This is a sales page for a life coach. This sales page is for his 21-day challenge, The point of this sales page is to get more people to do his challenge.

I will achieve that by catching their attention with the headline, amplifying pains, amplifying dream state, show the value of the challenge/program, and then finishing it off with a super compelling CTA, getting the reader to join the 21-day challenge.

Avatar

1st draft:

The Program That Changed <u>HUNDREDS</u> Of Lives in JUST 21 Days...

(Testimonials to back up the claim)

Are you stuck making choices? Feel like you're never good enough? Always seeing the downside?

Frustrated of seeing everyone else succeed, while you're left feeling lost, unable to sleep at night?

Imagine a world where you stand strong, no longer haunted by thoughts of not being good enough or the memories of past traumas and constant regrets.

You're the person everyone looks up to, sharing tales of dining in fancy restaurants, driving luxury cars, and adventurous hilltop climbs.

With every sunrise, you feel driven and excited, taking real steps to make your dreams come true.

[MAKE THIS BECOME REALITY]

Do you think you've tried it all? or are you worried about the cost and whether it'll work for you?

With proven techniques and real testimonials, this is sure to work for you.

(testimonials)

No matter how busy you might be, you'll waste more time if you don't take action and invest in yourself...(The first call is FREE, there's nothing to lose)

Imagine a Life Where You...

- Feel confident and decisive.
- Have a clear sense of direction and purpose.
- Excel in your job, impressing colleagues and superiors.
- Can focus on tasks for hours, producing exceptional work.
- Enjoy loving relationships without the fear of commitment.

(name's) 21 Days of Change Program Does Just That...

Over the span of 21 days, I will guide you on a transformative journey to discover your true purpose and goals.

With personalized 1-2-1 coaching sessions tailored to your unique needs, you'll gain the tools and insights to overcome your fears, find clarity, and achieve success in all areas of your life.

What You'll Get:

- **1 x 45-minute discovery call:** A deep dive into your goals, ambitions, and what you hope to achieve.
- **Personalized Coaching:** Six transformative hours, one-on-one. Dive deep, challenge boundaries, and redefine your potential.
- **Unlimited quickfire email support:** For those moments when you need a quick boost or guidance.
- **Exclusive Guidebooks:** Unlock secrets with our curated 'How To' guides. Every page is a step closer to your ultimate self.

Topics Covered Include:

- Personal and Career Goals
- Overcoming Indecision and Boosting Confidence
- Mindful Living Techniques

- Establishing a Perfect Morning Routine
- Writing Your Personal Manifesto
- ... and much more tailored to your needs!

24-hour countdown

Special Offer: £2495 £1495

Delivered via Zoom. Secure your spot now and embark on a life-changing journey.

Bonus!!!

Mind Mastery: Learn to deal effectively with stressful situations through mindful exercises and meditation.

21-Day Challenge Workbook: Three weeks, countless breakthroughs. This workbook isn't just about change; it's about evolution. What will you discover about yourself?

LIMITED SPOTS AVAILABLE!

There are only a few spots left for the 21 days of the change program... (I'd love to help everyone, but there's only one of me! (a)

So many folks are hoping to grab this chance, but only a lucky few will get to.

Now, think about it...

You can keep feeling directionless and overwhelmed by life hoping it will just... vanish on its own. (But let's be real, that rarely happens.)

Or, you could take a leap of faith and see just how simple it can be to shake off your worries and truly thrive.

[ENQUIRE HERE]

(More testimonials)