

Farmington High School DECA recognized for their Outstanding School-based Enterprise

Farmington, MI – Farmington High School (FHS) Distributive Education Clubs of America (DECA) has been recognized for an Outstanding School-Based Enterprise (SBE). The Falcon's Nest, the FHS SBE was among 728 school-based enterprises to achieve the gold-level certification for the 2023-2024 school year. They will be honored during DECA's International Career Development Conference this April 27-30, 2024, in Anaheim, California.

FHS students Kennedy Williams and Krisha Patel, with the assistance of their DECA chapter advisor, Mrs. Merget, are the two Falcon's Nest DECA members that contributed to the certification. The SBE at Farmington High School has been operating for 75 years, which is an extremely commendable achievement.

SBEs can be certified at three levels: bronze, silver or gold. In order to apply for the certification, SBEs must submit extensive documentation that explains how the SBE demonstrates the practice of various marketing and retail standards. A review committee evaluates the documentation to determine which level of certification has been achieved.

According to DECA Inc, a school-based enterprise, such as the Falcon's Nest, is an entrepreneurial operation in a school setting that provides goods and services to meet the needs of the market. SBEs are managed and operated by students as hands-on learning laboratories that integrate National Curriculum Standards in marketing, finance, hospitality and management, and real world experience.

"DECA's School-based Enterprise Certification Program is a rigorous process designed to help DECA members demonstrate their classroom learning in a practical, learning laboratory, and then translate that into meaningful outcomes," said Christopher Young, CAE, Chief Program Officer at DECA Inc. "These DECA members are practicing important workplace readiness skills while preparing for college and careers."

Congratulations, Falcons! Keep up the great work!

To learn more about Farmington Public Schools, visit www.farmington.k12.mi.us.