

## **BOYCOTTING STRATEGY**

House Republicans recently passed a resolution that will devastate our healthcare system and economy...In light of this, it's easy to forget that the people hold two important bargaining chips —our money and our time.

They need us for labor. Without us the economy cannot function and their investments will tank. A growing movement is gathering around a general strike ([Sign up HERE](#)). To be frank, I know that many Americans cannot afford to miss a half day of work, let alone a week or a month. How then do we harm their bottom line?

We boycott.

A long-term boycott can bring about change. To be successful, it must be organized, target vulnerable companies, and receive support from “big names.”

Here's an excellent [article](#) referencing a study on boycotts if you'd like to learn more. You can also study successful boycotts from our nation's history like the [United Farm Workers](#) efforts and the [Montgomery Bus Boycott](#).

If you're ready, do this:

1. Adopt a boycott lifestyle and invite others to join. Turn it into a community effort.

Here are three steps to making boycotting a part of your daily life....

# 1. RESTRICT

**Restrict your purchases to essentials only.** Here's how:

- Delay unnecessary purchases.
- Avoid eating out (or eat at a local hotspot instead of a chain).
- **Hardline boycotts of Amazon, Target, and Walmart.**

**Restrict our purchases at national chains.**

- **When you can**, shop from this [LIST](#) and others that highlight ethical businesses.
- **When you can't** (like if your town only has a Walmart), do this:
  - Select small brands instead of products from large corporations.
  - Make a monthly trip to a larger town for shelf-stable items.

**Buy essentials. Skip the extras.**

## 2. SUPPORT

Support small, local, or ethical businesses.

- **Support small shops online.** Find them on:
  - Ebay
  - Social Media Shops
  - Thrift Books, Abe Books, or Bookshop.org
- Many of the products on Amazon can be found elsewhere with a simple search. Buy it directly or from another retailer.
- **Shop local.**
  - Many local bookshops and other businesses can order products on your behalf.
  - Go to fairs and farmer's markets. If you like a brand, get their card.
  - **Shop secondhand.** Thrift stores, yard sales, auctions, and OfferUp are good places to search.
- **Shop ethically.** Here is a growing list of ethical brands [LIST](#). Comment with other worthy inclusions.

## 3. CANCEL

Cancel subscriptions, credit cards, and transfer your accounts.

- **Cancel subscriptions and apps.** Don't forget streaming services.
- **Cancel credit cards or stop using them.**
- **Transfer your accounts** to banks who support DEI or to local credit unions.