## DIC

WARNING: What you're about to witness is as unfair as you can get without totally cheating,

Unsuspecting players have - and will be - taken completely off guard and made to look like fools.

After 7 years of rigorous midfield dissection, this knowledge is incomparable.

I have the midfielders "secret weapon"

It's not another footwork program and its not a player breakdown.

This will surprise you JUST as much as it will surprise your opponents on the pitch.

Click here to unleash the ultimate midfielder waiting to be awakened inside of you.

## PAS

Are you as useful as you know you have the potential to be in the midfield?

Imagine the perfect goal and how the crowd cheers after the most satisfying "woosh" of the ball hitting the net.

Did that goal involve you? Or did it involve the player you most admire making a play you could only ever dream of?

It's time you stop running around like a headless chicken.

There's a secret I'm going to impart to you NOW, to make you the most reliable player on the pitch.

No more letting your team down with goofy misplays

It's time to finally upgrade yourself and become the player your team can always rely on.

Click the link here to receive this immense knowledge.

There was no better feeling then being named MVP 4 times on a row

As I stand and await my coach with the announcement promoting me to team captain, my brain forces me to recollect a time where, frankly, I was embarrassed to even be seen on the pitch

I had problems with my team. I distinctly remember one of the strikers coming to me and saying, "you're by far the most intelligent, underwhelming, unreliable player on this team."

Standing here today with my hard earned awards, I realize he WAS right. Emphasis on was. You could call that moment a catalyst. The bombshell in my brain to wake me up and start chasing my full potential.

After playing with my hometown team for a while, I moved around the world studying the midfield, as that was my position, the most important position in the game. I shared my knowledge with big name teams and got the opportunity to work with some of the top players in the world.

And now after 7 years of rigorous investigation, national teams across the world will pay me to come and share my ultimate midfield secrets.

Click here to see why my knowledge is in such high demand by midfielders across the globe.

# Landing page

Are you ready to unlock your true potential in the midfield?

Here you will discover the confidence you've been missing as well as...

- Knowledge from 7 years of intense studying the most impressive players in the world
- The knowledge of how to create scoring opportunities at will
- The skillset defenders absolutely FEAR
- Ball control like Hazard, Ronaldo and Messi
- Finally gain the respect and admiration of your teammates and fans alike
- Become a backbone of your team

There's no financial commitments or strings attached No strange subscription fees and ABSOLUTELY NO spam

This is a complementary (free) video on an unorthodox strategy that has worked in real time against better opponents than the ones you're facing.

Share this strategy with your teammates and pull it off in game. It is guaranteed that your opponents coach is going to ask you where you learned such a jaw dropping play

This is not something that is going to be around for a long time. This play is too spectacular for me to be giving away for free forever.

It's simply too special to stay on the internet permanently.

Click here to gain access to this mind bending play that your opponents won't see coming

(even with binoculars)

Welcome email sequence

- -Value
- -Value
- -Value
- -sales

EMAIL 1

Your new play by play is waiting for you!

Welcome Bob, to what surely will be a game changing play. But first, since clearly you're not only serious about your love for this beautiful game, but also you're serious about upgrading your skills in the midfield to one of few. Over the next few days I'm going to share with you some positioning skills, ball control drills, defensive tactics, and plays to create scoring opportunities at will that only the top players in the world know of. (Guess who I learned them from) And much more!

Does that sound good?

If this sounds like the best Christmas you've never had, then you're in the right place. Or if this sounds like the ultimate catalyst to propel your status on your team to that of MVP, then you're definitely in the right place. If you like the sound of both, then what in the world took you so long to get here??

Now as a man of my word, here is a link to this unbelievable play

I've taught this move across the globe to many different teams and it ALWAYS works the first time you use it against an opponent.

So pay attention because the next time the game is tied and you're looking for the last and final goal to win you the game.

This WILL put you in the advantage automatically....

And if pulled off correctly, it will win you the game

Till next time Bob

### EMAIL 2

Control the ball like Iniesta had a baby with Messi

And then that child took the first 7 years of his life after he learned to run to literally just train ball control every. Single. Day.

Today i'm going to show you only one of this imaginary childs moves (a very special one, don't be mistaken)

Now, let's say we take this child and go inside his brain and ask,

What would be that one move to put you ahead in any position, offense or defense?

That is a hard question because those two positions are literally opposites and require different abilities.

But of course after seven years of intense training, there is an answer. I mean after that long there has to be? Right?

Well I know, if you ask either Iniesta or Ronaldo or Messi, or Hazard, or just pick your favorite midfielder, everyone of those guys is going to have a favorite move, yes. But I have studied them and asked them these same questions.

Now 7 years later I have empirical data which proves which one is most effective on the pitch, offense or defense.

Are you ready to increase your game knowledge?

<u>Clickhere</u> to take one step closer to becoming a ball control wizard in the midfield.

#### Email 3

WARNING, what you're about to see will turn you into someone the opposing offense fears.

Hello again Bob

Have you been practicing the drills and tactics I've shown you?

I'm sure you've already watched, tried and shared the invaluable knowledge but just in case <u>here's a link to the previous lessons.</u>

Being able to control the ball and generate scoring opportunities on command and on your terms is a skill many midfielders wish they had, but also that's exactly why they remain as just an average player on the team.

Sadly most midfielders only focus on the offensive part, what separates an average midfielder from an elite level midfielder is their knowledge and positioning on the defense.

Average midfielders stand just behind the midfield line and wait for the defenders to deal with the opposing strikers when the ball is lost.

Average midfielders give up once they lose possession, Average midfielders don't think ahead NOR have any idea of what defensive strategies are!

They simply expect their own defense to be there and to take control of the situation.

But that's not why you're here. No, you're here to learn how to become an exceptional midfielder. And today I'm going to show you a defensive mindset, in other words "thinking ahead", that will put you not one, but two steps ahead of ANY offensive line. <u>Your opponents will fear you on the pitch.</u>

## Clickheretounlocktoultimatedefensivemidset

P.S. If you feel yourself becoming more powerful every time you practice what i'm teaching you you can access the full course <u>here</u> and finally become the respected commanding midfielder your team desires and your opponents dread going up against.

## Email 4

Top players in the world wish they had access to this early in their career

Hello again Bob

Today I have the simple solution to becoming the most valuble player on your team

This is the number one "swiss army knife" of the midfielder.

Complete in both offense and defense, This knowledge puts you in a position that far surpasses your competitors.

I will show you the steps it takes to become the most infamous player on the pitch.

I'm not saying it's going to be easy, in fact, it's going to take hard work and dedication to this game. Something you already acquired. This is going to take time, yes. But it's the most direct, streamlined way to becoming respected as a midfielder.

It's so simple you wouldn't believe it. This unorthodox method of training has been proven at the highest level and until now it's only been available to players with six or seven figure salaries.

Abraham Lincon once said "if I had four hours to cut down a tree, I'd spend the first three sharpening my ax"

When there is only a limited time to prepare for a game, why not do so in the most efficient way?

After all, how else are you going to earn respect as a player on your team?

You must create results. Even if it seems they must come out of thin air.

Clickheretostartgeneratingresultsasaplayer

Long form Copy review- John Carolton's kick ass copywriting, marketing rebel course

- right at the top of the page "marketing rebel" awesome name
- Headline teases secrets and uses authority
- teases "shortcut" i.e. fastest way to get what you want
- "Creating sensational ads that will supercharge your business"
- Teases something new, something specific and something "proven" in a killer fascination
- Sometihng new, being now available on the internet.
- Then lowers risk by giving a grace period
- Then puts down curiosity bullets targeting respect, love and a "fresh start" aka self actualization
- Uses a vague target market that is also specific, reaches a large audience without being vague
- Uses the authority of himself to reduce perceived risk
- Fun fascination that uses history to prove hes right
- The writer already knows his product works cause he sees it almost everywhere there is an ad

- Teases product by giving out the steps to success without being specific about what it takes to climb them
- Creates a feeling within the reader "That burning need overcomes all doubt, all second thoughts... the customer doesn't want your product, he needs it,, desperately"
- Enhances problem reader faces, separating the winners from the losers
- Teases the solution with analogy to golf
- Provides hook then dives into other customer reviews to keep the reader in suspense while providing value to him AND making a superior case as to the validity of his product
- BOLD answer to the previous question doesn't just make the claim that the product will solve the problems. The writer positions the product as the vehicle so solve the readers problems
- Then goes into another "success story" from a happy customer
- Claims to have shortened time to success by 5-10 years
- "How to sell to more customers in one day then you could personally meet in a year"
- NINETEEN killer curiosity bullets that are all equally fun to read then proceeds to to that "that's just a small sample of what you'll find"
- Explaining how to writer has done all the hard work and made mistakes so that the reader doesn't have to
- Working in multiple customer reviews within the length of the copy
- Then stacking multiple reviews at the end

Finding potential businesses questions

1.