



Placemaking Committee

5/19/20

MINUTES

Call to Order

Gail moved to approve the [Draft Minutes of 4/30/2020 Meeting](#). Barb seconded, motion passed unanimously.

Katherine explained that the Board of Directors had directed a further contingent cut in budget, and the Current Placemaking Forecast is attached. Holiday lights are down, light pole banners are up.

Katherine reported on the City's Coronavirus Task Force Small Business Working Group, and opportunities for matching funds.

The Chamber of Commerce was getting estimates for bulk PPE, but Katherine worried it was almost too bulk for MDM businesses. It requires businesses to purchase masks in increments of 500, for instance. Also, it seemed anecdotally that many businesses had already started sourcing and purchasing their own PPE.

Katherine reported that the City's task force was also working on signage that amounted to a pledge of what the businesses are doing to keep customers safe.

Katherine reported that she will reach out to businesses about light pole banners with the idea that we would cut the cost for this run.

Katherine has already ordered 30 "Pride Packs" which include Pride flags, bunting and mini-flags. She will distribute to businesses first come, first served.

Katherine reported that Pose's studio is unable to execute on the Washington St mural. She has contacted EMAP to see if there is another possibility for artist design using funds reallocated from mural repair and Wash Street mural.

Evan mentioned that she may have another friend who would be interested to participate on the Committee, and she will reach out to them.

Adjourn

EXPENSE		5/18/2020 Forecast	2020 Budget
Placemaking	Planters	\$16,240	\$16,500
	Holiday Lights	\$18,750	\$25,000
	Rebate Program / Matching Funds	\$5,100	\$3,000
	Light Pole Banners	\$7,500	\$0
	Snow Removal	\$0	\$0
	Community Projects	\$0	\$0
	Washington St Mural	\$500	\$3,000
	Mural Repair / Maintenance	\$1,000	\$1,000
	Directory Kiosks	\$1,000	\$0
	SPECIAL PLACEMAKING EVENTS	TOTAL: \$1,200	TOTAL: \$14,800
	Main St Concerts	\$0	\$14,100
	Dempster Concert	\$0	\$0
	Mural Celebration	\$0	\$500
	Neighborhood Cleanup	\$200	\$200
	Misc Events (Pride bunting, Xmas lights)	\$1,000	\$0
31.57%	Total Placemaking	\$51,290	\$63,300