

Influencers in Political Views and Voting

Demographic Questions

123- Which of the races listed do you consider yourself to be?

1. White ____	2. Black ____	3. Asian ____	4. Multi-racial ____	5. Other ____
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(If other race, which race is that? _____)

\$4

Year and month of birth

1	9		
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Year

--	--

Month

\$3

Gender Identification:

- ☐ Female
- ☐ Male
- ☐ Neither
- ☐ Both

\$3

D7. **MARITAL** What is your current marital status?

- 1 Single (SKIP to D9?)
- 2 Not married but living together in a family-like relationship (CONTINUE)
- 3 Married but not living together (SKIP to D9)
- 4 Married (CONTINUE)
- 5 Divorced (SKIP to D9)
- 6 Widowed (SKIP to D9)

\$4

D12. **REDUC** What is your highest level of formal education completed?

- 0 None
- 1 Eighth grade or below
- 2 Some high school
- 3 GED
- 4 High school graduate
- 5 Some college
- 6 4 year college degree
- 7 Graduate or professional degree

\$5

K12. **EMPSTAT** What is your employment status? Stop me when I describe your situation. Are you (*Read items from list, stop when respondent indicates appropriate answer*):

- 1 Employed full-time
- 2 Working more than one job
- 3 Employed part-time
- 4 Engaged in occasional labor or day labor
- 5 Currently unemployed
- 6 A full time student
- 7 Retired or permanently disabled
- 8 Not working outside the home

\$7

11. Next, I have a few factual questions about yourself. Which of the categories on this card comes closest to the type of place you were living in when you were 16 years old?

6



- In open country but not on a farm 1
- On a farm 2
- In a small city or town (under 50,000) 3
- In a medium-size city (50,000-250,000) 4
- In a suburb near a large city 5
- In a large city (over 250,000) 6
- DON'T KNOW 8

\$7

Political Attitude Questions

Are you registered to vote? (**\$15**)

Yes

No

Generally speaking, how interested are you in politics?

- Very interested ☐ 
- Moderately interested ☐
- Not interested ☐
- Disinterested ☐

J1. PARTYID Generally speaking, do you usually consider yourself a Democrat, a Republican, an Independent, some other party, or what?

- 1 Democrat 
- 2 Republican
- 3 Independent (SKIP TO J3)
- 4 Don't care (SKIP TO J4)
- 5 Don't know/other party (SKIP TO J4)

If Democrat or Republican:

J2. STRDEMO Would you consider yourself a strong (Democrat or Republican), or a not very strong (Democrat or Republican)

- 1 Strong Democrat 
- 2 Strong Republican
- 3 Not very strong Democrat
- 4 Not very strong Republican

c) **COMPLIC** "Sometimes politics and government seem so complicated that a person like me can't really understand what's going on." *[Repeat only if necessary: Do you agree, neither agree nor disagree, or disagree with this statement?]*

- | | | |
|---|-------------------|---|
| 4 | Strongly agree |  |
| 3 | Somewhat agree | |
| 2 | Somewhat disagree | |
| 1 | Strongly disagree | |
| 9 | DK/NA | |

c) **COMPLIC** "Sometimes politics and government seem so complicated that a person like me can't really understand what's going on." *[Repeat only if necessary: Do you agree, neither agree nor disagree, or disagree with this statement?]*

- | | | |
|---|-------------------|---|
| 4 | Strongly agree |  |
| 3 | Somewhat agree | |
| 2 | Somewhat disagree | |
| 1 | Strongly disagree | |
| 9 | DK/NA | |

d) **NOCONTACT** "People are better off avoiding contact with government" *[Repeat only if necessary: Do you agree, neither agree nor disagree, or disagree with this statement?]*

- | | | |
|---|-------------------|---|
| | |  |
| 4 | Strongly agree | |
| 3 | Somewhat agree | |
| 2 | Somewhat disagree | |
| 1 | Strongly disagree | |
| 9 | DK/NA | |

K4. **GOVTRUST** How much of the time do you trust the government to do what is right – just about always, most of the time, some of the time or never?

- | | | |
|---|-------------------|---|
| 4 | Just about always |  |
| 3 | Most of the time | |
| 2 | Some of the time | |
| 1 | Never | |

Why or why not do you think it is important to participate in the US government by voting? **(\$15)** _____

Everyday feelings and practices questions

A1. **WATCHNEW** How frequently would you say you watch television news? Would it be daily, most days, only once or twice a week, or almost never?

- 1 Daily
- 2 Most days
- 3 Once or twice week
- 4 Almost never

\$3

K10. **ECONOMY** Now thinking about the economy in the country as a whole, would you say that over the past year the nation's economy has gotten better, stayed about the same, or gotten worse?

- 3 Gotten better
- 2 Stayed about the same
- 1 Gotten worse
- 4 DK/RF

\$6

I will now read to you a number of feelings. Please indicate for each feeling how often or rarely you experienced this feeling in the last four weeks.

How often have you felt ...	Very rarely	Rarely	Occasionally	Often	Very often
- angry?	☐	☐	☐	☐	☐
- worried?	☐	☐	☐	☐	☐
- happy?	☐	☐	☐	☐	☐
- sad?	☐	☐	☐	☐	☐

\$6

Please indicate how much do you agree or disagree with the following statements (mark the right box):

		Agree a lot	Agree a little	Disagree a little	Disagree a lot
79-	There is racial discrimination in economic opportunities in the U.S.				
80-	The American way of life weakens the family.				
81-	There is much conflict between different racial and ethnic groups in the U.S.			\$10	
82-	Non-whites have as many opportunities to get ahead economically as whites in the U.S.				
83-	There is no better country to live in than the United States.				
84-	Americans generally feel superior to foreigners.				

Research Record Page

1) Principal investigators (You)

Principal investigators	Maria Garcia
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2) Research title

Research title	Influencers in Political Views and Voting
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3) How many questions do you have in the questionnaire? (at least 20 questions, including at least one closed ended, and one open-ended question):

# of questions	20
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4) Paste Table 1 (Sample table) from the "Sample size and budget" Google Sheets. After pasting, choose "Paste unlinked."

STATE	SEX	18-25	26-35	36-45	46-55	55+	ALL1	ALL2
Arizona	female	27	34	30	28	66	185	372
Arizona	male	26	31	29	27	75	188	
California	female	136	191	176	159	314	975	1967

California	male	132	181	167	155	357	992	
Florida	female	69	92	90	88	225	563	1158
Florida	male	67	89	89	89	261	595	
Georgia	female	39	47	45	44	84	259	540
Georgia	male	38	49	48	46	100	281	
Illinois	female	44	56	54	51	108	312	637
Illinois	male	42	54	53	50	126	325	
Minnesota	female	19	25	25	22	52	143	286
Minnesota	male	19	24	24	21	56	143	
New York	female	66	90	81	77	175	490	1014
New York	male	67	89	81	79	209	525	
Texas	female	112	142	136	118	212	720	1454
Texas	male	108	137	132	116	241	734	
Washington	female	25	39	36	30	66	197	394
Washington	male	24	37	34	29	73	197	
West Virginia	female	6	7	7	7	18	46	92
West Virginia	male	6	7	7	7	20	46	
TOTAL		1070	1420	1342	1245	2839		7916

- 5) Paste Table 2 (Budget table) from the “Sample size and budget” Google Sheets. After pasting, choose “Paste unlinked.” (The budget must be as close as 1 million dollars):

BUDGET TABLE			
Put the total value of a single questionnaire on the cell of M45			
		Unit	Total
1	Training for Researchers	10	\$50,000.00
2	Sample Size	7916	
		\$120.00	
3	Questionnaire Price	0	\$949,920.00
	Total		\$999,920.00

6) Hypotheses (Tentative predictions - at least five):

Hypotheses:	1) I expect to find that being single increases the behavior of voting.
	2) I expect to find that living in swing states increases the behavior of voting.
	3) I expect to find that approving that the economy is declining increases the behavior of voting.
	4) I expect to find that happiness decreases the behavior of watching the news.
	5) I expect to find that watching the news increases the behavior of voting.