

Email 1

Subject Line: Excellent investment choice!

Hello Shaun!

You've taken a vital first step in learning about trading stocks and investing.

A core value of ours here at <company> is "It's not the destination, it's the journey."

Yes, we will teach you about stocks so that you know all of the in's and out's, but it will be fun and exciting.

You'll wake up everyday wanting to learn more and having an unquenchable thirst for more knowledge and money, and that is why we are here.

Welcome to the gates of Success,

Glad to have you,

<signature>

P.S. [Here](#) is a free eBook on the basics of trading that will help you get a jump on other beginners ;)

Email 2

Subject Line: Seven figures is your future

Hey Shaun!

It's day 2 of your journey and I can feel your anticipation through the screen!

You want to make it big in this space. You want to create a large multi six figure to seven figure income with trading.

Good! As you should! Shoot for the moon you'll land amongst the stars, shoot for the stars you'll hit the sky, shoot for the sky you'll never get off the ground.

You should have big goals and dreams in this field!

But a word of warning; it isn't easy. It will take some time. We make it as easy as possible, but it will obviously take time to hit that six figures mark.

But if anyone can do it, you can Shaun because you have the unshakable mindset of a winner.

Remember, you can't lose if you never quit!

<signature>

Email 3

Subject Line: The secret to any set back

How are ya Shaun?

You're at the point in your journey where you might have encountered some rough patches, some bumps, maybe you've fallen and gotten a little scratch.

That's okay! Everyone has that stage.

There was a time where I was ready to quit. I was filled with nothing but despair.

I was still relatively new to trading, but I was making some decent money. I was doing \$4,000 a week at least using the techniques and strategies that I teach in my course.

They really are magical once you get them down.

My ego was getting higher and higher until it was taller than me.

Until I had the opportunity of a lifetime that taught me the biggest lesson of my life.

I had the chance to make \$30,000 profit or lose \$16,000.

You might be thinking " Oh that's a no brainer. You make that in a month and I'm sure you have plenty saved up to where you would do that any day of the week."

Well I wish that was true. Truth is that I had many expenses at the time. I had an expensive car and house I was paying off, I bailed my parents out of financial trouble, sent my sisters some money, and other various expenses. I didn't have too much money to be playing around with and certainly not \$16,000.

But I was desperate. I was egotistical.

I went for it.

And I lost.

\$16,000 down the drain.

This was a moment where I had to really look at myself in the mirror and reevaluate my image.

This moment was one that could either break me and turn me into a cowardly man that took the easy way out and just went to work a 9-5 to have a safe paycheck. Or, it could turn me into a man with iron resolve and laser-focus.

I chose the latter. My ego was shattered.

But not my pride.

The lesson I was taught has stayed with me ever since and I do my best to teach to every student that comes my way.

And now, I will tell you to never hold yourself, or your skills, on a pedestal that it doesn't belong on. Stay humble, but confident. Take risks, but ones you can afford. Your ego must stay in check if you want to succeed. Never let one trade make you worry about being able to put food on the table.

And most importantly.

NEVER back down when presented with challenges, or you will never reach the top where you belong.

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Email 4

Subject Line: DON'T miss this ONCE IN A LIFETIME opportunity

Hi Shaun!

I have wonderful news. <name of some famous trader> is going to be speaking in a LIVE webinar.

He will be providing information that can't be found anywhere else and won't be taught anywhere else.

This exclusive webinar is truly a once in a lifetime chance for people serious about trading.

The information you will gain will give you the best ROI of your career thus far.

The number of attendees are limited so click [here](#) with haste to have the best chance and experience a life changing moment.

The future you could only have dreamed of is now one click away.

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