## CONCEPT AND PERMANENT EXHIBITION DESIGN Prof Chanan de Lange and Architect Tal Roih de Lange Studio de Lange

Visuals for the exhibition spaces at the Tower of David Jerusalem
Museum

Headed by Industrial Designer Prof. Chanan de Lange, founder and Architect Tal de Lange, the multidisciplinary studio specializes in discovery inspiring design for projects of educational, environmental, social and cultural significance. Studio de Lange has specialized since 1990 in the architecture and design of museums and of permanent and temporary exhibition spaces in Israel and abroad.

Studio de Lange has acquired years of experience in designing museums, permanent and temporary museum exhibitions, visitor centers and science exhibitions. Some of the more prominent works include: exhibitions in Yad-Vashem Museum, Jerusalem, The Weizmann Institute's Clore Garden Science Garden, Tel Aviv Museum of Art, The Bloomfield Science Museum, Nitzana solar park. Studio de Lange has won several competitions including planning the Eretz Israel Museum renewal and park (in collaboration with Kimmel-Eshkolot Architects), The Jewish Pavilion — Auschwitz, Poland, and 4,000 m² of permanent exhibition in the Israel Museum Renewal. They also served as consultants for the Israel Museum Renewal Project in Jerusalem. The combined expertise of the founders allows the studio to participate and take charge of projects on both the macro level where architectural space planning, building detail & Interior design skills are essential and down to the micro levels of technology, materials and object creation in accordance with project needs.

**Prof. Chanan de Lange**: "We aimed to create a multi-faceted experience, which is stimulating and enjoyable while preserving the power of the architectural character of the Citadel. To do this we adopted a minimalist and gentle approach in design and celebrated clean open spaces. We aimed at honoring and showcasing the original character of the building through architectural elements, including those that are apparent as well as those hidden from the visitor".

Architect Tal de Lange: "We therefore set out with the following guidelines (1) To maintain a connection with the immediate surroundings and the city through clear windows and openings (2) To use up to date materials and technologies (3) To show original objects that fit the exhibition's storyline (4) To create an exhibit that is appropriate to the style, architecture, and dimensions of the different spaces, in other words, *site-specific* (5) To allow future changes in an easy, flexible manner. The combination of the design principles circumscribed by the Citadel itself, the content, the systems and technology in order to make it a modern, enjoyable, and memorable exhibit."