

PRODUCT	WORDS	DURATION
ZOLVE	200	90 SECONDS

VOICE OVER	VISUALS
<p>Hi there....</p> <p>it's time to get the maximum... out of your Zolve debit and credit cards.</p>	<p><b>Visual:</b> Shot of a Zolve card popping out with several icons of shopping - grocery cart, food delivery, flights, phone payment apps, ride hailing etc. popping around it and then getting sucked into the Zolve card which gets bigger &amp; more powerful as a result of this.</p> <p><b>Text:</b> ZOLVE FREEDOM TO SWIPE ANYWHERE ANYTIME</p>
<p>You might have been using.... your card details from the Zolve app... to make online purchases.</p>	<p><b>Visual:</b> Shot of an online shopping cart being cleared for payment using a Zolve app. Shot of a happy customer on her work desk.</p> <p><b>Text:</b> NOW GET MORE FROM ZOLVE</p>
<p>But now...</p> <p>let's activate your Zolve card... and start... to tap and pay... at NFC-enabled POS devices... and your restaurant... and store bills too!</p>	<p><b>Visual:</b> Shot of Zolve card being used to pay in 3 different scenarios in 3 grid like screens:</p> <ul style="list-style-type: none"> <li>- A delivery personnel is paid on his handheld POS device by touching on top of the device.</li> <li>- Zolve card being swiped at a restaurant after a fancy meal</li> <li>- Zolve card being swiped at a superstore with a cart filled with groceries.</li> </ul> <p><b>Text:</b> ACTIVATE YOUR ZOLVE DEBIT AND CREDIT CARD</p>

	<p>USE ON NFC ENABLED POS DEVICES USE AT RESTAURANTS &amp; STORES</p>
<p>In a few simple steps... activate your stylish... Zolve cards right now.</p>	<p><b>Visual:</b> Shot of the Zolve card being shown in a dynamic way with its edges getting highlighted.</p> <p><b>Text:</b> LET' ACTIVATE NOW</p>
<p>Start by logging into the Zolve app.</p>	<p><b>Visual:</b> Shot of step 1 of the Zolve app user interface. Shot of the login icon being pressed.</p> <p><b>Text:</b> LOG INTO ZOLVE APP</p>
<p>Scroll to the bottom of the home screen... and click on 'Activate now'... For the card you want to activate.</p>	<p><b>Visual:</b> Shot of the App's Home screen interface and the scrolling down action to reach the icons of 'Activate Now' for Zove Cards. Shot of one of the cards being selected and the icon of 'Activate Now' is pressed.</p> <p><b>Text:</b> SELECT CARD PRESS ACTIVATE NOW</p>
<p>Enter the card number... CVV and the expiry date... of the physical card in your hand. Your card details have now been updated.</p>	<p><b>Visual:</b> Shot of a 3-digit CVV number being typed in as icons of '***'. Shot of a random expiry date being fed into the icon of expiry date. Shot of a physical Zolve card right next to the phone screen held in hand and flipped around to display the expiry date on it.</p> <p><b>Text:</b> UPDATE CVV &amp; EXPIIRY DATE</p>
<p>Please note that the CVV and expiry date... on the physical card in your hand.... are different from what you might have...</p>	<p><b>Visual:</b> Shot of the CVV &amp; expiry date being updated in a ride hailing service App's payment details icon as well.</p>

<p>previously added to your... Uber, Amazon, Lyft, Apple, and Google Pay. Remember to update card details on... these online platforms as well.</p>	<p><b>Text:</b> UPDATE THE CVV &amp; EXPIRY DATE ON YOUR FAVORITE ONLINE PLATFORMS &amp; SERVICES</p>
<p>Also, to ensure the security of your card... please setup a 4-digit security PIN.</p>	<p><b>Visual:</b> Shot of a 4-digit security PIN being punched in on the relevant App user interface.</p> <p><b>Text:</b> SECURE YOUR CARD SET SECURITY PIN</p>
<p>Voila! Your credit card is now activated... and ready to swipe anywhere, anytime.</p>	<p><b>Visual:</b> Shot of the Zolve card getting super charged with an electric effect around it to denote activation. Shot of the card being swiped at multiple kiosks by the customer.</p> <p><b>Text:</b> ZOLVE CREDIT CARD IS ACTIVATED</p>
<p>Enjoy the freedom of your high limit Zolve card. Happy Zolving!</p>	<p><b>Visual:</b> Shot of the card being swiped at multiple kiosks by the customer.</p> <p><b>Text:</b> ZOLVE FREEDOM TO TRANSACT ANYWHERE</p>
<p style="text-align: center;"><b>END</b></p>	