

SONIC SOMMELIER SPONSORSHIP & PARTNERSHIP OPPORTUNITY:

KINDRED COLLECTIVE LUXURY WEDDING INDUSTRY EVENT JUNE 9-10 | JUNIPER PRESERVE | BEND, OREGON

<u>Sonic Sommelier</u> invites talented professionals to join our creative team for the prestigious <u>Kindred Collective</u> gathering in Bend, Oregon on **June 9-10, 2025** at **Juniper Preserve** - an exclusive gathering of 75+ luxury wedding planners and photographers.

This exceptional networking opportunity brings together an audience of 50% luxury wedding planners and 50% high-end photographers, all specializing in exclusive events.

Featured Industry Leaders in Attendance:

- Renowned Planners: Bryan Rafanelli (Rafanelli Events), Fallon Carter (Fallon Carter Events), Shannon Leahy (Shannon Leahy Events)
- Elite Photographers: Nirav Patel, Erich McVey
- Official Event Videographer: Emma K Films
- Official Event Photographer: Anni Graham

PREMIUM BRAND SPONSORSHIP PACKAGE: \$2,500

For sponsors who wish to elevate their brand visibility in the luxury event market and receive premium placement, we offer a dedicated sponsorship package that includes all standard benefits plus enhanced promotion and exclusivity. We're seeking exceptional wedding & event partners—including boutique A/V companies, fine jewelry artisans, and elevated gifting brands—whose craftsmanship and vision will enhance our curated music experience at Kindred at Juniper Preserve

What Sponsors Receive:

- Brand visibility to 75+ luxury wedding planners and photographers
- Professional photo and video content for your portfolio
- Featured credit in Kindred's attendee booklet (distributed to all attendees)
- Invitation to the Kindred afterparty on June 10 from 10pm until end
- Priority consideration for future brand collaborations and paid opportunities

CREATIVE PROFESSIONAL PARTNERSHIP OPPORTUNITY

For creative event professionals who wish to elevate their brand visibility in the luxury event market and receive premium placement, we offer a dedicated sponsorship package that includes all standard benefits plus enhanced promotion and exclusivity.

What Creative Partners Receive:

- Direct exposure to 75+ luxury wedding planners and photographers
- Professional photo and video content for your portfolio
- Tagged mentions across Sonic Sommelier and Kindred platforms
- Invitation to the Kindred afterparty on June 10 from 10pm until end

We're seeking creative partners for the following positions:

- Makeup Artists & Hair Stylists (expertise with diverse skin tones and hair textures)
- Sound Vendor with on-site Audio Engineer and supporting tech
- Production Assistant
- Content Creator
- Head of Wardrobe & Styling Assistant

Time Commitment (All Partners):

- One to Two-Day commitment required depending on role:
 - o June 9: 4-hour commitment for setup and preparation
 - o June 10: Full event day commitment

Additional Time Details By Role:

- Makeup Artists & Hair Stylists: Extended hours on day-of event (4-8 hours)
- Sound Vendor with Audio Engineer: Setup time, full event coverage, plus breakdown
- **Production Assistant**: Additional pre-event planning (2-3 hours)
- Content Creator: Full event coverage plus 2-3 hours post-event editing
- Head of Wardrobe/Styling Asst.: Pre-event consultation (up to 4 hours)

MUSICIAN PARTNERSHIP OPPORTUNITY

We're seeking local musical talent who can create sophisticated, elegant atmospheres across various styles:

- Harpist (versatile across genres, Classical & Pop highly preferred)
- String ensembles (duo or trio)

- Percussionist (cajon, congas, etc.)
- Unique instrumental artists suitable for luxury events
- Choir Ensemble (6 to 10 a capella singers, gospel background preferable)
- Pianist/Keys Player (versatile across genres but especially Classical, Hip-Hop, Pop, & Top 40)

What Musicians Receive:

- Professional photo and video content of your performance
- Showcase opportunity in front of 75+ luxury wedding planners and photographers
- Addition to the Sonic Sommelier talent pool for future paid engagements
- Priority consideration for Sonic Sommelier's upcoming paid projects
- Basic sound reinforcement provided on event day (Although, ability to provide your own is a plus)
- Scheduled setup/soundcheck prior to performance on event day

Time Commitment:

- Performance times ranging from 1-3 hours with breaks
- Specific schedules will be confirmed with selected musicians

Partnership Terms:

- This is an unpaid, non-exclusive partnership opportunity
- Musicians retain rights to use provided media for their own promotion

HOW TO APPLY

Please contact Marshall Jones at concierge@sonicsommelier.com by May 1 with:

Sponsors:

- Subject line: "Kindred Collective Event Sponsorship: [Your Position]"
- Portfolio and brief introduction
- Any technical requirements (power, space, equipment needs, etc.)

Musicians:

- Subject line: "Kindred Collective Event Sponsorship: [Your Position/Group]"
- Performance samples (links to recordings/videos)
- Brief bio and performance history
- Technical specifications (equipment needs, setup requirements, etc.)

Sonic Sommelier values diversity and strongly encourages applications from historically underrepresented groups in the wedding industry.