

Privacy Policy for Deadpoint

***Last updated:** 26 September 2026*

Deadpoint ("the App," "we," "us," or "our") is developed by Burak Ozdemir ("Developer"). This Privacy Policy explains what information the App handles, why, and who else is involved.

We built Deadpoint to be a fast, focused climbing log — not a social network or a data business. We collect the minimum needed to make the App work, we do not sell your data, and we do not share it with advertisers.

1. Information We Handle

1.1 Climbing Data You Enter

Deadpoint stores the information you choose to log, including:

- Climbs, grades, results (such as Flash, Send, or Attempt) and number of attempts*
- Sessions, including date, duration, indoor or outdoor, discipline, and the location name you enter or choose*
- Your grade system preferences*
- Answers you give during onboarding (such as your climbing level and goals) and any personal challenge you set*

This data is created and controlled entirely by you. We use it only to show it back to you inside the App.

1.2 Where Your Data Is Stored

- Your climbing data is stored ****only on your device****. Deadpoint has no user accounts and does not operate servers that hold your climbing data.
- Deadpoint does ****not**** sync your data through iCloud or CloudKit.
- We, the Developer, cannot see or access your climbing data.
- Your data may be included in your device backups (iCloud Backup or a backup on your computer), according to your own backup settings. Those backups are handled by Apple or by your computer, not by us.

1.3 Subscriptions and Purchases

Deadpoint offers an optional subscription, Deadpoint Pro. Payments are processed by Apple through the App Store. Subscriptions are managed with ****Adapty****, a subscription management platform that also displays the subscription screens you see in the App.

To do this, Adapty may process:

- An anonymous profile identifier created by Adapty
- Your device's Identifier for Vendor (IDFV)
- Device and app information, such as device model, iOS version, app version, language, region and time zone
- Your IP address
- App Store transaction and subscription data, such as product, purchase, trial, renewal and cancellation dates, and subscription status
- How you interact with the subscription screens shown in the App (for example, that a screen was shown or a purchase was started)

*Adapty does ****not**** receive your climbing data, your name, your Apple ID email address, your photos or videos, or your location. Deadpoint does not request App Tracking Transparency permission and does not collect your device's advertising identifier (IDFA).*

For details, see Adapty's Privacy Policy: <https://adapty.io/privacy/>

1.4 Location

*Deadpoint asks for access to your location ****only while you are using the App****, and only to:*

- Center the map on where you are when you choose where a live session takes place*
- Suggest nearby climbing gyms when you search for a location for a past session (only if you have already allowed location access; the App never asks for it just for this)*

Map views, place names and location searches are provided by Apple Maps. To return results, your search text and approximate location are sent to Apple and handled under Apple's Privacy Policy.

Deadpoint saves only the place name you select, together with that session, on your device. We do not store your coordinates, and we do not track your location in the background.

Location access is optional. You can type a place name instead, or change the permission at any time in iOS Settings.

1.5 Camera and Microphone

*Deadpoint uses the camera, and the microphone when you record video, ****only**** when you open the camera in Share Session to take a photo or a short video (up to 20 seconds) as the background of a session story graphic.*

What you capture stays on your device. It is not uploaded to us, and it is saved or shared only when you choose to do so.

1.6 Photos

- Deadpoint asks for permission to ****add**** to your photo library, so it can save the story graphic or video you create.*
- To use an existing photo or video, you pick it with Apple's photo picker. Deadpoint receives only the item you select and cannot access the rest of your library.*

1.7 Sharing to Instagram

If you choose to share to Instagram Stories, the graphic or video you created is handed to the Instagram app on your device, and Deadpoint identifies itself to Instagram as the source app using its Meta App ID. From that point, Instagram's terms and privacy policy apply: <https://privacycenter.instagram.com/policy/>

We do not receive any information back from Instagram.

1.8 Notifications

If you allow notifications, which Deadpoint asks for during onboarding, the App may send you reminders related to your climbing and to your Deadpoint Pro subscription, such as before a free trial ends. Notifications are scheduled on your device; we do not send them from our own servers, and we do not use them for third-party advertising. You can turn notifications off at any time in iOS Settings.

1.9 Analytics and Crash Reports

Deadpoint does not include any third-party analytics SDK and does not send app usage analytics to us.

If you have chosen to share analytics with app developers in your iOS settings, Apple may provide us with anonymized crash reports and usage statistics through App Store Connect.

If we add analytics tools in a future update, any data they collect will not include your climbing data, will be aggregated or anonymized where possible, and this Privacy Policy will be updated before the change takes effect.

2. How We Use Information

We use the information described above only to:

- Provide the App's core features: logging climbs and sessions, tracking progress, and challenges*
- Help you choose where a session takes place*
- Let you create, save and share session story graphics*
- Process and validate subscription purchases and show subscription options*
- Send the notifications you have allowed*

We do not use your information for advertising, and we do not build advertising profiles.

3. Data Sharing

We do not sell your personal information or climbing data to anyone. We share limited information only with the following service providers, strictly to operate the App:

| *Service provider* | *Purpose* | *Data involved* |

|---|---|---|

| *Apple (App Store / In-App Purchase)* | *Payment processing* | *Purchase and transaction data*
|

| *Apple (Maps)* | *Maps, place names and location search* | *Search text and approximate location, only when you use these features* |

| *Adapty* | *Subscription management and subscription screens* | *Anonymous profile ID, IDFV, device and app information, IP address, subscription and transaction data* |

| *Instagram (Meta)* | *Sharing to Instagram Stories, only when you choose to* | *The graphic or video you share* |

We do not share data with data brokers or advertising networks, and we do not track you across other companies' apps or websites.

4. Data Retention and Deletion

Your climbing data stays on your device until you delete it:

- *****Delete a session:***** *in the App, go to Progress → Latest Sessions → View All, swipe left on a session, and tap Delete.*

- *****Delete everything:***** *delete the App from your device. This removes all of its data from the device. Copies may remain in your existing device backups until those backups are deleted or replaced.*

Subscription and purchase records are retained by Apple and Adapty according to their own retention policies, which may include records required for financial, tax or legal compliance. If you would like us to request deletion of subscription data held by Adapty, contact us using the details below, and we will help to the extent we can identify the relevant records.

5. Children's Privacy

Deadpoint is not directed at children under the age of 13 (or the relevant minimum age in your country), and we do not knowingly collect personal information from children. If you believe a child has provided us with personal information, please contact us so we can address it.

6. Your Rights

Depending on where you live, you may have rights to access, correct, delete or export your personal information. Because your climbing data is stored only on your device, you can exercise most of these rights directly in the App or by deleting the App.

For subscription-related data held by Adapty, contact us or refer to Adapty's privacy practices linked above.

If you are located in the European Economic Area, the United Kingdom or California, you may have additional rights under the GDPR, the UK GDPR or the CCPA/CPRA. To exercise these rights, contact us using the information below.

7. Security

Your climbing data is protected by the security of your device and iOS. Information exchanged with Apple and Adapte is transmitted over encrypted connections. No method of storage or transmission is completely secure, but we take reasonable measures to protect the information the App handles.

8. Changes to This Policy

We may update this Privacy Policy from time to time, for example when we add features or when legal requirements change. If we make material changes, we will update the "Last updated" date above and, where appropriate, let you know in the App.

9. Contact Us

If you have questions about this Privacy Policy or how your data is handled, contact:

****Burak Ozdemir****

Email: burakk.iosdev@gmail.com

This Privacy Policy applies only to the Deadpoint app and does not cover third-party websites or services linked from within the App.