Feedback or Feedfront?

Mrinal Krant,

Partner

Mrinal.Krant@agilityconsulting.org

Regressive or *progressive*, diagnostic or *developmental*, critiquing or *coaching*, dumping or *delegating*, discoursing or *driving*, record-keeping *or rewarding*, what's your style?

If 7 or more out of 10 times, you chose (as you do or believe in), the second word (italicized), you are a 'LEADER'. Congratulations!

Feedback or *Feedfront* is almost like the *pair-words* with same pair like corollary or connotation. What do you choose is the big call.

To me, word feedback is a passive word.

Why?

Feedback is mostly asked for; it remains prerogative or privilege of the person who asks for it. It takes heroic courage to ask for feedback. Very few are really interested and most of us try to avoid it unless it becomes life-saving scenario or you are reaching *mid-life*. \triangle Feedfront is an active word.

Why?

It comes to you when or asked for it and even when you did not expect it or did not really want to hear it, for it may have caused you, the orgasmic disharmony and I blamed someone with breaching professional hygiene by hurling it on you. Most of the times, feedback looks like a stigma, a burden and an unwanted child.

Feedfront is a giver's prerogative, privilege or right to be heard, the way and/or, in the shape and form, quantum and intensity that the giver decides to share it with. Giver is in control of affairs here and is not restricted by the misleading and mischievous feedback forms only.

Feedback forms are like a defense lawyer's discovery questions, where you are given to answer in the way it appears, everything is working fine and any feedback that you give appears like developmental opportunity or futuristic and wishful thinking.

I am attempting not to appear cynical here as have learnt; "it's good to be a skeptic but not a cynic. The best part about Feedfront is its being so much in my face, which I can only act not agreeing to but I cannot defy it. It's like, you love it or hate it, you can't ignore it.

Like feedback, Feedfront is also having all colors, the colors of appreciation, accolades, glory, gratitude, pride, tough comments and suggestions for change, a few brickbats. The only difference between feedback and Feedfront that differentiates them so widely and distinctly is that Feedfront does not mince words does not mix professionalism and personal biases or favoritism. It bares it all and shares with you the realistic state of affairs. Realism is a big word in leadership today. Most of the times, when a leader fails, it's because she could not face realistic situations and always was afraid of this hornet's nest, though every night before she went to sleep, she though, she will have a date with realism next morning, everything else shall wait. But with not only her, it's largely with most leaders, that with sun that morning does help evaporate that condensed conviction to face realism. Feedfront will prepare you for realism both cases; when you are feedfronting others or are getting feedfronted.

Wish me luck and pray that I face feedfronts and give feedfronts without fear of face-offs, inhibitions of losing relationships, guilt of telling the truth or fear of losing my Ass!