

WIKIAFRICA HOUR 2022 LEGACY REPORT

Overview

WikiAfrica Hour is a monthly vodcast to support the activities of the [WikiAfrica](#) movement and Wikimedians across Africa.

WikiAfrica Hour intends to:

- Share current updates, and highlights of Africa Wikimedians activities
- Interact with guest(s) (if any), and take questions from community members
- Promote synergy within the Wiki community by discussing topics, projects, constraints, collaborations, and opportunities.

WikiAfrica Hour is activated by [Wiki In Africa](#) in support of Wikimedia usergroups across the [WikiAfrica](#) movement. It has been initiated and facilitated by Wiki In Africa's Ceslaue Ogbonnaya ([User:Ceslaue](#)), Florence Devouard ([User:Anthere](#)) and Isla Haddow-Flood ([User:Islahaddow](#)).

Project goals

The main goals of the programme are to increase the cohesion of the Wikimedia Movement across by :

- Increasing the understanding of and sharing opportunities within the global Wikimedia Movement
- Showcasing the global movement through an African lens by offering alternative perspectives, applications and solutions
- Providing a platform where African solutions, contributors and leaders are showcased to the regional and global movements

2022 SMART Goals for WikiAfrica Hour

2022 Objective	2022 impact
Host a minimum of 12 WikiAfrica Hour episodes in 2022	11 episodes hosted (the limitations surround media coverage for nominated members seeking election to the WMF board delayed one episode by a month)

Have a minimum of 24 guests discussing their experiences	39 guests hosted
Increase in viewership to 40% of 2021 levels	51.2% increase (1,812 in 2021 vs. 3,718 in 2022)
Engage with and increase WikiAfrica audience by 30%	50% increase in youtube subscribers (2021= 740 subscribers, 2022 = 1480 subscribers)

- 3718 YouTube views
- 24,100 impressions
- 152 Wikimedia news items and opportunities shared

Overall Statistics

Launch: May 2021

Statistics gathered: December 2022

Description	Statistics	Source
Total YouTube views as of 26/12/2022	5,082	https://bit.ly/WAH_Playlist
Meta page views (Newsroom) as of 26/12/2022	2,291	https://bit.ly/3viMhcF
Meta page views (Main page) as of 26/12/2022	18,712	https://bit.ly/3Ggkor1
Meta page views (Episode page) as of 26/12/2022	4,679	https://bit.ly/3C2OXPg
No of guest speakers	71	https://bit.ly/3n6lkW8
No. of Wikimedia news items shared	228	
Number of episodes as of 26/12/2022	19 + Wikimania 2021 special edition + WikiConvention Francophone 2021 special edition	https://bit.ly/3n6lkW8

Breakdown of episodes & Youtube views for each episode since aired

Episode No.	Episode title	Episode description	Date aired	No. of views
1	Katherine Maher	A walk through memory lane with former CEO of Wikimedia Foundation	23/04/2021	390
2	The Lowdown on Commons	The role photography plays in the wiki space: training, opportunities and communities for photographers in Wikimedia	28/05/2021	189
3	WMF Board:Demystified	Wikimedia Foundation Board governance	25/06/2021	277
4	WikiEvents Unpacked	WikiIndaba & Wikimania conferences	30/07/2021	202
Wikimania 2021 Special edition: Part 1	WikiAfrica Hour: The Xperience	Telling the WikiAfrica Hour story at Wikimania 2021	15/08/2021	130
Wikimania 2021 Special edition: Part 2	#Wikimania special: Sharing the WikiAfrica Hour Experience at Wikimania 2021	Testimony on the impact of WikiAfrica Hour in the community	18/08/2021	91
5	Wiki Loves Africa 2021:Meet the winners	The photography journey of Wiki Loves Africa 2021 winners	03/09/2021	403
6	UCOC, EDGR, SCF, U4C...Whaaaat?	Understanding the works that go on behind some wiki acronyms	08/10/2021	152
7 (WikiIndaba 2021 special edition)	What the changes at the Community Resources mean for you	The new changes made to Wikimedia grants processes	04/11/2021	223
Special edition	WikiAfrica Hour at WikiConvention Francophone 2021	Telling the WikiAfrica Hour story at WikiConvention Francophone 2021 conference	22/11/2021	93
8	Revealing invisible faces	How are wikipedia articles illustrated, making the invisible/ignored people visible	09/12/2021	349

9	Offline tech bridge	Bridging the digital divide, with WikiFundi, Kiwix, etc	28/01/2022	259
10	Building communities - One photo at a time	Organizing local photo communities towards global/Int'l collective like Wiki Loves Africa, Wiki Loves Monument, etc	25/02/2022	663
11	Podcasting Wikipedia Women	Celebrating int'l women's month by celebrating the podcast initiatives of some Wiki women	25/03/2022	394
12	Who is Maryana Iskander?	One on one with the current CEO of Wikimedia Foundation	22/04/2022	239
13	Afro-GLAM	This episode gives insight on GLAM projects in Africa, importance, impact and prospects.	03/06/2022	217
14	WikiGovernance: On Board	A one-on-one with the Wikimedia Foundation Board of Trustees 2022 election Top 6 candidates.	05/08/2022	258
15	Wikimedian/Wikipedian in Residence	Wikimedians/Wikipedians in Residence, what it takes to be one, plan and execute topical projects successfully, while helping Wikimedia solidify relationships with other organizations.	02/09/2022	202
16	Wiki Identity	The identities of various Wikimedia projects over the years	23/09/2022	121
17	Wiki Loves Africa 2022 Winners: Sharpest Shooters	Photography & videography journeys of the winners of the various Wiki Loves Africa 2022 International prizes.	28/10/2022	37
18	How different user groups are run	Building, reviving, managing and recognizing communities in the movement.	25/11/2022	124
19	Free, Open & Cool!	Wikimedia movement tool development and maintenance, plus a watch-party of the 2022 Wikimedia Coolest Tool Award.	16/12/2022	69

Breakdown of Special guests and their Communities/Organizations

S/N	Special guest	Community/Organization	Portfolio	Episode
1	Abhishek Suryawanshi	Wikimedia Foundation elections committee	Member of the Wikimedia Foundation elections committee	14
2	Aboubacar Keita	WikiChallenge Ecoles d'Afrique	Coordinator, WikiChallenge Ecoles d'Afrique, Guinée Conakry	9
3	Alacoolwiki	Les Sans pagEs	Drawtober Organizer LSP	8
4	Alice Kibombo	WikiIndaba conference 2021 Core Organizing Team African Library and Information Associations (AfLIA)	Program Lead for the WikiIndaba conference 2021 Core organizing team Wikipedian-In-Residence	4 and 15
5	Amuzu Joe	Wiki Loves Africa Int'l prize winners	Wiki Loves Africa 2021 3rd prize winner	5
6	Anas Adam	Nigerian Commons Photographers User Group Wiki Loves Africa 2022 Int'l jury	Coordinator UG Member. Wiki Loves Africa 2022 Int'l jury	2
7	Antoni Mtavangu	Wikimania 2021 Core Organizing Team	Wikimania 2021 Pre-conference Co-lead	4
8	Ayorinde Ogundele	Wiki Loves Africa 2022	3rd prize winner, Wiki Loves Africa 2022	17
9	Betty Kankam-Boadu	InspiringOpen podcast	Host, InspiringOpen podcast	11

10	Bobby Shabangu	UNDP - South Africa	Wikipedian-In-Residence	15
11	Bouba Kam's	Wiki Loves Africa Int'l prize winners	Wiki Loves Africa 2021 Best video prize winner	5
12	Candy Khohliwe	Wiki Loves Africa,Botswana Wikimedia Community User Group Botswana	Organiser, Wiki Loves Africa,Botswana Program Coordinator, Wikimedia Community User Group Botswana	10 and 18
13	Daniel Obiokeke	The Africa Narrative	Wikipedian-In-Residence	15
14	Doc James	Wiki Project Med Foundation	Lead, Wiki Project Med	9
15	Douglas Ian Scott	Wiki Loves Monuments, South Africa	Organiser, Wiki Loves Monuments, South Africa	3 and 10
16	Egbe Eugene Agbor	Africa Wikimedia Developers Project	Volunteer Wikimedia developer	19
17	Eliane Dominique Yao	Wikimedia Foundation 2021 Board election	2021 WMF board election candidate (From Ivory Coast)	3
18	Erina Mukuta	Wikimedia Foundation	Wikimedia Sound Logo community liaison	16
19	Ewien van Bergeijk-Kwant	Wiki Loves Africa Int'l prize winners	Wiki Loves Africa 2021 1st prize winner	5
20	Farah Jack Mustaklem	2022 Wikimedia Foundation Board elections candidate	One of the Top 6 candidates of 2022	14

			Wikimedia Foundation Board elections	
21	Florence Devouard	Wikimedia Foundation/WikiFundi World Intellectual Property Organization (WIPO)	Former WMF Board Chair & Designer/Developer, WikiFundi Wikimedian-In-Residence	3, 9 and 15
22	Geoffrey Kateregga	WikiIndaba conference 2021 Core Organizing Team	Communications & Publicity Support the WikiIndaba conference 2021 Core organizing team	4 and Wikimania 2021 special edition
23	Gnangarra	Wikimania 2021 Core Organizing Team	Scholarship program lead for Wikimania 2021	4
24	Green Wilfred Somoni	Wiki Loves Africa 2022	Best video prize winner, Wiki Loves Africa 2022	17
25	Houcemeddine Turki	WikiIndaba Steering Committee	Member of WikiIndaba Steering Committee	Wikimania 2021 special edition
26	Iolanda Pensa	Scuola di pensiero (School Of Thought) podcast/Wikimania Steering Committee	Host, Scuola di pensiero (School Of Thought) podcast/Chair of Wikimania Steering Committee	4 and 11
27	Isaac Olatunde	Wikipedia Pages Wanting Photos	Project Manager & Coordinator of WPWP	Wikimania 2021 special edition
28	Joy Agyepong	Middle East and Africa Grants Committee	Member of the WMF Grant Committee	7
29	Kassia	Wikimedia Foundation	Director of Community	7

	Echavarri-Queen	Community Resources	Investment, WMF	
30	Katherine Maher	Wikimedia Foundation	Former CEO of WMF	1
31	Kevin Rack	Wiki Loves Africa Int'l prize winners	Wiki Loves Africa 2021 Traditional prize winner	5
32	Kunal Mehta	2022 Wikimedia Foundation Board elections candidate	One of the Top 6 candidates of 2022 Wikimedia Foundation Board elections	14
33	Mahuton Poussoupe	Wikimedia Foundation	2021 WMF Board election : Facilitation for French language	3
34	Manavpreet Kaur	Wikimedia Foundation	Staff liaison, Affiliations Committee	18
35	Maria Sefidari	Wikimedia Foundation	Former WMF Board Chair	3
36	Maryana Iskander	Wikimedia Foundation	CEO of Wikimedia Foundation	12
37	Max MBAKOB	Wiki Loves Africa Int'l prize winners	One of Wiki Loves Africa 2021 Special collection prize winner photographer	5
38	Michał Buczyński	2022 Wikimedia Foundation Board elections candidate	One of the Top 6 candidates of 2022 Wikimedia Foundation Board elections	14
39	Mike Peel	2022 Wikimedia Foundation Board elections candidate	One of the Top 6 candidates of 2022	14

			Wikimedia Foundation Board elections	
40	Minette Lontsie	Nos Jardins	Cameroun Lead Nos Jardins	5
41	Miriam Nwosah	Wiki Loves Africa 2022 Int'l jury	Member. Wiki Loves Africa 2022 Int'l jury	17
42	Mohamed Hozyen	Wiki Loves Africa 2022	2nd prize winner, Wiki Loves Africa 2022	17
43	Mohammed Bachounda	Wikimedia Foundation	2021 WMF Board election : Facilitation for French language and MENA region	3
44	Mohammed Yousry	Wiki Loves Africa 2022	Special Collection prize winner, Wiki Loves Africa 2022	17
45	Nassima Chahboun	Wiki World Heritage User Group	Chair and Co-founder	13
46	Ndahiro Derrick	Middle East and Africa Grants Committee	Member of the WMF Grant Committee	7
47	Ngozi Osadebe	Art+Feminism	Campaign organiser	13
48	Nicky Newman	Wiki Loves Africa 2021 Int'l Jury	Member of Wiki Loves Africa 2021 Int'l Jury	5
49	Nicolas VIGNERON	Clermont Auvergne University	Wikipedian-In-Residence	15
50	Nkem Osuigwe	African Library and Information Associations (AFLIA)	Director of Training	13

51	Ozavogu Abdusalam Khalid	Wiki Loves Africa Int'l prize winners	Wiki Loves Africa 2021 2nd prize winner photographer	5
52	Pascale Walter	Universal Code of Conduct Enforcement Guideline Drafting Committee	Member of Universal Code of Conduct Enforcement Guideline Drafting Committee (France)	6
53	Patrick Earley	Universal Code of Conduct	WMF Universal Code of Conduct process manager	6
54	Rebecca O'Neill	The World According to Wikipedia podcast	Host, The World According to Wikipedia podcast	11
55	Reda Kerbouche	Wikimedia Foundation 2021 Board election	2021 WMF board election candidate (From Algeria)	3
56	Ruby D-Brown	Open Foundation West Africa	Coordinator, Kiwix4schools	9
57	Sadik Shahadu	Wiki Loves Earth in Ghana	Project Coordinator WLE	2 and 10
58	Sam Oyeyele	Universal Code of Conduct	Universal Code of Conduct facilitator for West Africa	6
59	Sandra Aceng	Wikimania 2021 Core Organizing Team	WikiIndaba conference 2021 scholarship manager	6

60	Shani Evenstein Sigalov	2022 Wikimedia Foundation Board elections candidate	One of the Top 6 candidates of 2022 Wikimedia Foundation Board elections	14
61	Sherry Antoine	AfroCROWD	Lead Organizer AfroCROWD	8
62	Summer KamalEldeen	Wiki Loves Africa 2022	1st prize winner, Wiki Loves Africa 2022	17
63	Tobechukwu Precious Friday	2022 Wikimedia Foundation Board elections candidate Igbo Wikimedians User Group	One of the Top 6 candidates of 2022 Wikimedia Foundation Board elections Co-founder, Igbo Wikimedians User Group	14 and 18
64	Veronica Thamaini	Middle East and Africa Grants Committee	WMF Senior Programme Officer	7
65	Wilfredo Rodriguez	Wiki Loves Africa 2021 Int'l Jury	Member of Wiki Loves Africa 2021 Int'l Jury	5
66	Wilson Oluoha	Igbo Wikimedians User Group	Member of Igbo Wikimedians User Group	Wikimania 2021 special edition
67	Winnie Kabintie	Wikimania 2021 Core Organizing Team	Communications Support for Wikimania 2021	4
68	Yamen Bousrih	Wikimania 2021 Core Organizing Team	Session submissions program and review support for Wikimania 2021	4

69	Zack McCune	Wikimedia Foundation	Director of Brand, Wikimedia Foundation	16
70	Zita Zage	Wikimedia Foundation	2021 WMF Board election : Facilitation for Sub-Saharan Africa region	3

Learning story: WikiAfrica hour at Conferences

In 2022, WikiAfrica Hour was not featured at specific conferences, but our WikiAfrica Hour team StreamYard broadcast studio skills were present at Wiki Indaba 2022, as a result of the partnership signed by Wikimedia Community User Group Rwanda and Wiki In Africa. Wiki In Africa provided a virtual experience for the online attendees of the 2022 Wiki Indaba conference.

Lessons learned

1. From an operational perspective, we followed the plan. We organized one WikiAfrica Hour per month successfully, duly promoted and published. It is significantly time consuming, so it is best to have a person (such as Ceslause) dedicated to manage it.
2. We have learned from community members about a need to conduct a poll for preferred WikiAfrica Hour schedule. Some believe it might be better to run it on Saturdays. We shall conduct the poll sometime in 2023 to see what we could do differently.
3. The community and the WMF were largely supportive of WikiAfrica Hour. People were happy to join, share news, watch, or invite/welcome us at events. Some people contacted us to feature their projects on WikiAfrica Hour. So it feels like the service answers a need.
4. We should strive to increase communication about the vodcast on Wiki
5. For the year 2022, we paid for our own StreamYard tool and have been advertising it for free to other User Groups/Communities who might need to use it. We got some requests.
6. We were able to cover big topics in real time that concern many people from time to time.
7. Inviting external guests outside Wikimedia has a way of opening the audience up to diversified contents and knowledge. We should continue such a trend in 2023.
8. Interviews of VIP increased viewership significantly and promoted the channel

9. Making the event live increases the complexity of set-up (we try to keep a schedule end of afternoon on the last Friday of the month), but allows the audience to ask questions and get live answers. Live attendance stays limited generally.
10. Presentation of the news at the end of each episode is best done by 2 people instead of the main host. In 2022, we started sharing the news collected every month, on community telegram channels, in a bid to lead people to visit the Newsroom page on Meta.
11. We collected 8 great recordings of community members and were able to produce two “shorter” videos out of them, which was very useful and appreciated. We should continue in that direction in 2022, and also extract very small pieces of important statements or individual presentations.
12. Video clip from WikiAfrica Hour episode 5, titled Wiki Loves Africa 2021:Meet the winners was used by Wikimedia Foundation for announcing the Wiki Loves Africa 2022 international photography contest.
13. In 2021, we did mostly pre-episode communications on social media. However, in 2022, we inculcated post-episode communications on social media, and learnt it helps to increase viewership on YouTube.
14. We added designs of invited guests’ bios to the communication strategy. This helped community members to learn a bit about the various guests we brought on the various episodes.
15. We believe the audio versions of the WikiAfrica Hour episodes can make interesting podcast series to be launched sometime in 2023.

SMART Goals

S: Specific

What needs to be accomplished?

At least one new live StreamYard broadcast episode of WikiAfrica Hour to air each month.

Who’s responsible for it?

The WikiAfrica Hour live broadcast episode is handled by the WikiAfrica Hour host, Ceslause Ogbonnaya. For the year 2021, Andrew Lih from Wikipedia Weekly took up the responsibility of giving us access to their StreamYard platform for free, for the purpose of hosting WikiAfrica Hour. In 2022, we went ahead to pay for our own StreamYard platform.

Despite the help from Wikipedia Weekly, WikiAfrica hour is a program proposed and run by Wiki In Africa, and as such Wiki In Africa owns the editorial responsibility.

What steps need to be taken to achieve it?

Ceslause Ogbonnaya and the entire WikiAfrica Hour brainstorm to come up with a particular topic or title for each month. The team also deliberates on subject matter experts who are knowledgeable about the topic, to be invited as guest speakers during the episode. Ceslause Ogbonnaya researches to get the email addresses of the prospective special guests.

An invitation letter is sent by Ceslause Ogbonnaya, to the prospective guests, detailing the proposed date and time for the episode. The guests either confirm their availability and willingness, or in very rare cases, their unavailability, which results in us finding a substitute.

Upon confirmation of guests, Ceslause Ogbonnaya proceeds to develop the episode script, as already programmed on the episode script template created by Isla Flood-Haddow.

Among the items on the episode script, are tentative questions developed by Ceslause Ogbonnaya for the guests. These questions and the entire episode script are reviewed by Isla Flood-Haddow and Florence Devouard. These questions are shared with the special guests before the session, after being thoroughly reviewed. This is contained in a preparation email sent to each guest, alongside a link to enable the guest join the StreamYard broadcast studio, which is already branded and styled accordingly by Isla Flood-Haddow before each episode goes Live.

There is also a section of the script that contains news updates from within the Wikimedia movement, and outside news that relates to the movement. These news updates are collated from various Wikimedia communication channels, and announced by Ceslause and Nonny , or Afek sometimes, during the news updates segment of the episode. The news updates for every month and the links for action points are also available on the “[Newsroom](#)” column of the [WikiAfrica Hour](#) meta page for interested community members to access them.

M: Measurable

The activity output is fully measurable by the number of episodes released since inception. From 23rd April 2021 till date, we have successfully hosted 20 episodes.

A: Achievable

Through the collective effort of the Wiki In Africa team, WikiAfrica Hour has been able to achieve one episode every month till date.

R: Relevant

The WikiAfrica Hour vodcast is a Live event, a design which enables the community members and audience to ask the guests questions and get responses in real time.

Each episode is divided into three sections.

The first section is the discussion with the guests, during which the guests adequately respond to the script questions. The second section is the Questions and Answers segment, which provides the opportunity for community members and live audience to ask the guests questions and receive responses in real time. The third section is where the host and a second person (Usually chosen by the host) share community news updates that have been collected from the various information platforms in the wiki space.

The African community needed an initiative like WikiAfrica Hour, which:

- Shares current updates, and highlights of Africa Wikimedians activities
- Interacts with guest(s) (if any), and take questions from community members
- Promotes synergy within the Wiki community by discussing topics, projects, constraints, collaborations, and opportunities.

The closest to what WikiAfrica Hour offers, was [The African Hour](#), which didn't stand the test of time. WikiAfrica Hour has however proven to be able to do both, by already featuring two bilingual (French and English) episodes, episode 5 ([Wiki Loves Africa 2021: Meet the winners](#)) and 9 ([Offline tech bridge](#)), thanks to Florence Devouard and the WikiAfrica Hour host, Ceslause Ogbonnaya who are bilingual.

And most importantly, the episode topic for each month is ensured to be relevant to events happening at that time across the movement!

T- Time-bound

A WikiAfrica Hour episode usually takes an average of 3 weeks to plan.

Week 1 tasks are as follows:

- Decide focus/topic of session
- Identify guests
- Invite guests

- Confirm guests and time slot
- Do a call for News contributions
- Create Canva artwork
- Upload image to Commons
- Add info to Meta
- Add Episode page post to Wiki In Africa website

Week 2 and 3 tasks are as follows:

- Newsletter announcement
- Email confirmed guests. Request:
 - links to any online profiles or bios
 - twitter or other social media handles
 - their organization's social media handles (if relevant)
 - share any links they might raise during the session
- Focus topic published on Social media
 - Create 2-4 leading questions about the topics drive information about the upcoming WikiAfrica Hour ... include
 - Link to WikiAfrica Hour meta page
 - Hashtags
- Share on Social Media and Wiki spaces to drive attendance of WAH session
 - Wikimedia Mailing Lists:
 - African Wikimedians
 - Wikimedia L
 - Facebook
 - WikiAfrica pages
 - Wikipedia Weekly
 - WikiIndaba Facebook messenger group
 - LinkedIn (Wiki In Africa)
 - Twitter:
 - WikiAfrica account
 - Telegram:
 - Wikimedia General Chat
 - African Wikimedians
 - WikiFranca
- WikiProject Africa portal:
 - WikiProject Africa in English:
 - https://en.wikipedia.org/wiki/Wikipedia_talk:WikiProject_Africa
 - WikiProject Africa in French:
 - https://fr.wikipedia.org/wiki/Discussion_Projet:Afrique

Conclusion

WikiAfrica Hour is a work in progress. The Wiki In Africa team is working tirelessly, exploring options and strategies to make every episode great as it airs.