# Privacy Policy of Memesy: Explore Memes & Buzz Last Modified: May 19, 2025

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# **About Our Privacy Policy**

Memesy is a platform developed by Wipyy ., designed to enable users to create, share, and engage with user-generated content such as memes, questions, and comments. This Privacy Policy explains how we collect, use, share, and protect your personal information when you use our mobile application and related services (collectively, the "Service").

By accessing or using Memesy, you agree to the terms outlined in this Privacy Policy. If you do not agree with these terms, please refrain from using the Service. This policy is written in clear language to ensure transparency. For any questions, please contact us as detailed in the "Contact Us" section.

#### **Information We Collect**

We collect the following categories of information to operate and improve the Service:

- Information you provide to us directly
- Information collected automatically when you use the Service

## **How We Collect Information**

#### Information You Provide to Us

When you create an account on Memesy, we collect the following:

- Username
- Email address
- Password (stored in a hashed and encrypted format)
- Optional: Full name, profile photo, bio, and city not exact location

We also collect content you create or share on the platform, including:

- Memes
- Questions or asks
- Comments and replies
- Likes and connections
- Reports or actions to block other users

If you contact our support team, we may collect:

- Your email address
- The content of your message or any attached media
- Metadata related to your support request, such as timestamps

# **Information Collected Automatically**

When you use the Service, we automatically collect the following information:

- Device type and model
- Operating system
- Application version
- In-app interactions, such as pages visited and buttons clicked

Usage data, such as the duration of your sessions

**Photos:** Certain features require access to your device's image or photo library to upload content. We only access media that you choose to upload.

**City Information:** With your consent, we may collect city data to provide features like city location. Just for knowing the users are more likely is from.

## **How We Use Your Information**

We use the collected information for the following purposes:

- To manage and authenticate user accounts
- To deliver core features, such as posting, liking, and commenting
- To moderate content using automated tools and manual review
- To analyze usage patterns and improve the Service
- To personalize your experience by curating relevant content
- To prevent fraud, abuse, and other prohibited activities
- To comply with applicable legal obligations

## **How We Share Information**

We do not sell or rent your personal information. However, we may share your information in the following circumstances:

# With Other Memesy Users:

- Your username, profile photo, and bio (if provided)
- Content you post, such as memes, questions, comments, and likes
- Actions such as connections or interactions with other users

#### With the Public:

- Content set to be publicly visible
- Content shared to external platforms, such as social media

## With Service Providers:

• Service providers for hosting, analytics, and other operational services

## For Legal Compliance:

- To comply with legal requests, regulations, or governmental inquiries
- To investigate or prevent violations of our Terms of Service
- To protect the safety and rights of Memesy, our users, or others

# **Content and Integrations**

The Service may include content moderation with Google Cloud and Vision for Al integrations. Interacting with these may result in content moderation for keeping the app safe from unwanted posting and wrong content to post and to keep safe environment for our users.

# **How Long We Retain Your Information**

We retain your personal information for as long as your account remains active. If you delete your account using the "Data Safety" option in your profile settings, we will remove your personal data. However, publicly shared content, such as memes or comments, may remain unless manually deleted prior to account deletion.

We may retain certain data for legal compliance purposes or in backups for a limited period, ensuring it remains secure during that time.

## **Control Over Your Information**

We provide several tools to manage your information:

- Data Access: You can request a copy of your data through the app.
- Permission Management: You may revoke permissions, such as camera or location access, through your device settings.

- Account Deletion: You can delete your account and associated data via the "Data Safety" option in your profile settings.
- **Privacy Rights:** Depending on your jurisdiction (e.g., GDPR, CCPA), you may have the right to:
  - Access your personal data
  - Correct inaccuracies
  - Change your data
  - o Delete your data
  - Restrict or object to processing

To exercise these rights, please contact us at memesypvt@gmail.com

# **Children's Privacy**

Memesy is not intended for users under the age of 13. If we discover that we have collected personal information from a user under 13, we will promptly delete it. For users aged 13 to 16, we may require parental consent to process their data, in accordance with local regulations.

# **Changes to This Privacy Policy**

We may update this Privacy Policy periodically. When changes are made, we will revise the "Last Modified" date at the top of this document. For significant updates, we may notify you via email or through an in-app notification. Continued use of the Service after such updates constitutes acceptance of the revised terms.

### **Contact Us**

If you have questions or concerns about this Privacy Policy or your personal information, please contact us at:

Email: memesypvt@gmail.com

We will respond to your inquiry as soon as possible.

Thank you for choosing Memesy. We are committed to protecting your privacy while providing a platform for creative expression.

— The Memesy Team