Please fill out the relevant sections below and submit them to our team via the chat button or email.

PROFILING/ COULD BE CONVERTED TO NEWS STORY

https://www.vanguardngr.com/2025/02/oyinbrakemi-daphine-ezetu-making-strides-in-footwear-designing-and-aviation/
https://theustimes.com/benjamin-kalu-deft-nigerian-legislator-social-engineer/

PERSONAL INFORMATION

- **Name:** (First & Last)
- **Company Name:**
- **Occupation:**
- **Education:**
- **Certifications:**

BACKGROUND

- **Brief bio (self & company):**
- **Key achievements/awards:**
- **Major projects or clients:**

CURRENT WORK

- **What are you working on now?**
- **Upcoming goals or projects?**

INTERVIEW QUESTIONS

1. What inspired your career path?
2. What challenges have you faced?
3. What is your greatest accomplishment?
4. What advice do you have for others?
5. What's your personal motto?

News story

https://theustimes.com/japa-is-a-massive-opportunity-for-nigerian-businesses-ernest-obi-transactworld-ceo/
https://www.vanguardngr.com/2021/12/young-innovators-transforming-tech-landscape-across-nigeria/

NEWS STORY SUBMISSION FORM

1. HEADLINE *(Summarize the main point in one line)*

Example: *Tech Startup Raises $5M to Expand AI Solutions*

2. KEY DETAILS *(Answer the basics: Who, What, When, Where, Why, How?)*

- **Who is involved?** (Company, person, organization)
- **What happened?** (Event, launch, milestone, issue)
- **When did it happen?** (Date/time)
- **Where did it take place?** (City, country, online, event venue)
- **Why is it important?** (Impact, significance)
- **How did it happen?** (Process, background, details)

3. QUOTES (if available)

From key people (CEO, spokesperson, expert, witness)

4. BACKGROUND INFO *(Context about the company, event, or people involved)*

Opinione piece
Sample :

https://businessday.ng/opinion/article/can-fintech-outsmart-financial-criminals-in-the-digital-age/

1. **Topic & Subject** – What is the opinion about?
2. **Direction** – What's the main argument or key point?
3. **About the Writer** – Name, background, and expertise.
4. **Supporting Points** – Facts, examples, or personal experiences (if needed).

Promotional piece / Advertotal

https://markets.businessinsider.com/news/stocks/eviancx-enhancing-the-landscape-of-cryptocurrency-and-blockchain-usage-in-latin-america-1034275462

1. **Product/Service Info** – What is being advertised? Key benefits?
2. **Target Audience** – Who is it for? What problem does it solve?
3. **Objective** – What's the goal? (Sales, awareness, sign-ups?)
4. **Call to Action (CTA)** – What should the reader do next?
5. **Where It Will Be Published** – Online, magazine, newspaper?
6. **Brand Tone & Style** – Formal, casual, storytelling?

Contact Information

- Company name
- Website
- Email
- Phone number
- Social media handles