

AIA MN Committee on Equity in the Built Environment

Meeting Minutes

July 20, 2022 at 8:30 am CT

Present: Anath Shankar, Paul Bauknight, Constance Chen, Becca Staley, Ben Ptacek, Dione DeMartelaere, PaviElle, Angie

Goals of informal engagement at the conference:

- get people involved in this work; grow committee membership
- show people the value of this work and this group - this is really important and you need to pay attention to this!
- Find out where people are at with their thinking around EBE - what do they know? What do they not know? What do they think they know?

Ben suggested creating a sub-group of the committee who can work more specifically on this initiative for the conference

Ananth, Constance, and Becca are also interested in being on sub-group

Ananth wonders if people outside the profession should be included in the sub-group that works on this engagement?

- Paul suggested doing some outreach to those folks to ask them "if you were going to engage with the attendees of the AIA MN Convention, what would you want to engage them on?"

We need to begin bringing in the people on our list to converse with us

What will we say to these people?

- Explain what our group is, share our definition of EBE
- Invite the partner to be part of the conversation, we want to hear your thoughts
- Could you have a conversation with our group in the next several months?

Paul - we need to think more deeply about how we are going to engage in this discourse in August and September and how we might integrate this into the engagement with Convention attendees

- what's the why and how beyond the conference?

It's important to honor all of the good work that this committee has done over the past year

- Also, this is really challenging work and the opportunity at the conference is to say to your peers, "this work is really important. We want to engage you."
- How do we grow the participation in this committee and engage the outside partners?

- We maybe can't accomplish both the partner conversations and the conference engagement all before November

Let's use the 2022 conference as a way to launch the committee, and incentivize participation by promoting the partner conversations we'll host post-conference.