By signing this pledge, I commit to the following principles in my activities:

1. I am committed to carrying out tourist activities following the European Travel Package Directive and the positive legal regulations that apply in the country where the programs are implemented.
2. I am committed to constantly improving my practices to promote sustainability in my activities. I commit to obtaining a GSTC-accredited sustainability certificate (Global Sustainable Tourism Council) or any other certificate of sustainability in tourism recognized by the UN World Tourism Organization, which I will implement in two years.
3. I am committed to constantly improving my practices and implementing the criteria of international personnel qualification standards specific to the activity I perform, such as IRF GTA (rafting) - International Rafting Federation Guide Training & Education, IFMGA (mountaineering, free ride skiing, canyoning) - International Federation of Mountain Guides Association, UIMLA (hiking) - Union of International Mountain Leader Associations, ICO Pro (International Canyoning Organisation for Professionals), APPI (paragliding) - Association of Paragliding Pilots and Instructors, IPPI (paragliding) - International Pilot Proficiency Identification, PADI (diving) - Professional Association of Diving Instructors...
4. I undertake that when performing the adventure activities, I will use exclusively safe equipment that meets the EN (European Norm) and CE (Conformite Europeenne) provided for the specific activity or the norms that are in line with the PPE - Personal Protective Equipment standards.
5. When performing guiding activities, I will use means of transport that follow the national regulations for the safe transport of passengers.
6. During the implementation of my adventure guiding activities, I will cooperate only with accommodation facilities that are registered following the national regulations and that have certificates for the safety of guests, staff, and food.
7. During the implementation of the guiding activity, I will adhere to the standards and good practices for health, safety, and risk management in tourism.
8. I foster positive relationships with local communities and stakeholders, supporting their social and economic development. Wherever possible, I collaborate with partners who are committed to reducing their environmental footprint.
9. I prioritize tourism development based on the quality of the visit, not the quantity of visitors, to improve the travel experience while preserving the character of the destination and benefiting local communities. I advocate for a balanced seasonal and regional distribution of tourist visits and respect the carrying capacity of the space in which we operate.
10. I want visitors to experience the landscape and biotic diversity of the Western Balkans, which is why I strive to highlight what is most special, and authentic - with true local character.
11. I encourage visitors to have a respectful and responsible attitude towards the natural and social environment. Since nature is always close, I vow to encourage sustainable mobility.
12. I prioritize education and awareness-raising on sustainable tourism, inspiring responsible travel behaviors and practices among my customers and partners.

13. I am dedicated to monitoring and evaluating the impacts of my work and seek to continuously improve my performance and practices in line with the best available knowledge and standards. I am committed to implementing internationally accepted standards for working in tourism, relevant to the activities I conduct.
14. I pledge to collaborate closely, fostering linkages with companies and individuals across borders, sharing knowledge, resources, and best practices among fellow members, and supporting initiatives that promote regional integration of responsible tourism.
15. I promote fair and ethical practices. I ensure the quality and safety of my services while providing accurate and transparent information to my customers and partners.
16. I am committed to creating a working environment that is inclusive, equitable, and respectful for all. I advocate for fair treatment, equal opportunities, and professional development for myself and my colleagues.
17. I pledge to actively participate in the association's activities, including attending meetings, engaging in working groups, and contributing to the advancement of our shared goals and objectives.

WESTERN BALKANS
ADVENTURE TRAVEL ASSOCIATION

This pledge demonstrates my firm dedication to maintaining high standards of quality, legality, and sustainability in all aspects of my work. It underscores my commitment to providing outstanding experiences while ensuring the well-being of the destinations where we operate.

PLACE, DATE: _____

SIGNATURE: _____

POSITION: _____