



Presenter: Nathan Freitas

Session & Time: Oral III

Room/Time: GUZ 113 / 2:30-3:30

Discipline: Business Administration

Faculty Mentor: Wayne Defremery

Digital Portfolio URL:

Title: Entrepreneurship

Abstract:

This project addresses the lack of well maintained soccer facilities in low income communities. The lack of fields limits youth development, organized play, and community engagement. Additionally when some kids don't have a way to play sports, they end up in legal trouble. The proposed solution is to transform underused spaces such as parking lots, empty warehouses, and neglected parks into affordable futsal courts. By partnering with local businesses, Soccer clubs and local coaches, the goal is to create sustainable use through leagues, tournaments and open play. Key metrics include participation rates, court utilization, and community satisfaction, this will measure economic and social impact. This business model seeks to strengthen community connection, youth development, and create more access to the game through low cost futsal courts.

