

Zearn Math in South Carolina

Communications toolkit

For more information about Zearn Math in South Carolina, visit about.zearn.org/south-carolina.

Sample Newsletter Blurbs



Math Learning Announcement

To advance the [Palmetto Math Project](#)'s goal of ensuring that at least 75% of students perform at or above grade level in math by 2030, [school/district] is using Zearn Math to support our students. Zearn Math is a nationally recognized, evidence-based, learning acceleration platform with a library of over 1,000 K-8 digital lessons designed to help all students engage with grade-level math. Families can help support their student's math learning with Zearn using [these downloadable resources](#). To learn more about Zearn, visit about.zearn.org/south-carolina.



Celebrate Math Learning with Zearn

Congratulations to this month's Zearn Math contest winners! [Teacher name]'s class earned a [certificate/incentive] for completing the most Zearn lessons this [week/month].

*Accompany with an image of the winning class enjoying their party/incentive or using Zearn in class.
(example)*

Families: help support your student's math learning with Zearn at home using [these downloadable resources](#). To learn more about Zearn, visit about.zearn.org/south-carolina.



Find Zearn on Social

X/Twitter: [@zearn](#) | **Facebook:** [@zearn](#) | **Instagram:** [@zearnmath](#) | **LinkedIn:** [@Zearn](#)

Sample Social Posts



As part of the Palmetto Math Project, SC's statewide investment in math learning, [your school/district] is using @zearn to support our students. Zearn Math is the top-rated digital learning platform designed to support K-8 math achievement. Learn more: <https://bit.ly/4nV1klP>



[Your school/district] is using @zearn to support our students' math learning. Zearn Math offers a library of over 1,000 K-8 digital lessons that help kids access and engage with grade-level math. Visit <https://bit.ly/4nV1klP> to learn more.



Attention families! [Your school/district] is using @zearn to help our students catch up and move forward in math. Visit <https://bit.ly/42R3msS> to download resources you can use to support your student's math learning at home.



Congratulations to [teacher name]’s class! These students received [a certificate of completion / incentive] for completing [x] @zearn lessons in [Mission X]. Keep up the great work!

Accompany with an image of students holding up certificates of completion or other prizes. (example)



Math learning is in full swing at [school/district name]! Today, students worked through [math concept], both in small groups with [teacher name] and on @zearn.

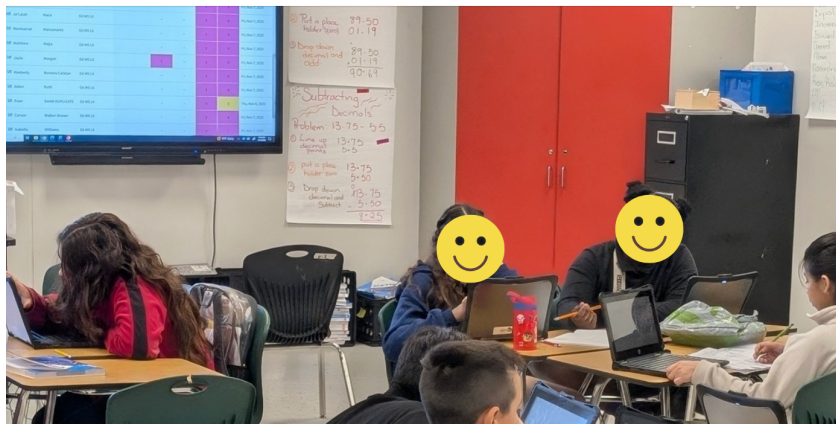
Accompany with an image of students working on Zearn in math class. (example)



Ridgeland Secondary Academy of Excellence
November 12 at 12:17 PM · 🌐

Look at these focused faces! Ms. Davis's 6th grade math students are mastering math concepts with Zearn Math. From interactive lessons and challenges that help them build their skills and confidence, Zearn Math makes learning engaging and is helping our students understand how math truly works.

#zearnmath #studentsuccess
#classroomlife #learningisfun





Great things are happening at [school/district name]! [Teacher name] led an info session on the ins and outs of @zearn to help our team support students' math learning growth.

Accompany with an image of teachers presenting to the team about Zearn. (example)

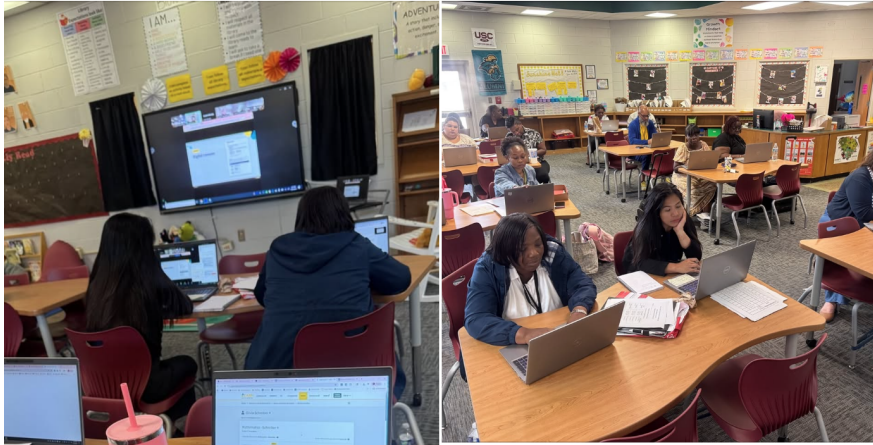


Marion Intermediate School

September 25 · 🌐

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Today, our math teachers met with the Palmetto Math Project team from the South Carolina Department of Education to learn more about using Zearn Math, a nonprofit digital learning platform, to help support our students.



About Zearn: Zearn is the nonprofit educational organization behind Zearn Math, the top-rated math learning platform used by 1 in 4 elementary-school and 1 million middle-school students nationwide. Learn more at about.zearn.org.