

Submission Format Requirements

- Maximum 5 pages
- Double-spaced
- 12pt Times New Roman
- 1-inch margins
- Export as PDF before submission

Cover Page

- Project Title
- Team Members
- Schools / Affiliations
- Country / Region
- Contact Email
- Competition Category

1. The Problem

- Define the specific pain point.
- Explain why existing non-AI solutions are insufficient.
- Describe the market or societal impact.

2. The AI Solution

- Describe the product/service in non-technical language.
- Explain how users interact with the AI system.
- Describe the end-to-end user experience.

3. AI Technical Feasibility

- Data Strategy
- AI Architecture
- Training / Inference Pipeline
- AI Ethics & Safety
- Privacy & Bias Mitigation

4. Competitive Differentiation

- Value Proposition Matrix
- Competitor Comparison
- Unique AI Advantage
- 10x Improvement Claim

5. Business Model

- Revenue Streams
- Cost Structure
- Pricing Strategy
- Customer Segments
- Scalability

6. Conclusion

- Summary of innovation
- Future roadmap
- Expected impact