

Marketing 1 (B Day - Period 2)

All assignments/resources will be made available on your Google Classroom

Google classroom code: ca4oiqw (same as used earlier in the semester)

<i>Week of...</i>	<i>Day 1</i>	<i>Day 2</i>		<i>Weekly Homework due by Sun 11:59pm</i>
Apr 27- May 1	CHAPTER 2 cont'd 1) Watch Screencast with week overview 2) Complete Daily Question (DQ) 3) NIVEA Case Study	1) Complete DQ 2) “Create a Marketing Plan” activity		TURN IN: 1) NIVEA Case Study 2) Marketing Plan assignment
Modifications (as needed!)				

Marketing 2 (A Day - Period 1)

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Google classroom code: x6hvgw (same as used earlier in the semester)

<i>Week of...</i>	<i>Day 1</i>	<i>Day 2</i>	<i>Weekly Homework due by Sun 11:59pm</i>
April 27-May 1	1) Zoom meeting for Chapter 4 concepts and simulation “reset” (Tuesday morning) (watch later if unable to attend) 2) Complete Chapter 4 quiz	1) (Re)Complete Rounds 1 & 2 in the simulation. Spend some time using the tool available to you and make it count!	TURN IN: 1) Chapter 4 quiz 2) Complete rounds 1 & 2 in simulation
Modifications (as needed!)			