

Students will brainstorm what makes a positive online presence. Then, they will look at examples of St. Stephen's and the community's positive online presence. Students will brainstorm what medium and platform work best for creating a positive online presence at St. Stephen's. At the conclusion, students will develop the framework & the application for the positive online presence.

What makes a positive online presence?

- Fun activities for the home
- Exciting topic
- Nice design
- Pictures of helping
- Comments on topic, not on character
- Celebrities read mean tweets
- Turning negative into positive
- Positive & optimistic when you post

What are examples of positive online presences at St. Stephen's?

- Nice comments on social media
- Motivational speeches
- Group chat
- EMAILS
- Texting
- Facetime/Skype/Google Hangouts

What are examples of positive online presences outside of St. Stephen's?

- [Born this Way Foundation](#)
- [Fenne Snapshot Diaries](#) (Ms. Fennewald's gratitude blog)
- [Student Activists](#) with walls & videos
- [ReThink App](#) invented by student
- [Haiti on the Hill](#)

What types of positive online presences would you like to see at St. Stephen's?

- Blog about stuff we are doing
- Something with humor
- Sports/Activities compliments
- Video messages

What platforms work best for positive online presences at St. Stephen's?

- Examples: app creation, Instagram/Facebook/Twitter/SnapChat, blog, Website...
- Blogger
- Instagram
- Snapchat
- Google Sites
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What are the obstacles/negative sides of those positive online presences?

- Consider all students - what will we use and what helps us?
- Some people may not want pictures or videos of them online
- Some people may not receive compliments or may be last and want to avoid that
- Negative comments
- Can report negative posts
- Not everyone is allowed to use social media

What will we create today?

- You can create individually as well, but today we will create one for the school

How will we continue this and ensure it stays positive?

- Group of moderators
- Student government position - create webmaster position - to maintain it - must be elected into it

Other thoughts?

- Who will manage the account?

Let's get creating!