

Bachelor of Business Management, Minor in Faith-Based Policy

HBI University

Course Duration: 4 years

Credit Hours: 135 (including minor)



Program Description

The Bachelor of Business Management (BBM), Minor in Faith-Based Policy at HBIU University is designed for students interested in corporate leadership, business administration, and public policy within faith-based organizations. This program provides students with a strong foundation in business management, strategic decision-making, and policy development, equipping them with the skills necessary to lead in both business and nonprofit sectors. Students will learn about business operations, leadership strategies, and ethical business practices, while integrating faith-based governance and public policy perspectives. The program prepares graduates for careers in business management, non-profit leadership, and government relations, particularly in the context of faith-driven initiatives.

The curriculum covers business operations, leadership strategies, strategic decision-making, and ethical business practices, with a unique focus on faith-based governance, public policy, and economic development. Students will explore how to manage business entities with a strong ethical foundation while promoting social responsibility and supporting community development. The program's coursework is designed to provide a balanced understanding of corporate management alongside the integration of faith-based principles, preparing graduates to contribute meaningfully in both business and non-profit organizations focused on social good and faith-based initiatives.

The Minor in Faith-Based Policy introduces students to policy-making, faith-driven social impact initiatives, and ethical considerations in business law and governance. Students will learn how to develop policies that align with faith-based values, promoting justice, equity, and sustainability within both business and government settings. The minor emphasizes how faith-based principles can guide social impact efforts, influence public policy, and shape the ethical practices of businesses and nonprofits. Graduates of this minor will be well-equipped to lead faith-based policy initiatives, advocate for social change, and guide organizations in creating policies that support ethical governance and community development.

Admissions Requirements

- High school diploma or equivalent

- Minimum GPA of 2.5
- Personal statement outlining career goals and interest in chaplaincy and counseling
- Two letters of recommendation
- Resume (if applicable)
- SAT/ACT scores (if applicable)

General Education Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
GEN 101	English Composition I	3
GEN 102	English Composition II	3
GEN 103	College Algebra	3
GEN 104	Introduction to Business	3
GEN 105	Introduction to Economics	3
GEN 106	Public Speaking and Communication	3
GEN 107	Research Methods in Business	3
GEN 108	Business Ethics and Corporate Social Responsibility	3
GEN 109	Financial Literacy and Personal Finance	3
GEN 110	Principles of Leadership and Management	3

Core Business Management Courses (45 Credit Hours)

Course Code	Course Name	Credit Hours
BBM 201	Principles of Business Management	3
BBM 202	Organizational Leadership and Team Building	3
BBM 203	Financial Management and Budgeting	3
BBM 204	Strategic Planning and Business Growth	3
BBM 205	Business Analytics and Data-Driven Decision Making	3
BBM 206	Operations and Supply Chain Management	3
BBM 207	Human Resource Management	3
BBM 208	Entrepreneurship and Business Innovation	3
BBM 209	Marketing Strategies and Brand Management	3
BBM 210	Business Communication and Negotiation	3
BBM 211	Corporate Law and Business Policy	3
BBM 212	Business Decision-Making and Risk Management	3
BBM 213	Digital Business and E-Commerce	3
BBM 214	Corporate Governance and Business Ethics	3
BBM 215	Faith-Based Economic Development	3

Elective Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
BBM 301	Leadership and Innovation in Business	3
BBM 302	Corporate Social Responsibility and Ethics	3
BBM 303	Conflict Resolution and Mediation in Business	3
BBM 304	Global Business and International Markets	3
BBM 305	The Role of Faith in Business and Leadership	3

Minor in Faith-Based Policy (15 Credit Hours)

Course Code	Course Name	Credit Hours
FBP 401	Introduction to Faith-Based Policy	3
FBP 402	Governance and Law in Religious Organizations	3
FBP 403	Public Policy and Social Justice in Faith-Based Leadership	3
FBP 404	Ethics and Leadership in Policy Making	3
FBP 405	Faith-Based Nonprofit Administration	3

Capstone Project (15 Credit Hours)

The capstone project serves as a culminating experience, allowing students to apply business strategies, faith-based leadership principles, and policy development skills to a practical project.

Students will:

- Develop a business or policy proposal for a faith-based organization.
- Analyze the impact of business ethics and public policy in religious institutions.
- Create a governance framework for faith-based non-profits or businesses.
- Present research findings through a formal report and presentation.

This experience ensures students graduate with practical expertise in business management and faith-driven policy development.

Program Outcomes

Graduates of this program will:

- Gain expertise in corporate leadership, financial planning, and strategic management.
- Develop skills in ethical business decision-making and policy analysis.
- Apply faith-based principles to business operations and policy initiatives.
- Conduct research on faith-driven governance, economic development, and business law.
- Implement policy solutions for faith-based organizations and nonprofits.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
Business Manager	\$60,000 - \$120,000
Policy Analyst (Faith-Based Organizations)	\$55,000 - \$110,000
Non-Profit Organization Director	\$65,000 - \$115,000
Fundraising and Development Manager	\$60,000 - \$115,000
Faith-Based Economic Policy Advisor	\$70,000 - \$130,000