Template wording for schools and nurseries – Odd Socks Day 2025

How to use this wording

Below is suggested text you can use in your newsletters, apps, or bulletins to let parents know about Odd Socks Day. Feel free to adapt it to suit your school. If you need this wording in another format, please contact the Anti-Bullying Alliance at aba@ncb.org.uk.

Odd Socks Day – Monday 10th November

We're taking part in Odd Socks Day to celebrate what makes us all unique and to raise awareness for Anti-Bullying Week. It's a fun and positive way for children to express themselves and to remind everyone that we are all different – and that's something to be proud of!

All your child needs to do is come to school wearing odd socks on **Monday 10th November**. It's a simple way to join thousands of schools across the country in saying no to bullying.

We're also asking, if you're able, for a **£1 donation** (or whatever you can give) to support the important work of the Anti-Bullying Alliance. Every penny raised helps them continue their vital work with children and young people. Odd Socks Day is delivered in partnership from charity, the Anti-Bullying Alliance and Andy and the Odd Socks.

Let's make it a colourful day full of fun, self-expression, and kindness!

Find out more about the Anti-Bullying Alliance at www.anti-bullyingalliance.org.uk