

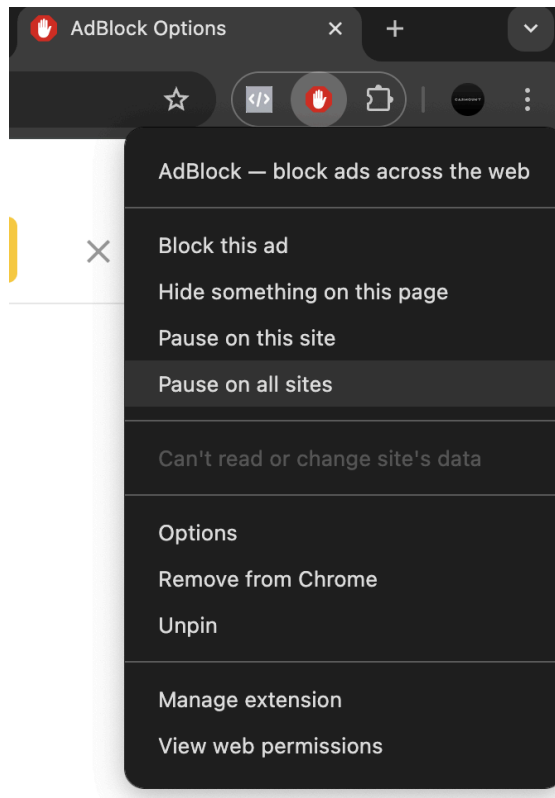


PixelHack

Console code:

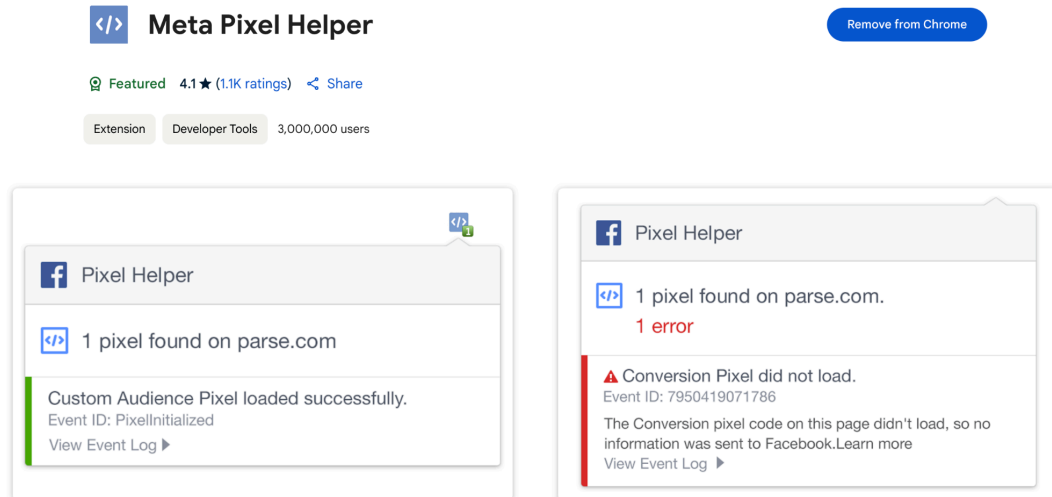
```
fbq('track', 'Purchase', { content_type: 'product_group', content_ids: '[PIXEL-ID]', value: 99.99,  
num_items: 1, currency: 'USD', })
```

1. Disable AD blockers if you have one installed



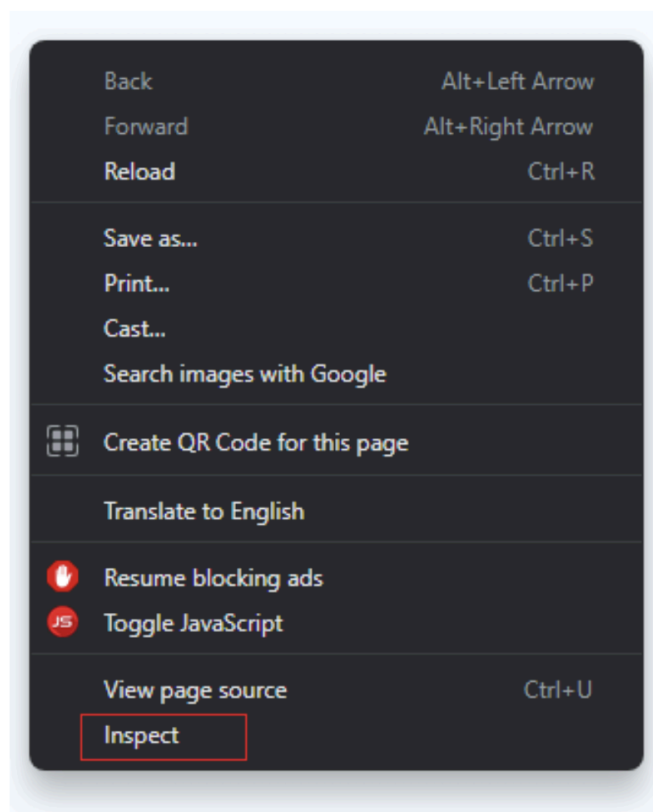
2. Install Meta Pixel Helper chrome extension:

<https://chromewebstore.google.com/detail/meta-pixel-helper/fdgfkebogiimcoedlicjlajpkdmockpc>



3. Confirm if the store uses Shopify platform (use chrome browser)

- Go to their product page
- Right click inspect



- On the right, menu opens – select elements

```
<script type="text/javascript" async src="https://cdn.shopify.com/s/files/1/000/000/000/000/assets/a3c41...min.js"></script>
<script type="text/javascript" async src="https://analytics.tiktok.com/i18n/pixel/sdk.js?
sdkid=BQTB090QGAT05731HM80"></script>
<script async src="https://www.googletagmanager.com/gtm.js?id=GTM-PP8RF44"></script>
<script async src="https://g792337342.co/gr?id=MjU4xD80VsO6Z7Nmrz-&refurl=https://en.l...
1%26fbclid%3DIwAR0Y0YkV1HdP6gQCWokVgrzxI-iJmkBktMh60cMizT-HYfIwwh8I_xvePI"></script>
<head></head>
<body id="lovebox-color-amp-photo-unique-gift" class="template-product template-product-
jdgm-buyer-badge--removed">
  <!-- Google Tag Manager (noscript) -->
  <noscript></noscript>
  <!-- End Google Tag Manager (noscript) -->
  <a class="in-page-link display-hidden-accessible skip-link" href="#MainContent">Skip to
  content</a>
  <div id="shopify-section-header" class="shopify-section" style="padding-top: 56px;">
  </div>
  <main role="main" id="MainContent">
    <div id="shopify-section-product" class="shopify-section section-product">
      <section data-section-id="product" data-section-type="product" class="product-templa
      te space-pt-10--m">
      </div>
      <div id="shopify-section-img-txt-connected-device" class="shopify-section shopify-sec
      tion__image-with-text shopify-section__img-txt-connected-device">
      </div>
      <div id="shopify-section-ftp-how-work" class="shopify-section shopify-section__featur
      ed-text shopify-section__ftp-how-work">
      </div>
      <div id="shopify-section-img-txt-send-love" class="shopify-section shopify-section__i
      mage-with-text shopify-section__img-txt-send-love">
      </div>
      <section id="shopify-section-infos" class="shopify-section">
      </div>
      <div id="shopify-section-img-txt-far-eyes" class="shopify-section shopify-section__im
      age-with-text shopify-section__img-txt-far-eyes">
      </div>
      <div id="shopify-section-ftp-product-review" class="shopify-section shopify-section__
      featured-text shopify-section__ftp-product-review">
      </div>
      <div id="shopify-section-ftp-lovebox-addon" class="shopify-section shopify-section__f
      eatured-text shopify-section__ftp-lovebox-addon">
      </div>
      <div id="shopify-section-txt-crsl-lovebox-addon" class="shopify-section shopify-secti
      on__text-with-carousel shopify-section__txt-crsl-lovebox-addon">
      </div>
      <div id="shopify-section-ftp-product-faq" class="shopify-section shopify-section__fea
      tured-text shopify-section__ftp-product-faq">
      </div>
  </main>
  <div id="shopify-section-footer" class="shopify-section">
  </div>
</body>
```

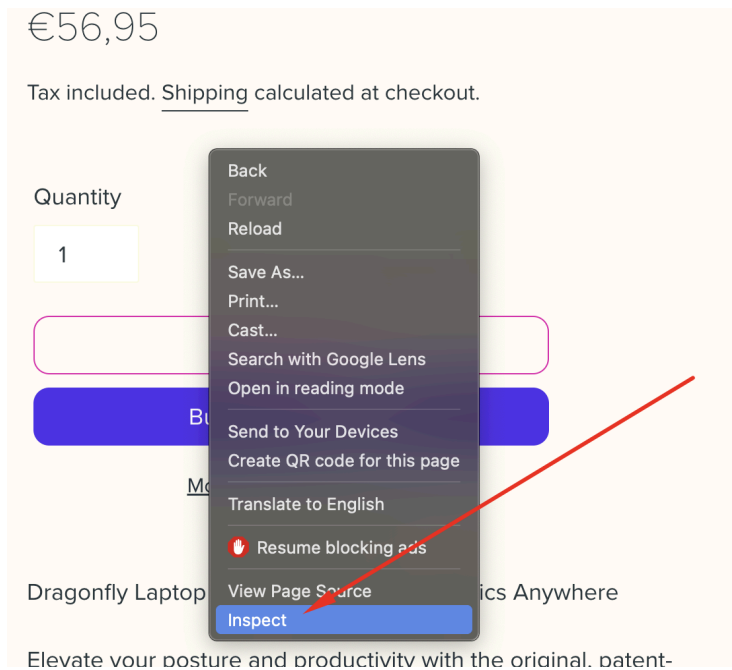
- Press CTRL + F and search for shopify
- Shopify named elements should come up in their HTML code = Shopify store

```
... <script type="text/javascript" async src="https://cdn.nfcube.com/instafeed-218048d...js?shop=lovebox-en-eur.myshopify.com"></script> == $0
<script type="text/javascript" async src="https://plugin.sendinblue.com/integrations/api/sy/cart_tracking/scr_r_connection_id=63ecf64...&shop=lovebox-en-eur.myshopify.com">
</script>
<script type="text/javascript" async src="https://plugin.sendinblue.com/integrations/api/automation/script?use_ce580439&ma-key=ibolq9kweaytwk23scf7q0q5&shop=lovebox-en-eur.myshopify.com"></script>
<script type="text/javascript" async src="https://maps.develic.com/packs/front.js?shop=lovebox-en-eur.myshopify.com"></script>
<script type="text/javascript" async src="https://widgets.automizely.com/aftership/gmv.js?organization_id=7d23a17...&shop=lovebox-en-eur.myshopify.com"></script>
<script type="text/javascript" async src="https://cdn.hextom.com/js/eventpromotionbar.js?shop=lovebox-en-eur.myshopify.com"></script>
<script type="text/javascript" async src="https://intg.snapchat.com/shopify/shopify-scevent-init.js?id=d4441eca-3782-4771-80c5-3af2ce2c6f3c&shop=lovebox-en-eur.myshopify.com">
</script>
<script type="text/javascript" async src="//productreviews.shopifycdn.com/embed/loader.js?shop=lovebox-en-eur.myshopify.com"></script>
<script type="text/javascript" async src="https://cdn.judge.me/assets/installed.js?shop=lovebox-en-eur.myshopify.com"></script>
<script type="text/javascript" async src="https://analytics.tiktok.com/i18n/pixel/static/main.MTZiZDQ3NTA5MQ.js" data-id="BQTB090QGATOS731HM80"></script>
<script type="text/javascript" async src="https://www.google-analytics.com/plugins/ua/ec.js"></script>
<script type="text/javascript" async src="https://www.googletagmanager.com/etags/js?id=G-YCNTBR3Z90&l=dataLayer&cx=c"></script>
<script async src="https://www.google-analytics.com/analytics.js"></script>
<script src="https://connect.facebook.net/signals/config/1958322357718138?v=2.9.101&r=stable" async"></script>
<script async src="https://connect.facebook.net/en_US/fbevents.js"></script>
<script type="text/javascript" async src="https://snap.lidn.com/li.lms-analytics/insight.min.js"></script>
<script type="text/javascript" async src="https://cdn.shopify.com/s/trekkie.storefront.68a3c41...min.js"></script>
<script type="text/javascript" async src="https://analytics.tiktok.com/i18n/pixel/sdk.js?sdkid=BQTB090QGATOS731HM80"></script>

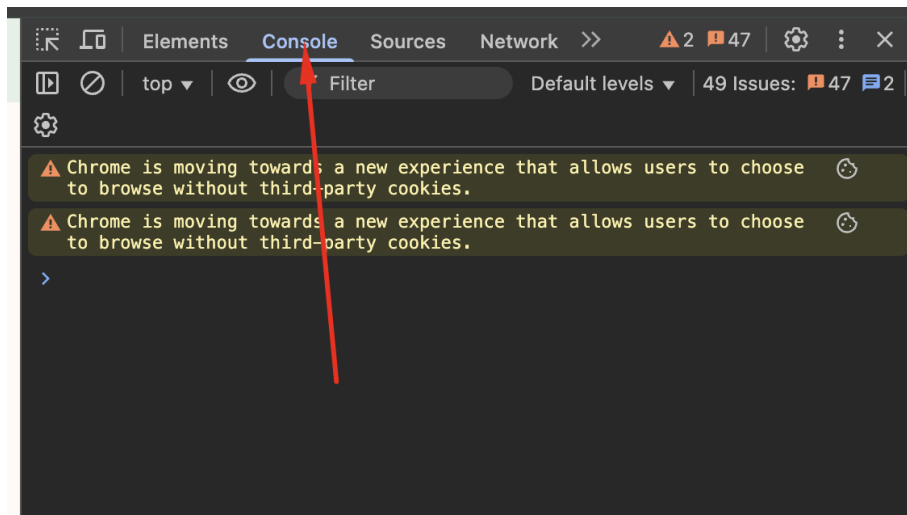
html.supports-no-cookies.svg.flexbox.csstransforms script
shopify 1 of 201 Cancel
```

4. If its a Shopify store, make the PixelHack

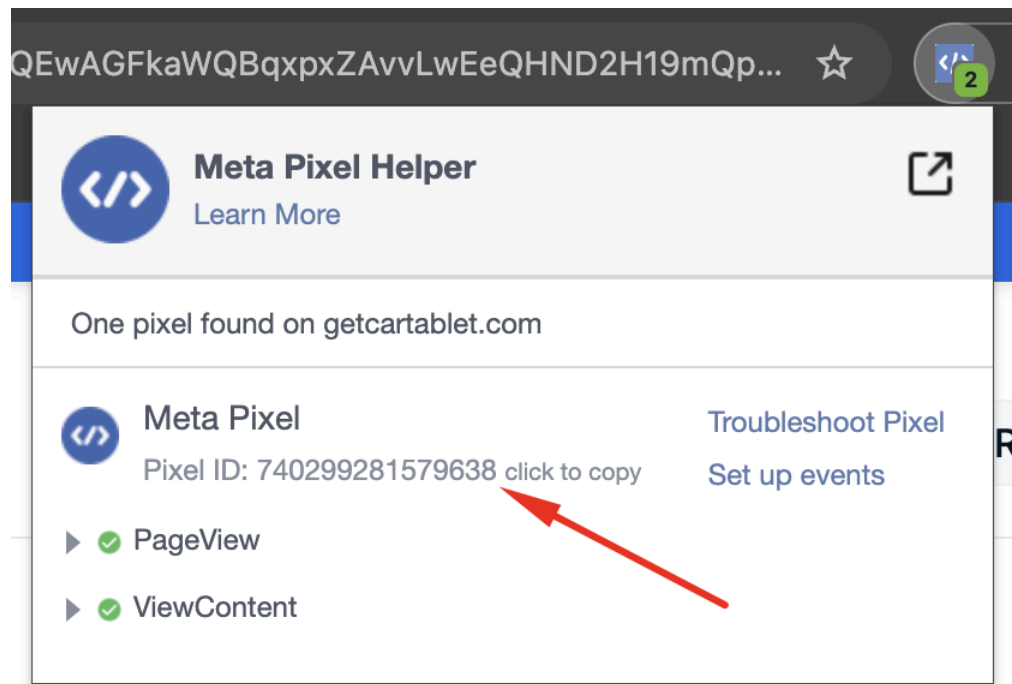
- Go to product page
- Right click and inspect



- Go to Console tab



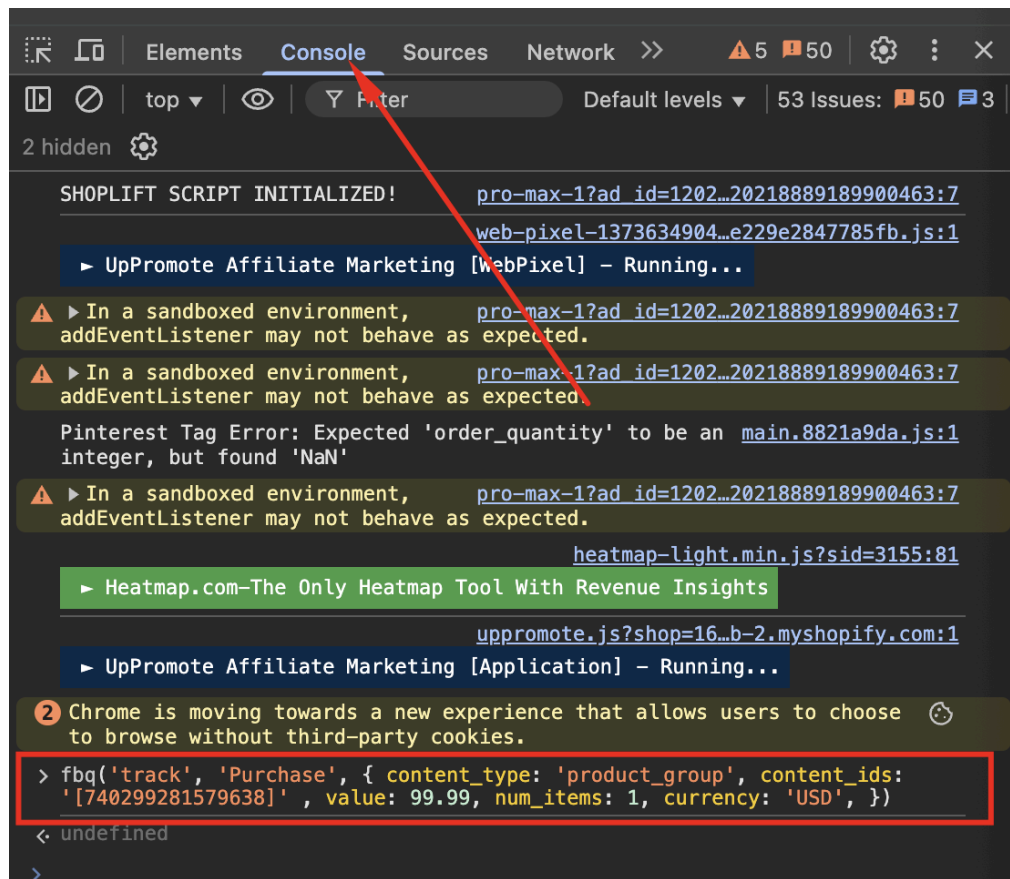
- Open Meta Pixel Helper to copy the Pixel ID



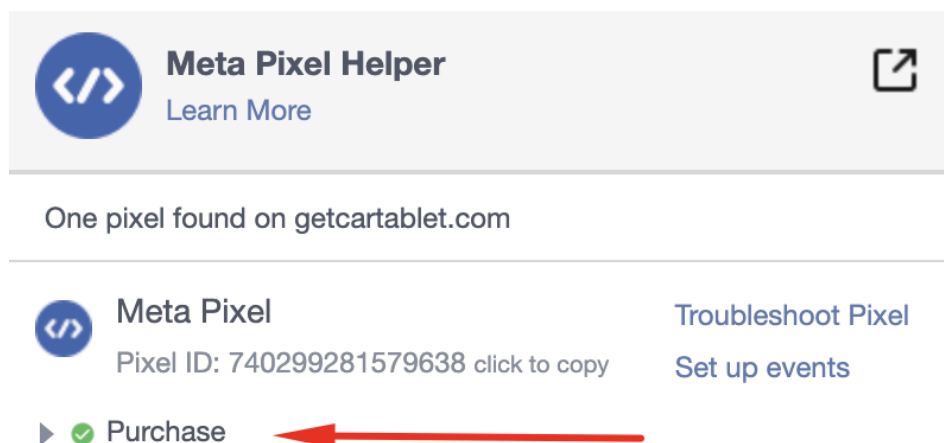
- Replace Pixel ID in this code:

```
fbq('track', 'Purchase', { content_type: 'product_group', content_ids: '[PIXEL-ID]',  
value: 99.99, num_items: 1, currency: 'USD', })
```

- Paste the code in the console and press "enter"



- Check the Meta pixel helper plugin and if you did everything correctly you just made a purchase in facebook eyes. That means you put yourself in the hot audience category and you will see the hottest ads in your newsfeed.



5. Do this at least 2-5 times a day on different Facebook ads that are using Shopify store and have facebook pixel installed. You will then see a lot more ads in your

newsfeed as Facebook considers you a hot buyer.

NB! - Some of the stores has right click disabled, so you need to install "enable right click" plugin on your chrome browser and use this to enable right click.