

# DIC

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Step into the glamorous world of the 1920s, a time when wristwatches first made their dazzling debut.

Transform the way you track time.

No need for fancy talk. It's not just a watch. It's like a confidence booster

You'll feel a change, a fire inside. And guess what? Lots of folks notice it sooner.

Don't just take my word for it. Give it a shot.

Grab Parza and experience the results yourself...

You'll be amazed by it at about 1/1000 of the price of a Rolex...

Have you dreamed of owning a time-telling masterpiece that enhances your image and lifestyle?

Imagine stepping into gyms and conferences, effortlessly drawing admiration from all corners as your wristwatch shows your elegance and status...

This alternative will leave your family, friends and school teachers in awe...

Discover the secret to doubling your status...

#### 4 Questions

1 - Who am I writing to? Who is my avatar?

2 - Where are they now? What are they thinking and feeling? Where are they inside my funnel? etc

3 - What actions do I want them to take at the end of my copy? Where do I want them to go?

4 - What must they experience inside of my copy to go from where they are now to taking the action I want them to take? What are the steps that I need to guide them through to take them from where they are now to where I want them to go?

### **Old one**

Hey, soon-to-be confidence slayer

I don't care if you deal with self-doubt

Or if you've tried 100 wristwatches that failed till now...

This is the one...

I'm going to prove to you that it is possible, none of this fancy confidence program jargon.

Before you give up on your dream of owning a time-telling entity that oozes elegance, listen up...

It's called (the Parza Watch) and its unique design is proven to enhance your confidence and competence levels within yourself.

All in less than 3 months...

And most people see **NOTICEABLE** results within weeks

Grab and experience the results yourself...