

Subject Line - I Have Something For You (New SL ideas very welcome)

Hey Jack,

I'm a big fan of your website's design.

The results section on your page looks very appealing for those in your target audience who are newer to your brand,

As it shows that others have had a positive and worthwhile experience working with you.

However, I had an idea to help you sell more of your high-ticket programmes.

There's a model that's working really well with nutrition coaches that I think would be a great fit for your online coaching.

I call it the "3:1 Method."

Put simply, it's a sequence of communications that will get people who were maybe not interested in your training in the past to consider it again,

By pulsating them with emotions while giving them a shot of dopamine.

I'm looking for the right company to partner with.

I've reached out to you and a handful of others,

I think it's something that would be really helpful,

As it can be used in many circumstances throughout your business. (IG Captions, Emails, Facebook Ads etc)

If you're curious to see what I have in mind, we can schedule a call and give more context as to how I could help your business this year.

Do you have time this <day> at <time> for a quick 15-minute call?

Kind regards,

Josh

P.S - I've attached part of it below as a sample of the idea. 📎

(Link To FV)