



PROGRESSIVE
HACKNIGHT

August 29 2017 – Progressive PitchNight

ThoughtWorks NYC, 99 Madison Avenue 15th Fl New York NY 10016

ThoughtWorks WIFI info

ID: TWGUEST

PASSWORD: “begin hark sauce editor sign”

[Subscribe for Updates](#) • [Sign up to the slack](#)

[Code of Conduct](#)

[Start a Breakout Group](#)

LiveStream: <https://www.youtube.com/watch?v=YoGJEtpZ3aY>

[Progressive HackNight](#) is a bi-weekly gathering of coders and creatives, makers and doers, to foment and inspire action. We use our collective talents and abilities to push forward pro-social change in benefit of the common good.

An intersection of technology and activism. A physical space for progressive activists, organizers, data wranglers, ux/ui designers, and coders to come together, discuss the issues, and work on projects together that will drive the movement forward.

This event is open to technologists, organizers, data enthusiasts, ux/ui, creatives, project managers, product managers, coders, etc, of all backgrounds/experiences.

We're all about making great ideas happen.

August 29: Progressive PitchNight

Note: if you are starting/planning to join a working group, please bring your laptops!

A lot has happened in the last ten months. I know a lot of attention has been focused on the recent 6 month milestone of the Trump administration in office, but for me, the real shift happened back in November.

Since then we've seen so much new activism, so many fantastic ideas, so many urgent calls to action. But when you're organizing enthusiasm, there's more energy required to produce results. Recruitment requires awareness, focus craves evangelism and diligence and everything demands effort. An initiative that we've been discussing internally is how can we better support projects to achieve their goals.

One way that we can improve the awareness and recruitment phase would be to breathe new life into them. More than the brief introductions afforded workgroups, or the straightforward reportage of a GitHub page. Instead a bone fide pitch delivered with the enthusiasm of it's greatest advocate - that of the project's founders.

Introducing Progressive PitchNight

Instead of a speaker, two projects will stand and pitch our community on their purpose, values, opportunities for collaboration and vision for the outcome: NY Progressive Action Network (NYPAN) and Win Wisely.

NYPAN is a coalition of grassroots progressive groups working together for a more progressive New York. They will put forth a problem being faced by a lot of disenfranchised citizens blocked out from participating in our democracy. We will listen to Nancy de Delva, Executive Committee member of NYPAN, as she covers the issues surrounding the 3 million disenfranchised citizens of New York.

Win Wisely aims to make participation and activism as safe and impactful. Through this infrastructure, people will be able to work together and have their voices heard in unison as effectively as possible. Gary Krane will cover the basics and will ask the community about how to bring his project to the next level.

Breakout Groups starts right after! If you're part of a working group, make sure you bring your laptop.

AGENDA: 29 August 2017

Food and Drinks at this Progressive HackNight sponsored by

New York Progressive Action Network

The schedule is as follows:

- 6:30 pm Registration/Networking/Pizza!
- 6:45 pm Welcome! Introductions & Hear your Voice
- 6:50 pm Housekeeping
- 7:00 pm WlinWisely Presentation
- 7:25 pm New York Progressive Action Network (NYPAN) Presentation
- 7:50 pm Wrap Up
- 7:55 pm Review of the Code of Conduct
- 8:00 pm Breakouts Self Introductions/Break to Breakouts

Breakout Groups

After the programme, the community break-outs into two groups:

DISCUSSION GROUP

Groups centered on learning new things, discussing issues, building networks, and strategizing. Start one through [GitHub](#) or [Google Form](#) (we'll put it in GitHub)

WORKING GROUP

Working groups are breakouts focused on either onboarding, training, or just having a team setup on collectively coding for your awesome project! Start on via [GitHub](#) or [Google Form](#).

If you have a breakout group idea, start one by adding it to the ProgHackNight github!

Announcements

- Rapi Castillo – Advisory Network

NOTE TAKING on Progressive PitchNight:

Win Wisely

- Mission is to give people a way to contribute more like the Bernie campaign, and really take to the streets
- 2 types of users: individual and organization
- First thing that the user does is to choose an issue focus.
- Red bar is for direct action near the user
- How many canvassers do you need in order for you to canvass?
 - How much risk / how many people they want to involve
- Build peer to peer bonds through zipcodes
 - Helps orgs identify leaders
 - Helps peer accountability
- Uses videos to “emotionally jazz up” the individual
- Can choose a *role* (ex. Lawyer, resistor, witness etc...)
- Allows both the individual to also choose how many people would need to show up in order to go
- Win wisely doesn't keep data - also provides information on how to store data in more secure places
- Peer bonding, social rewards, and <third function?>
- Target demographic 2-4 million people, people getting angrier and angrier
- They have lawyers to help understand the risks of being arrested
- Trying to build a more diverse board of advisors
- What sort of user research have you done? Why aren't people involved/more engaged?
 - None, but Gary has been an organizer for many years and has had many conversations.
 - They wanna hire UX people

New York Progressive Action Network

- Electorate is not being served correctly
- Decided to reach out to people who are not registered as democrats so that they'd register as Dems for the 2018 primaries
- Meet quarterly, and they have a board
- Need to find a way to reach people

- Inform the electorate about the voter reform laws
- They have been successful in the past flipping districts!
- Reach out to these 3 million voters to register by 10/13
- They have a list of names, addresses and voter information
- Looking to target the new, the blanks, and the young people
- Not strictly democratic, just have to be “progressive”
- 26 chapters statewide, door knocking and emails
- Any and all ideas are welcome
 - We can get data, we **can’t convert that data into a way to get in touch with people.**
 - They have about 2.6 million names
 - Mapping where people are more likely to be, targeted facebook ads