

Salt Lake County Stormwater Coalition
Meeting Agenda



August 20, 2025 10:30 AM

<https://us02web.zoom.us/j/3859464290?pwd=Z3JiL2twbU4xYk5ubkdoU1R2anFMUT09&omn=85608835023>

Meeting ID: 385 946 4290 Passcode: Stormwater

Greetings and check-ins

Salt Lake County/Coalition business and announcements:

1. Planning for Construction and Development Video/Training at SLCo Watershed Symposium. Topics to cover:
 - a. Site Inspections, electronic site inspections
 - b. Contractor BMP's
 - c. Overall site compliance
 - i. Pre-construction stage
 - ii. During construction
 - iii. Post-construction
 2. 2024-25 Annual Report underway-
 - a. We need your photos! Please send to kari@socialmarketngconsultants.co or text 801-574-0815!
 - b. This year's report will feature environmental and structural information about stormwater in Salt Lake County, Status of metrics from public information survey and SLCo Stormwater Coalition Members Survey, and trend data.
 - c. Verbiage by complete by Aug 25, 2025
 - d. Report available online by Sep 12, 2025
 3. State Annual Report October
 - a. Change in small MS4 permits- must report on your MS4 through the portal
 - b. Questions- can't find help- reach out to Kelsee kcyork@utah.gov
 - c. There's a place at the end of the reporting to upload attachments- add your supplemental information.
 - d. Updated language- matches permit- read carefully
 - e. If you discharge to the Jordan River- TMDL form is included in the MS4 report
 4. 2025-26 Media Fall Campaign campaign progress
 - a. As in previous years, we will work with KUTV2, FOX 13, Lamar (UTA)
 - b. Currently in contract process
 - c. Campaign elements will run in Sept/Oct and March/April
 - d. Any volunteers for Fresh Living appearance on September 29th? Spencer Dunn & Micah Semon from SSL will do this segment 😊
2. SWAG
- a. Please distribute your SWAG at your community events, and keep tabs on what is most popular, what carries the best messaging, etc.
 - b. September- prepare for fall: help keep storm drains clean Leaf clean up, disposal (World Clean-up Day – September 15, World Water Monitoring Day –September 18)
 - c. October- trash, clean out rain gutters prep yards for winter stormwater untreated
 - d. November- general stormwater BMP' FOG, Fatbergs

3. Website
 - i. Updates on site background for fall on communication page sitewide
 - ii. Updated regulatory information on main page and regulatory info pages
 - iii. Updated information and resources on educators page
 - iv. New pages created for K-2 and 3-5 toolkits (3-5th grade posted)
 - v. What is needed to best support additional/new permit requirements?
 - vi. Omnipresent need for resources for accessible trainings
4. Continuing to produce at least 2 articles for municipal newsletters related to editorial plan themes (posted to the communications webpage each month).
5. Stormwater Education
 - a. Toolkits for educators and coalition members/community members have been completed
Promotion to educators and community education outlets for self-delivery of 45-minute education/activity sessions for K-middle schoolers will begin in September
 - b. We will reach out to individual teachers to arrange to deliver presentations to our capacity. I will seek to recruit 2 capable individuals (seeking people with educator backgrounds) to assist with presentations. Our goal is to double the number of students from last year, which was 1047
 - c. We will begin fall outreach to teachers of grades k-middle school in SLC, Granite, Murray, Canyons, and Jordan Districts as soon as the annual report draft has been completed.
6. 2025 Stormwater Public Opinion Survey for Salt Lake County Residents- [Jack Wilbur](#)
 - a. Each month for the next few, we will highlight one significant data point
 - b. [The entire report](#) is available online.
7. Member announcements/comments
 - a. If you have a new permit this year, submit SWPPP asap (cover min. 1 year) due Aug 24. If you need an extension, submit email to kcyork@utah.gov , send when and why you are asking for an extension

Adjourn

The next SLCo Stormwater Coalition meeting will be held Wednesday, Sept. 17, 2025 at 10:30 via Zoom
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