

Motivators to Start a Business/artistic activity

Everyone is motivated by different things. Some people get encouraged to start up in business thinking about the money they hope to earn, some people about the people they might be able to help, some by the thought of doing something they enjoy, the list is endless.

Think about *your* motivations.

- **What** motivates you? For example, what would make you feel like getting out of bed in the morning and going to work?
- **Why** are you thinking about starting up your artistic activity?
- **Why** are you thinking about starting up a business?
- **How** do you usually treat yourself when you get something done or achieve something? Your treats or rewards can give you clues to what motivates you!

Most people have motivators inside themselves (internal) and motivators from outside (external). Both types of motivators can be helpful when starting up and running a business.

Do you have a balance of both motivators to start up your business?

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