

Language Translation App: Interview Guide

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Introduction

Hi, I'm Mohsin Ansari, a UX designer. I'm analyzing a Language Translation app to understand how users find translations, share them, and manage their translation history.

Could I take 10-15 minutes to ask you some questions? Also, would you be willing to allow me to record this conversation for my own reference?

Thanks! If you have any doubts or need further clarification on any of my questions, don't hesitate to let me know.

Research Questions

- Can you tell me about a recent experience where you faced a language barrier while traveling? How did you handle it?
- How do you typically communicate when you're in a country where you don't speak the language? What tools or methods do you use?
- If you were to use a translation app during your travels, what would be the most important feature for you, and why?
- Can you walk me through how you would ideally use a translation tool in different scenarios, like ordering food at a restaurant or asking for directions?
- How important is it for you that translations capture local expressions or cultural nuances? Can you think of a situation where this would be crucial?
- In what situations do you think a literal translation might not be sufficient, and how would you want the app to handle these cases?
- What would an ideal translation interface look like to you? Are there any specific features or layouts that would make it easier for you to use?
- How would you prefer to switch between different types of translation (voice, text, camera) while using the app? What would make this process intuitive for you?
- When using a translation tool, how quickly do you expect the translations to appear? How would delays affect your experience?
- Can you share any frustrations or pain points you've had with other translation tools or apps? How would you like to see these issues addressed?

Final Remarks

I appreciate your participation immensely. Thank you for dedicating your time to this.