SUPER GLOBAL

Super Global ambassador brief

What is Super Global?

Our nonprofit [community](#) of creative and technology agencies is committed to enabling social problem solvers to revolutionise their impact through technology.

As their [tech copilot](#) we help them to formulate ideas, bring on the right expertise and build successful [partnerships](#) with our members.

Why do we need ambassadors?

As the name suggests Super Global is an international community. The point is to capture and share learnings across the network so that we grow our collective understanding in order to:

- Overhaul creative & tech agencies' ability to work effectively with social organisations.
- Turbocharge social organisations' ability to spot opportunities to use technology and the methods for doing so, including working with creative & tech agencies.

Since we're a nonprofit we can't afford to hire people in all the places where Super Global members and partners live, or where digital social innovation is happening. That's a lot of missed opportunities to learn!

This [network model](#) shows how the ambassador role can support our initiatives to help social problem solvers' learn about technology, and to help them form coalitions for joint problem solving and co-investment in innovation and tech.

Why should I be an ambassador?

We can't pay ambassadors but there are some great benefits:

1. Learn about social problems and meet the amazing organisations working to solve them.
2. Form meaningful connections with and learn from brilliant, socially minded agencies.
3. Play a vital bridging role between the social and agency communities to accelerate the global tech-for-good movement.
4. Co-create a network of pioneers with diverse experiences to learn from.
5. Help shape Super Global's future direction and priorities.

Am I ambassador material?

Technology ambassadors

You have experience running or working on digital projects and want to understand and improve the way that this expertise is applied to solving social problems.

Impact ambassadors

You have experience running or working on social projects and you want to understand and improve the way that technology expertise is applied to solving social problems.

What will I do as an ambassador?

1. Represent Super Global at events
    a. Tech-for-good events inc. awards, meetups, hacks
    b. Creative & tech agency land events

2. Produce content to share learnings with the community
    a. Written articles
    b. Short video interviews

3. Grow the network
    a. Introduce new agencies to the community
    b. Connect Super Global with social organisations
    c. Spark relationships with relevant funders/accelerators/labs/networks

Where can I be an ambassador?

Ambassadors applying from cities where we our community already has a presence will have an immediate network to engage with. Pioneers in new cities are welcome to apply to build a presence on their home turf.

Where are our agency members?	Where are our projects & partners?
Melbourne, Australia	Brussels, Belgium
Beirut, Lebanon	Olinda, Brasil
Poznań, Poland	Paris, France
Lisbon, Portugal	Bergen, Norway
Porto, Portugal	Lisbon, Portugal
Iaşi, Romania	Porto, Portugal
Cape Town, South Africa	Johannesburg, South Africa

Barcelona, Spain	Barcelona, Spain
Istanbul, Turkey	Geneva, Switzerland
London, UK	Istanbul, Turkey
Manchester, UK	Dubai, UAE
Oxford, UK	London, UK
Sheffield, UK	Leeds, UK
Chicago, USA	Cambridge, UK
New York, USA	Washington, United States
San Francisco, USA	

How can I get started?

Apply via angel.co and we'll be in touch. Once approved, you'll be able to add your role to your social profiles and get stuck into meeting amazing people and organisations.

Find some events near you:
- UK tech for good
- Europe digital social innovation
- Global civic tech

Check out some examples of ambassador produced content
- Article
- Video

What do I need to know about Super Global?

Organisation

Our founding story
We're a nonprofit CIC
Model

Agency community

What's does the community stand for?
What does membership entail?
What do we charge agencies?

Projects

How do we support social problem solvers?
What sort of projects do we work on?

[Why don't we facilitate pro-bono projects?](#)