

Week 3 Assignment: Weekly Journal

Instructions

After doing the reading and watching the lecture, answer the following questions and then submit them as .doc, .docx, or .pdf by 11:59 pm on Sunday. You can copy and paste the questions below, or download a copy of the worksheet to work on here.

Part A

Watch [Social Networks and Getting a Job: Mark Granovetter](#) and answer the following questions:

1. How did Granovetter set up the study? What were the findings?
2. Do you think the findings still hold with the rise of the internet? Is it now easier to form and maintain weak ties? Why or why not?
3. What role do websites like LinkedIn play in finding jobs? How have you found jobs?

Part B

4. What in-groups do you belong to? How does that group membership impact your life? What are your reference groups?
5. Why do you think Americans are socially isolated? What are some of the consequences of this isolation? How can we become less socially isolated?
6. Pick a cultural object. How might you analyze it in terms of the cultural diamond? How do you think the social world influenced its creation and reception?
7. How closely do you think social class is tied to taste patterns? Which argument about taste patterns did you find most convincing? Why?
8. Questions, thoughts, concerns?

Purpose

These Weekly Journal assignments should help you to identify what is important in the lecture, create study tools to prepare for the exam, and reflect on and think more deeply about the week's topic and material. These assignments will also help prepare you for the exams and key terms assignment

Grading Criteria

- Answer each question fully and concisely, addressing all aspects of it. Points will be taken off if you fail to answer all questions or do not provide sufficient detail. Please refer to the rubric for this assignment, which reflects these criteria.
- Submit your answers as a .doc, .docx, or .pdf by 11:59 on Sunday. One point (aka 5%) will be taken off your grade for each day the assignment is late.

Submitting your Assignment

[How to Upload a File as an Assignment Submission \[Website\]](#)

Points: 20

Submitting a file upload

File Types: doc, docx, and pdf

[Link to Weekly Journal Rubric](#)