## Mission email sequence

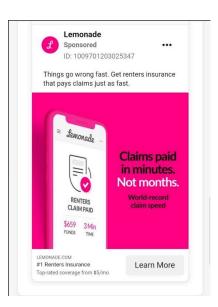
Email 1

Subject line: Renting? This One Thing Can Change Everything!

There's a captivating reason we hold the world record for claim speed. Have you ever wondered if the hype surrounding our rental insurance is real?

Now is your chance to find out! Discover the unmatched power of our #1 rental insurance policy, designed to protect and secure your precious rental space.

Don't miss out on this opportunity to safeguard your belongings and have peace of mind. Click the link below to learn more and receive an exclusive email with all the details.



Click here to get started (link).

## Email 2

Subject line: Discover the Surprising Perks of Renters Insurance - Escape the What-Ifs!

For the longest time, I believed I had the best renters insurance money could buy. I paid what seemed like ridiculous amounts for the service, thinking it was as good as it gets.

However, a moment of realisation prompted me to do some research, just like you're doing now. And that's when I stumbled upon Lemonade renters insurance - a game-changer!

Not only did Lemonade save me both time and money, but it also offered the top-notch coverage I had been searching for all along. Their renters insurance has exceeded my expectations and has proven to be among the best in the world.

Don't let uncertainty weigh you down. If you're tired of the what-ifs that come with renters insurance, click here to unlock the surprising perks and protect your peace of mind with Lemonade.

## Email 3

Subject line: Renters Insurance: The Time-Saving Solution to Protecting Your Finances

Are you worried about the cost of renters insurance? For as little as \$5 a month, worry no more.

Save your hard-earned money instead of shelling out on expensive rental insurance. Experience top-notch service, swift response, and a dedicated team.

## Email 4

Subject line: Rent with Confidence: Your Key to Stress-Free Living with Renters Insurance

Life can throw unexpected curveballs at any moment.

That's why having renters insurance that processes claims swiftly is essential. If you're seeking a time-saving solution for renters insurance,

Click here to learn more about securing your peace of mind.