










What is our Business Model Structure (Canvas Business Development Model)

Company Name: _____; Targeted Markets: _____.

Field of practice: _____.

Key Partners	Key Activities	Value Proposition	Customer Relationship	Customer Segment
 <p>< Who can help in leveraging the business model? ></p>	 <p>< Which Activity needed to perform well ></p>	 <p>< List of Services & Products that create a consumer/customer value ></p>	 <p>< Outline the established relationship between the company and its Audience ></p>	 <p>< Individuals and Entities/Organizations that the company (product/service) creates value for them ></p>
	Key Resources		Channels	
	 <p>< Which of the resources assets is indispensable ></p>		 <p>< What channels are used to deliver value (UPS) to the customers? ></p>	
Cost Structure			Revenue Stream	
 <p>< What are the total costs (V.c., F.c.) structures? ></p>			 <p>< Documented Revenue streams, cash flow - what the customer buys, what they pay for? ></p>	

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