

Crowdsourced IC Resource Archive 2022

The topics and the resources are certainly not exhaustive. The idea of preparing the list is to rely on the wisdom of the IC TIG community -- if there is a topic and/or a source that you would want an IC fellow to benefit from, please add as you see fit.

The reference style is simple --

Author last name, Author first name initial (year) "Journal Article" Journal
or

Author last name, Author first name initial (year) Book Name
or

First Author LN, First Author FN initial & Second Author LN, Second Author FN initial (year)
or

Author last name, Author first name social media address (hyperlink)

or

TOOL: Title of tool, Brief explanation of what the tool does, whether it is free or paid, and hyperlink to the tool

If the source is already referenced, please copy and paste to save yourself time, we can adjust the reference style later on.

Many thanks!

– IC TIG Professional Development Committee

IMPORTANT LIST OF VARIOUS WEB TOOLS:

 Web-based Tools for your Business 2018 v21.pdf



Independent Consultants Resource List

Solo or Owner of a firm	2
Solo consultants	2
Company Owners	2
Branding, Logo and website	2
Clients – establishing the base	3
Project and time management	3
Office space	3
Pricing	3
Delegation, hiring help – team building	3
Future planning	3
Types of Business Risk and Insurance (e.g. Health, Liability, Property, etc.)	3
Certifications	4
Bookkeeping and Accounting Considerations & Resources	4
Intellectual Property	4
Online Resources	4
Independent consultants dispensing advice	4
Newsletters	4
Online courses	4
Online information on youtube	4

Solo or Owner of a firm

Solo consultants

Jarvis, P. (2019) [Company of One: Why Staying Small Is the Next Big Thing for Business](#)

Germuth, A. A. (2019) "Succeeding as an independent evaluation consultant: Requisite skills and attributes." In N. Martínez-Rubin, A. A. Germuth, & M. L. Feldmann (Eds.), [Independent Evaluation Consulting: Approaches and Practices from a Growing Field. New Directions for Evaluation, 164, 43–54.](#)

Hoffman, Reid & Ben Casnocha (2012). [The Start-up of You.](#)

Anderson, M. and Peak, G. [IC TIG Week: June 5th is my Independence Day.](#)

Company Owners

Moses, L. G. (2019) "Growing and nurturing your evaluation business when your independent consultancy becomes an employer" In N. Martínez-Rubin, A. A. Germuth, & M. L. Feldmann (Eds.), [Independent Evaluation Consulting: Approaches and Practices from a Growing Field. New Directions for Evaluation, 164, 115–126.](#)

Sabarre, N. (2021) "Evalprenuership: The Role of Entrepreneurship in the Evaluation Marketplace".

- [Full dissertation](#)
- [Presentation slides](#)

Vaynerchuck, G (2018) [Crushing It!](#)

Branding, Logo and Website

Evergreen, S. & Sabarre, N. (2019) "Branding for the Independent Consultant: Basic to Advanced" In N. Martínez-Rubin, A. A. Germuth, & M. L. Feldmann (Eds.) [Independent Evaluation Consulting: Approaches and Practices from a Growing Field. New Directions for Evaluation, 164, 101–113.](#)

TOOL: Canva. Graphic design, flyer making, etc. Free and Paid. <https://www.canva.com/>

TOOL: Evergreen Data Visualization Academy: <https://stephanieevergreen.com/academy/>

Clients – establishing the base

McMakin, T. (2018) How Clients Buy: A Practical Guide to Business Development for Consulting and Professional Services

Port, Michael (2017) Book Yourself Solid (Third Edition)

Sabarre, N. (2021). Entrepreneurship: The Role of Entrepreneurship in the Evaluation Marketplace. Dissertation, Claremont Graduate University.

Project and time management

Doerr, J. E. (2018) Measure what matters

Burkeman, O. (2021) Four Thousand Weeks: Embrace your limits. Change your life.

Doyle, Michael, D. Straus (1986) How to Make Meetings Work (Yes, this book was written a long time ago, but it is the single best book I've read for beginner facilitators. The authors are the founders of the Interaction INstitute for Change (IISC), which is one of the best facilitation trainings in the US.)

Kogon, K, S Blakemore, J. Wood. (2015) Project Management for the Unofficial Project Manager.

TOOL: Toggl Track, time tracking for projects, free and paid, <https://toggl.com/track/>

TOOL: Hubspot CRM <https://www.hubspot.com/>

TOOL: Asana <https://asana.com/>

TOOL: BQE CORE <https://www.bqecore.com/>

TOOL: Monday <https://monday.com/>

TOOL: Toggl Plan. Project planning web client, free and paid, <https://toggl.com/plan/index>

Office space

Internal Revenue Service. The home office deduction.

<https://www.irs.gov/businesses/small-businesses-self-employed/home-office-deduction>

Pricing

Sokunbi, Bola. [Clever Girl Finance](#).

Sabarre, Nina & Kathleen Doll (2021). [Developing More Intentional Budgets by Redefining LoE](#).

Michalowicz, M (2017). [Profit First: Transform YoDeveloping More Intentional Budgets By Redefining LoE by Nina Sabarre and Kathleen Doll – AEA365ur Business from a Cash-Eating Monster to a Money-Making Machine](#)

Delegation, hiring help – team building

Cynassists. <https://cynassists.com/>

Future planning

Forbes. The 4 Ds of Effective Time Management.

<https://www.forbes.com/sites/bryancollinseurope/2018/06/14/effective-time-management/?sh=fe43c3193860>

Types of Business Risk and Insurance (e.g. Health, Liability, Property, etc.)

Hiscox. Professional liability and general liability insurance.

<https://www.hiscox.com/small-business-insurance/professional-liability-insurance>

(Many IC TIG members use Hiscox for insurance)

Certifications

SBA Certify. <https://certify.sba.gov/>

Bookkeeping and Accounting Considerations & Resources

[CPA vs. CFO.](#)

Intellectual Property

Online Resources

Independent consultants dispensing advice

Leapers, independent consultants mostly based in UK > <https://www.leapers.co/>

ICBW Independent Consultants for a Better World <https://icbworld.org/>

Impact Consulting Hub IC Hub <https://www.impactconsultinghub.com/>

The Block Group (advice for small women-owned businesses) <https://www.theblockgroup.net>

Relia Healthcare Advisors (though it is healthcare oriented, the discussions speak to ways to strengthen your business) <https://www.reliahealthcare.com>

Newsletters

Online courses

Online information on youtube

Matt Feldmann's IC Topic Chats Video Archive -
<https://www.youtube.com/channel/UCwFv2P-3JxOmVYSGoshen Education Consulting - YouTubexKEs6CGgGoshen Consulting - YouTube>