JERRELL STEELE INVITATIONAL

Jan. 9 - Jan. 11, 2026

Hosted by

Gym Quest Gymnastics

and

DOMINION AMATEUR GYMNASTICS

GENERAL INFORMATION

Thank you for your interest in sponsorship for the 2026 Jerrell Steele Invitational hosted by Gym Quest Gymnastics and the Dominion Amateur Gymnastics. The event will be held at the Henrico Sports and Events Center, in Glen Allen, VA from January 9 - January 11, 2026. The Jerrell Steele Invitational draws over 1,300 male and female athletes and 3000 spectators from Virginia and surrounding states over the three day weekend event.

This signature event is the primary fundraiser for Dominion Amateur Gymnastics (DAG) group, a 501(c)(3) exempt private foundation. Your generosity and support helps the gymnasts attending the meet be part of an excellent, competitive gymnastics program. Proceeds from these events are used to offset the costs associated with the Gym Quest gymnasts' competitive season including entry fees for meets, travel expenses for coaches and other related costs. Your sponsorship and other contributions may be deductible as a charitable and/or business expense.

Any and every donation plays such a huge part in supporting children's athletics and to promote long term healthy living, increasing coordination, flexibility, and strength. In addition to enhanced athletic abilities, gymnastics also increases cognitive abilities, listening skills, and ability to follow directions. Children gain self-esteem and confidence, are provided social interaction with peers, and learn how to set and achieve goals.

We are passionate about this sport and how it benefits our kids. Your donations to this event help many families be able to give their kids the ability to continue their gymnastics journey. We can't do this without you, and we just want you to know we are so thankful for you!

What does your Sponsorship Include?

Based on your sponsorship level, your sponsorship may include the following.

- Logo or name displayed on a banner at the event.
- Advertisement in the program provided during the event.
- Logo or name posted on the Jerrell Steele Invitational and Gym Quest web pages, which will remain posted following the event.
- Logo or name included in press releases, emails and social media for the Jerrell Steele Invitational and Gym Quest.

About Gym Quest

Gymnastics requires tremendous strength, balance, agility, flexibility, poise, determination and above all, athleticism and sportsmanship. Gym Quest gymnasts have a history of athlete accomplishments that include full college scholarships, and champions each year at the State, Regional and National levels. Gym Quest specializes in providing each child the opportunity to grow and develop into amazing athletes.

About Jerrell Steel

Jerrell Steele Invitational was established in honor of our great friend and fellow Coach, Jerrell Steele, who was killed in a tragic motorcycle accident on June 17, 2001. He was a wonderful Coach and was a ray of sunshine at the gym. The athletes he coached and their parents will always remember his smiling face. He adored the children and the children adored him. We are honored to continue the tradition of the Jerrell Steele Invitational Men's and Women's Gymnastic Meet.

Questions

Please review the packet and contact us at your earliest convenience to confirm your sponsorship. Please feel free to contact us with any questions. Thank you for your consideration and we look forward to hearing from you soon!

Contact: Cari Detwiler
Email: jerrellsteelemeet@gmail.com
Web: www.jerrellsteele.com

Thank you for your consideration of a sponsorship.

SPONSORSHIP OPTIONS

Cash donations will be used to pay for facility charges, equipment, judges, decorations, print materials, mailings, supplies and anything needed for the event.	**Event Sponsor**	**Gold Sponsor**	**Silver Sponsor**	**Bronze Sponsor**
	$1,000	**$500**	**$250**	**$100**
Naming Rights	Yes	No	No	No
Logo/name on Promotional Materials	Yes	Yes	Logo	Name
Sponsor Banner at Event	Yes	Yes	Yes	Yes
Logo/name on Press Releases	Logo	Logo	Logo	Name
Logo/name on Jerrell Steele Webpage	Logo	Logo	Logo	Logo
Logo/name on Gym Facebook & Instagram pages	Yes	Yes	Yes	Yes
Advertisement in Program	Outside Back Cover	Inside Front or Back Cover	Full Page	Full Page
Admission Tickets	8	6	4	2

Sponsor an Event Option

Pick a specific event to sponsor and your company name/logo will be proudly displayed by each event for all spectators and participants to see (i.e: This beam was sponsored by: Your Company Name Here)	**Sponsor Girls or Boys Floor Event**	**Sponsor Boys Events: Pommel Horse, Rings, Vault Parallel Bar or Horizontal Bar**	**Sponsor Girls Event: Bars, Beam or Vault**	**Sponsor an Awards Room**
	$500	**$350**	**$250**	**$100**
Naming Rights	Yes	Yes	Yes	No
Logo/name by Event Space	Yes	Yes	Logo	Name
Logo/name on Press Releases	Logo	Logo	Logo	Yes
Logo/name on Jerrell Steele Webpage	Logo	Logo	Logo	Name
Logo/name on Gym Facebook & Instagram pages	Yes	Yes	Yes	Logo
Advertisement in Program	Full page	Full page	Half page	Half page
Admission Tickets	8	6	4	2

In-Kind Sponsor Options

In lieu of cash, sponsorship donations of products, services and gift cards are also needed.

Breakfast, lunch, dinner & snacks provided daily Fri afternoon - Sunday evening for 100-175 judges & coaches.	**In-Kind Gold Sponsor**	**In-Kind Silver Sponsor**	**In-Kind Bronze Sponsor**	**In-Kind Sponsor**
Printing of programs, decorations, gymnast t-shirts, judges gifts, goody grams, raffle donations, etc.	**Value $3,000+**	**Value $1,000-$2,999**	**Value $500-$999**	**Value $50-$499**
Logo/name on Promotional Materials	Logo	Logo	Name	No
Sponsor Banner at Event	Yes	Yes	Yes	Combined on banner with other sponsors
Logo/name on Press Releases	Logo	Logo	Name	No
Logo/name on Jerrell Steele Webpage	Logo	Logo	Logo	Name
Logo/name on Gym Facebook & Instagram pages	Yes	Yes	Yes	No
Advertisement in Program	Inside Front or Back Cover	Full Page	Full Page	¼ page<$150 ½ page $150+
Logo on Gym Quest Webpage	Logo	No	No	No
Vendor Table During the Event	Yes	Designated Vendors Only	Designated Vendors Only	Designated Vendors Only
Admission Tickets	6	4	2	0

Thank you for your consideration of a sponsorship.

SPONSORSHIP & AD FORM

Thank you for your support of the Jerrell Steele Invitational.

Proceeds from this event are used to offset the costs associated with the Gym Quest gymnasts' competitive season including entry fees for meets, travel expenses for coaches and other related costs.

Please confirm your sponsorship level. Note: Your sponsorship includes a program ad.			
□ Event $1,000	□ Gold $500	□ Silver $250	□ Bronze $100
□ In-Kind Gold $3,000+	□ In-Kind Silver $1,000-$2,999	□ In-Kind Bronze $500-$999	□ In-Kind $50- $499
Describe your Donation: _____ _____ Estimated Value: _____			

We are not interested in a sponsorship, but would like to purchase an ad in the program:	
□ $60	Full Page
□ $30	Half Page
□ $15	Quarter Page

Deadline for sponsorship requests, advertisements and payments: December 1, 2025

How a to submit ad: Artwork must be submitted as an electronic file (JPG, 300 dpi or PDF) to JerrellSteeleMeet@gmail.com. We reserve the right to edit any ad.

Email form to : Jerrell Steele, Dominion Amateur Gymnastics at jerrellsteelemeet.com

Checks, Cash or Venmo can either be delivered by your athlete or sent to: Gym Quest Gymnastics, Dominion Amateur Gymnasts, 2196 Lanier Lane, Rockville, VA 23146 (Venmo @DAGforGymQuest)

Organization:	
Contact:	
Address:	
Phone:	
Email:	

Questions: Email DAGatGQ@gmail.com.