

Subject: Unveil the ***iron curtain*** keeping you from success... 🏆

Hi SteelLocker,

I love your brand for its amazing customer service, its one-of-a-kind sports selection and its incredible prices. 🏆

Your website averages about 30 seconds per visit, which when compared to Dick's 3 minutes reveals room for insane growth.

Checkout Dick's, REI, Sportsmans Warehouse, and more. Their websites don't have a bunch of random facts on their landing page.

In my opinion, the green checkmarks, phone numbers, emails and other things make it look a bit like a phishing site. ✅

The way it's organized is also a bit strange at times.

Quick example, I was trying to find a basketball, I went into the basketball category and there is no "basketballs" category. That can discourage people.

I also suggest a pop-up newsletter subscription form at the top of your homepage, they typically bring in a lot more leads than bottom page forms.

If you are interested, I can help with all this. I'll Improve the website, social media, and other things all for free until results. 💯

If you'd like to hear more or have any questions, let me know so we can schedule a time to talk. What date works best with you?

Best wishes,

Vlad

Subject: T&B Sports, local champions to worldwide heroes.

Hi T&B Sports,

The involvement in local community that your business holds is something I truly love.

I also respect your brand for its one-of-a-kind **amazing** sports selection and its even more incredible prices.

Your website averages about 12k visits monthly, which, when compared to Dick's 48 million reveals some insane room for growth.

There's some **crazy** potential...It's time to scale from local to worldwide. With what you have on hand, that won't take long.

I noticed that your social media uploads very rarely. In my opinion, that is one of the large disadvantages. Checkout Dick's, REI, Sportsmans Warehouse, and more. They all upload daily.

Uploading daily can be quite a hassle, though.

So, if you are interested, I can make you some social media posts, free of charge.

I also suggest a pop-up newsletter subscription form at the top of your homepage, they typically bring in a lot more clients than bottom page forms. Again, if you are interested, I can make this for you as well. Free until results!

If you'd like to hear more or have any questions, let me know so we can schedule a time to talk.

Best wishes,

Vlad