

1. LinkedIn Searches

- Venture Builder
- Product Studio

Connected with these industry leaders to get suggestions and optimize the profile [mix of domestic and international leads] - [Google Sheet](#)

I am connecting with relevant leads every day.

	A	B	C	D	E	F	G
1	Profile Url	First Name	Last Name	Full Name	Title	Connection Since	
2	https://www.linkedin.com/in/aayush-up	Aayush	Upadhayay	Aayush Upadhayay	Project Manager GoUnicorn Software Venture Studio	Jul 17	
3	https://www.linkedin.com/in/dchoithrani	Deepak	Choithramani	Deepak Choithramani	Co-Founder & Chief Product Officer Digicita Venture Studio	Jul 17	
4	https://www.linkedin.com/in/sunny-gup	Sunny	Gupta	Sunny Gupta	Head of GTM at 2070 Health Venture Studio	Jul 17	
5	https://www.linkedin.com/in/gokulrang	Gokul	Rangarajan	Gokul Rangarajan	General Partner at Pitchworks Venture Studio	Jul 17	
6	https://www.linkedin.com/in/ligeraman	Amanpreet	Singh	Amanpreet Singh	Founder at The Venture Studio	Jul 17	
7	https://www.linkedin.com/in/arnabarray	Arnab	Ray	Arnab Ray	Entrepreneur, Startup Mentor, Venture Builder	Jul 17	
8	https://www.linkedin.com/in/shreyassa	Shreyas	Sanghvi	Shreyas Sanghvi	Venture Studio Building Bespoke AI Products Hiring Across Profiles	Jul 17	
9	https://www.linkedin.com/in/kinreddy/	Kin Shreeraj	Reddy	Kin Shreeraj Reddy	Venture Builder	Jul 17	
10	https://www.linkedin.com/in/siddharth-i	Sid	Betala	Sid Betala	Building a Venture Studio focused on E-Commerce SaaS.	Jul 17	
11	https://www.linkedin.com/in/mansimitt	Mansi	Mittal Kumar	Mansi Mittal Kumar	Venture Builder @ McKinsey & Company	Jul 17	
12	https://www.linkedin.com/in/c%C3%A9	Céline	Tchao	Céline Tchao	Lead Strategic Designer & Venture Builder	Jul 16	
13	https://www.linkedin.com/in/utkarshsa	Utkarsh	Saxena	Utkarsh Saxena	Data Engineer at Blenheim Chalcot UK's leading digital venture builder	Jul 16	
14	https://www.linkedin.com/in/larsgehrm	Lars	Gehrmann	Lars Gehrmann	Group Chief Digital Officer @ QIC Digital Venture	Jul 16	
15	https://www.linkedin.com/in/rushika-ku	Rushika	Handa	Rushika Handa	Venture Building Leader	Jul 16	
16	https://www.linkedin.com/in/apurva06/	Apurva	Agarwal	Apurva Agarwal	Associate Partner (Product Leader) at McKinsey & Co Digital Venture Buil	Jul 15	
17	https://www.linkedin.com/in/huan-laure	Huan (Lauren)	Zhang	Huan (Lauren) Zhang	Ex-BCG Digital Venture Builder	Jul 15	
18	https://www.linkedin.com/in/sarah-udo	Sarah	Udoh	Sarah Udoh	Venture Builder Investment Growth Marketing Marketing Strategist	Jul 15	
19	https://www.linkedin.com/in/seemari	Seema	Rizvi	Seema Rizvi	Human Resources Blenheim Chalcot India UK's Leading Digital Venture I	Jul 15	
20	https://www.linkedin.com/in/alobaidan/	Yasser N	Alobaidan	Yasser N Alobaidan	CEO Venture Builder Digital Transformation & Blockchain Delivering on	Jul 15	
21	https://www.linkedin.com/in/hamzehko	Hamzeh	Kolaghassi	Hamzeh Kolaghassi	Investor Venture Builder Entrepreneur	Jul 15	
22	https://www.linkedin.com/in/vijin-das-7	Vijin	Das	Vijin Das	Manager- Operations @ Blenheim Chalcot IT Services UK's Leading Digi	Jul 15	
23	https://www.linkedin.com/in/laksamana	Laksamana	Kusuma	Laksamana Kusuma	Digital Venture Builder at Astra Ex-Bilibi	Jul 15	
24	https://www.linkedin.com/in/pourush-b	Pourush	Bhatt	Pourush Bhatt	Venture builder @ Mirai Ventures	Jul 15	
25	https://www.linkedin.com/in/michaelha	Michael	Hab	Michael Hab	Partner DevelopX Digital Venture Builder and Strategist	Jul 15	
26							
27							

2. Get discovered with a LinkedIn title like these Chalcot's employees did - helps discover us quickly | XXXXXX at MVPRockets - Leading Digital Product Studio

Browser tabs: napses.com Mail | (2) "digital venture builder" | +

Address bar: 88459778

Search bar: digital venture builder 2/7

Filters: People | 1st | 2nd | 3rd+ | Actively hiring | Locations | Current company | All filters

About 1,500 results



Bhavishya Sethi • 2nd
Strategic Account Manager at Blenheim Chalcot - UK's leading digital Venture Builder
Mumbai
Vinoth Kumar, Alfred Samuel, and 79 other mutual connections

Message



Vikas Dubey • 2nd
Founder Of DJ Digital Venture | E-com Ads Specialist | Brand Builder | SMM | Performan...
Indore
Current: Founder Of DJ **Digital Venture** at DJ **DIGITAL VENTURE**
Provides services - Social Media Marketing, Marketing Consulting, Content Marketing, Real Estate Marketing, Lead Generation, Digital Marketing, Mobile Marketing, Performance Marketing

Message



Laksamana Kusuma • 1st
Digital Venture Builder at Astra | Ex-Blibli
Jakarta, Indonesia
Current: **Digital Venture** Building Analyst at PT Astra International Tbk

Message



Vijin Das • 1st
Manager- Operations @ Blenheim Chalcot IT Services | UK's Leading Digital Venture...
Mumbai
Certifications: City & Guilds Accredited Training Of Barclays **Digital** Wings

Message



Pourush Bhatt • 1st
Venture builder@Mirai Ventures | IncubateHub | Venture Studio | Digital Transformation |...
Bengaluru
Current: **Venture Builder** at Mirai Ventures
Manjeeth Duggisetty and Sahil Kumar are mutual connections

Message



Michael Hab • 1st
Partner Developer | Digital Venture Builder and Strategist

Message

Our ideal headline

Sathish Sundar

Senior Marketing Executive at MVPRockets - Leading Digital Product Studio

Bengaluru, Karnataka, India · [Contact info](#)

500+ connections

[Connect](#)
[Message](#)
[Visit my website](#)
[More](#)

MVPRockets

National College of Engineering

3. Buzzsumo content analyzer overview

- Keyword: venture studio OR startup studio OR product studio
- Global content analyzed: Past 2years

[Home](#)
[Discover](#)
[Influencers](#)

[Content Analyzer](#)
[Backlink Analyzer](#)

Content Analyzer

Find and analyze the most engaging articles and blogs.

Enter a topic, brand, URL, domain or select a media list

[Create Alert](#)
[Save Search](#)

Related topics:

photo studio OR+
studio photography OR+
animation studios OR+
studios OR+
photography studio OR+
data studio OR+
commercial photography OR+
design studio OR+

Filter your results

Past 2 Years
All Countries
All Languages
Domain Filter
All Country TLDs
View Everyone
[Reset Filters](#)

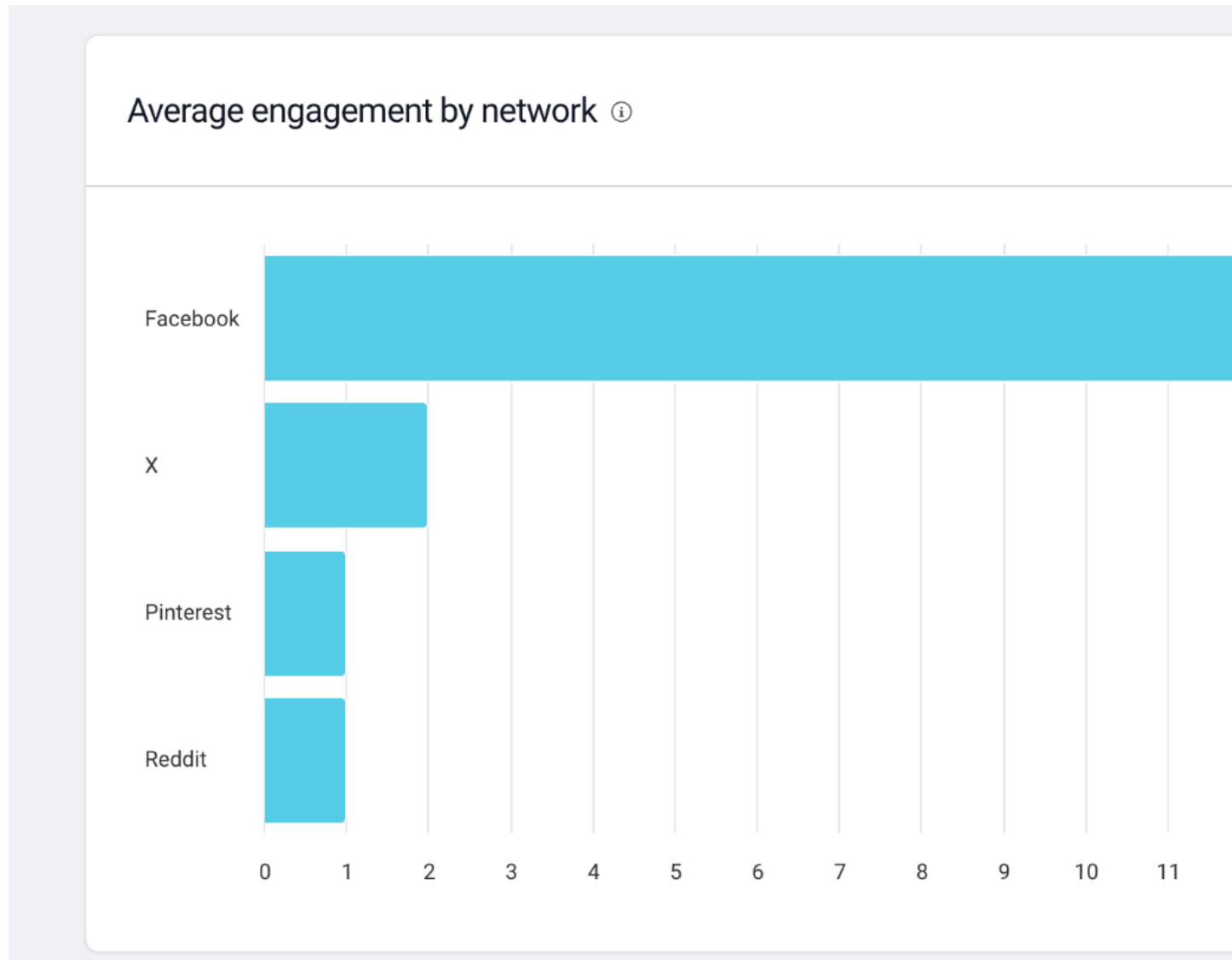
[View Content](#)
[View Analysis Report](#)

[Export](#)

18,098	374,429	20	4,845	2	Add Comparison
Articles Analyzed	Total Engagement	Avg Engagements	Total Linking Domains	Avg Linking Domains	Enter a keyword

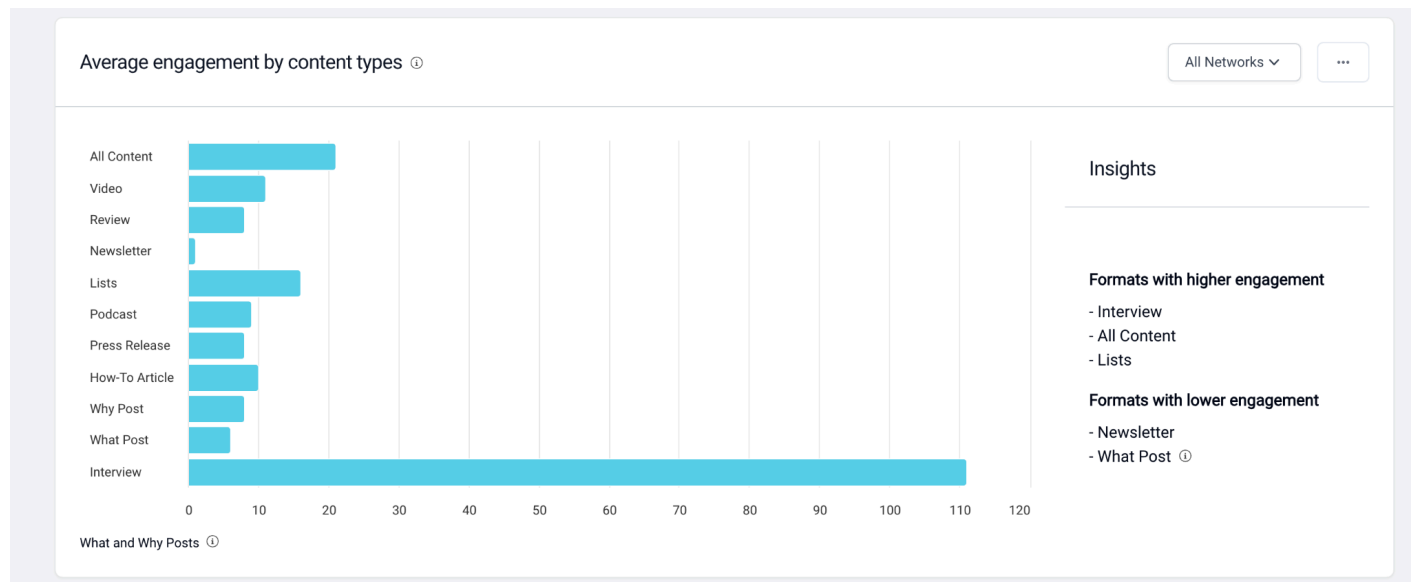
4. Best-performing content platforms

- Facebook & X are the ideal platforms for content distribution
- LinkedIn also contributes a big share which is not compared here



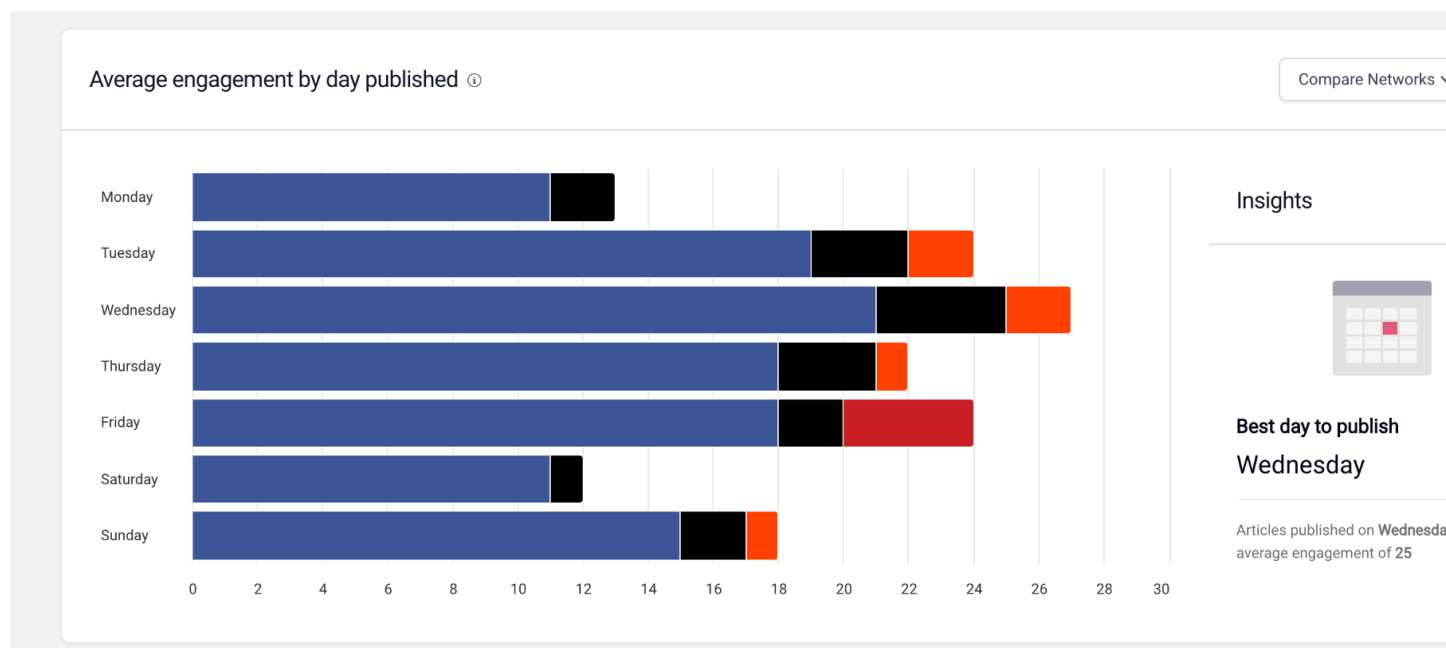
5. Best-performing content types

- Interview posts & list posts perform better
- Newsletter is the least engaged content type



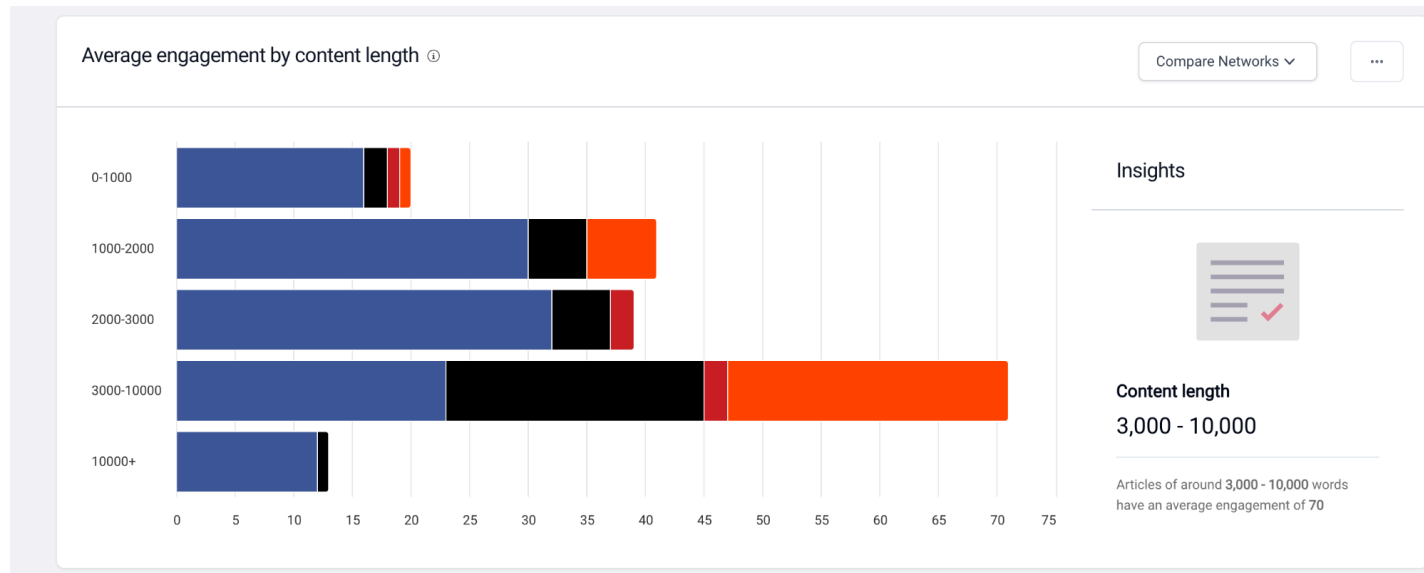
6. Best time to publish content - blog or social media posts

- Wednesday is the best day to post content



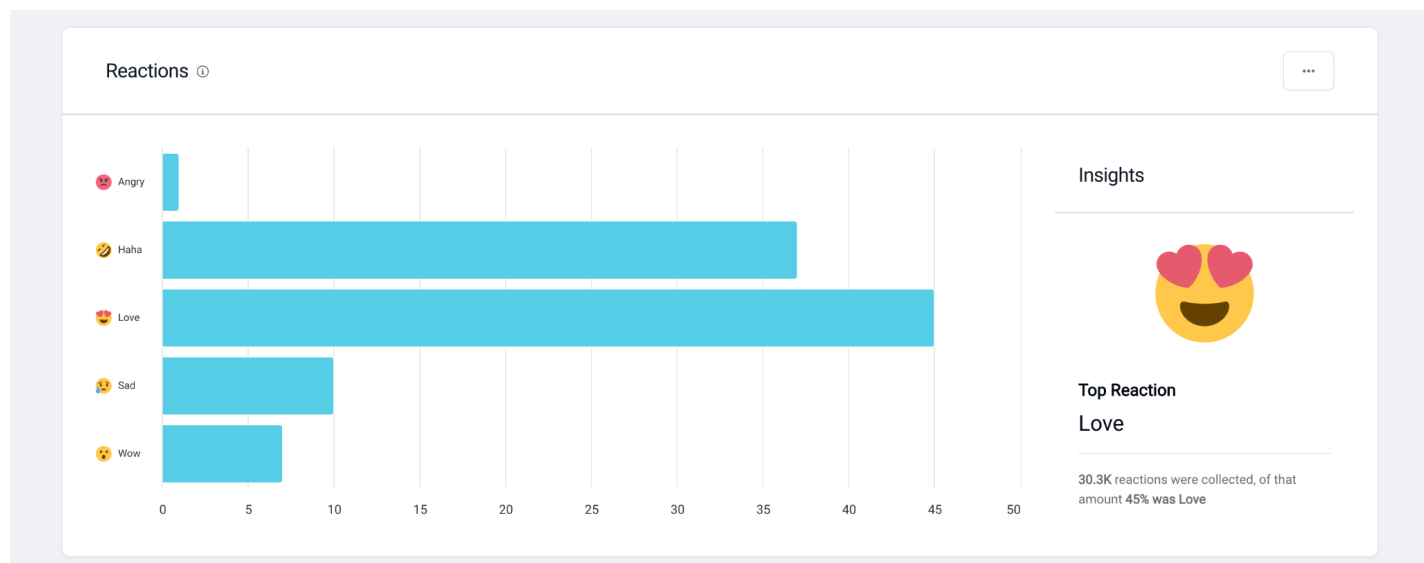
7. Average content length - blog or social media posts

- 3000 to 10000 words content perform better
- But picking FB and X platforms: 2000 to 3000 words perform better



8. Audience Reactions

- Love 🥰 reaction is at the top: which shows informative or cheerful content is publicized
- Haha 😂 reaction ranked 2nd: which shows funny content on social media works like a charm



9. Influencers Data - as per BuzzSumo index [includes individuals, bloggers, agencies, teams and companies]

- **Keywords used:** venture studio OR startup studio OR product studio
- All countries 🌐 - YouTube: 4,121 Results
- United States 🇺🇸 - YouTube: 377 Results

- All countries 🌐 - Twitter: 17,487 Results
- United States 🇺🇸 - Twitter: 642 Results

X Influencers (Twitter)

Find key X influencers by profile, shared content or domain.

Associated with ▼
venture studio OR startup studio OR venture builder
×
Q
Save Search

+ Tweeted articles about
+ Tweeted articles from the website

Filter your results
Location ▼
Influencer Activity ▼
View Everyone ▼
Influencer Type ▼
Reset Filters

☐ Select Page		PAGE AUTHORITY i	DOMAIN AUTHORITY i	X (TWITTER) FOLLOWERS	RETWEET RATIO i	REPLY RATIO	AVG RETWEETS i	
☐	 Norman Winarsky ✕ normanwinarsky normanwinarsky.substack... gp america's frontier fund, strategic advisor roadrunner venture studio, past president sri View journalist details Influencer	41	86	1.2K	36%	7%	0.8	View Links Shared Save to Project More Options
☐	 Jason Ford ✕ jasford husband, father, entrepreneur, mentor, and investor. principle in saturn five (startup studio) View journalist details Blogger	-	-	1.2K	7%	60%	1.2	View Links Shared Save to Project More Options

10. Venture Studios visits these websites often - SparkToro data

- Entrepreneurs visit Pitchbook to improve their network, gain leads, gain business insights, and more
- Highalpha site offers SaaS B2B fund support and resources
- Producthunt curates all new and trending software in the market

SparkToro estimates **2K** people search for **venture studio** each month. This audience...

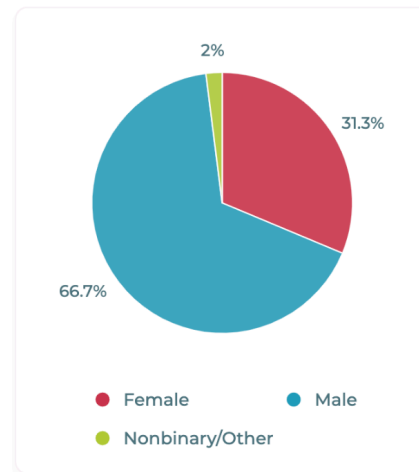
Visits these websites:

Website	Affinity
 Pitchbook.com	74 /100
 Highalpha.com	67 /100
 McKinsey.com	65 /100
 Softeq.com	59 /100
 Producthunt.c...	56 /100
 Cbinsights.com	54 /100

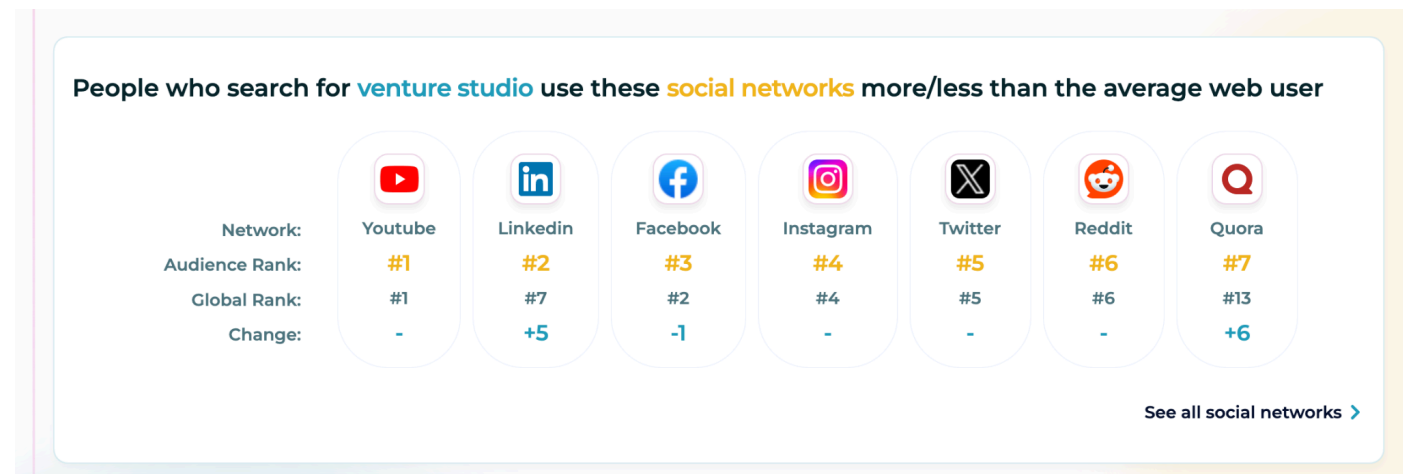
Searches for these keywords:

Keyword	Affinity	Volume
top venture studio	55 /100	153
ventures studio	53 /100	1,900
venture studio model	52 /100	260
what is a venture studio	48 /100	320
tech startups companies	36 /100	2,400

Gender demographics:



11. Companies like us visit YouTube often followed by the LinkedIn network



12. Top listened-to or followed accounts, podcasts, and subreddits

People who search for [venture studio](#) are likely to watch, listen-to, and follow:

YouTube Channels



PitchBook
Learn more at <https://pitchbook.com/credit>
PitchBook Credit, powered by LCD (Leveraged Commentary & Data), is the comprehensive credit intelligence s...



Gun.io



Dropbox DocSend
What is DocSend and how does DocSend work? With DocSend, it's all about unique links. DocSend allows you to securely share your documents with real-ti...



OSF HealthCare
In a moment like this, when everything familiar has changed, it doesn't matter who you are or where you're from. At the end of the day, we all share o...

[See all YouTube data >](#)

Podcasts



Masters of Scale
On Masters of Scale, iconic business leaders share lessons and strategies that have helped them grow the world's most fascinating companies. Founders,...



Naval
On Twitter at @naval.



Greymatter
How do tech startups go from idea...to iconic? Greymatter's weekly podcast features interviews with VCs, founders, and tech visionaries on everything fr...



This Week in Startups
Jason Calacanis covers startups, tech, markets, media, and all the hottest topics in business and technology. He also interviews the world's greatest ...

[See all Podcast data >](#)

SubReddits



The community for ventures designed to scale rapidly | Read our rules before posting ❤️
Welcome to /r/startups, the place to discuss startup problems and solutions. Startups are companies that are designed to grow and scale rapidly. Be s...



Entrepreneur
A community of individuals who seek to solve problems, network professionally, collaborate on projects, and make the world a better place. Be professi...



Reddit's Startup Community
A space for people to learn the tools and skills necessary to build a successful startup. A community to meant to support each other and grow with eac...

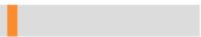
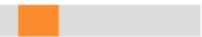
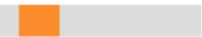


smallbusiness: Questions about starting, owning and growing a small business
This sub is not for advertisements! Questions and answers about starting, owning, and growing a small business only.

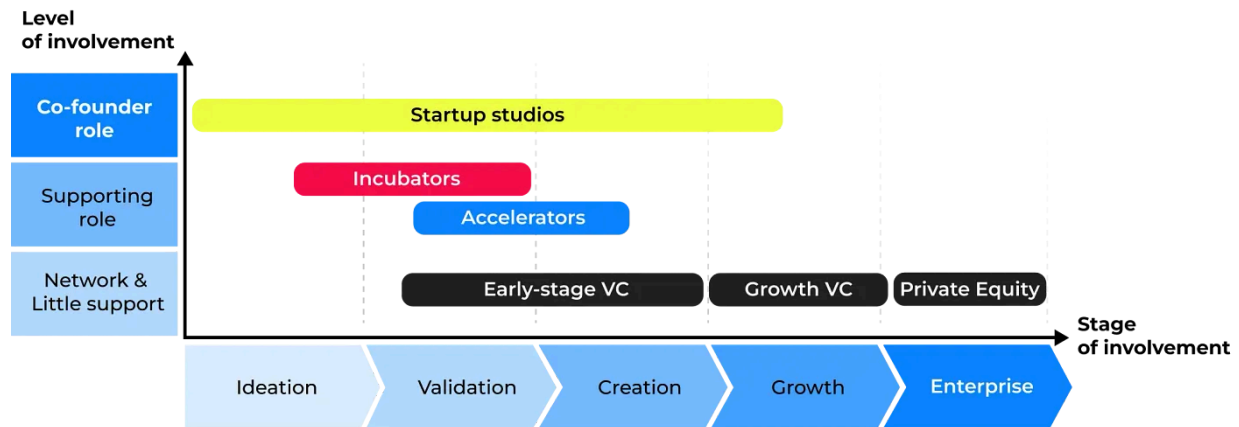
[See all SubReddit data >](#)

12. Versus post draw attention on most of the posts [sample from Google Search - Venture Studio]

- Since the term “Venture Studio”, “Product Studio”, and “Startup Studio” are the fancy terms, most of the blogs do a comparison of “Venture Capital vs Venture Builder vs Accelerator vs Incubator”
- Like these: [HBR](#), [Reseau Capital](#), [Bergen Maddy](#)
- Creating content explaining Product Studio, Venture Studio will bring in more leads as these terms are emerging and has content gap

	Venture studio	Accelerator	Seed capital fund	Venture capital series A fund
NUMBER OF STARTUPS PER YEAR	2-4 	10+ 	10+ 	10+ 
STARTUP MATURITY	Very high	Low	Low	High
FORMAL PROGRAM FOR STARTUP	No	Yes	No	Some
PERCENT EQUITY TAKEN	30%–80% 	5%–10% 	10%–30% 	10%–30% 

	ACCELERATOR	INCUBATOR	VENTURE STUDIO
Main Objective	Preparing the startup for an angel investor or venture capital (pre-seed, seed) investment.	Préparer l'entreprise à la mise sur le marché	Construire l'entreprise pour une sortie réussie
Source of deals	Startups that apply	Startups that apply	Internal/External Ideation & Validation
Duration of Support	1-3 months	12-24 months	6-24+ months
Support Provided	Workshop and startup creation training, shared support from the accelerator team, mentor network, demo day.	Workshops and educational programs, mentor network, service provider networks	Involved in the operations of their startups, improving it gradually through co-innovation until the exit.
Level of Support Provided	60-200 hours	100-400 hours	2-6+ full time equivalent employees
Management approach	Coaching	Hands-off	Hands-on with strong guidance and control
Funding	25K\$ to 250K\$	Free to low cost	100K\$ to 2M\$+
Equity Stake	5 % - 10%	0 %	10 % - 80 %



Max Pog's Big Startup Studios Research

13. **Press release content archive** is maintained by most of the companies - they keep this archive at their website footer

14. **[Lu.ma](#) is widely used** and shared by our industry people - it helps brands set up event page and host events real quick



Pioneer Square Labs

11,495 followers

2d • 🌐

Seattle Tech Week kicks off July 29th! We're excited to be co-hosting a Road to Founder event with our friends at [Mayfield Fund](#) on July 31 and a wrap of the week with [SVB](#) on August 2. Register here to reserve a spot: Road to F ...see more



Mayfield + PSL: Road to Founder · Luma

lu.ma



38

1 comment · 7 reposts



Like



Comment



Repost



Send



Betaworks reposted

rabble @rabble · Jul 16

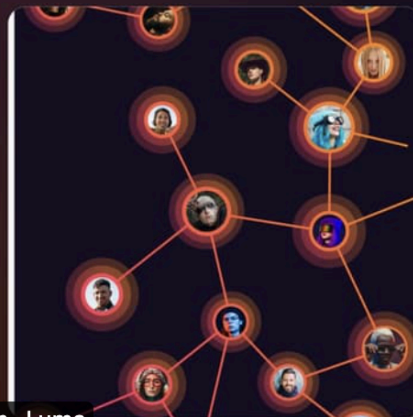
For anyone who's in New York today, my team is organizing an evening event on the future of journalism on social media protocols with [@jeffjarvis](#), [@BoehlerPatrick](#), and Linda Setchell . It's at [@betaworks](#) . Please come. It should be great.

luma*

**Redefining the future
of digital journalism**

RSVP

Redefining the future of digital journalism · Luma



From lu.ma



1



7



7

1.8K



↻ Atomic reposted



OpenStore 🌟 @OpenStore · Jun 18

Calling NYC engineers. 🚀 Join @OpenStore and our CEO, @rabois, on Monday, June 24th, for an exclusive evening.



From lu.ma



4



9



15



91K



15. Playbooks & blueprints to attract leads - lead optin





Company Building Playbook

Email

Download



THE MARKETPLACE BLUEPRINT



This book is the blueprint that every entrepreneur with big marketplace dreams needs to read. Subscribe to our newsletter to download our ebook.

Subscribe

16. Whitepapers

MORROW
Accelerators
Hubs
Studios
Investors
Founders
Explore Membership

Disrupting the Venture Landscape

DOWNLOAD WHITE PAPER

In a world where “startup studio,” “venture studio,” “company builder,” and “venture builder” are all terms used interchangeably, the conversation with investors and entrepreneurs about this innovative form of company building begins complicated and only digresses from there.

Morrow's Global Startup Studio Network (GSSN) released this white paper to help educate startup communities on the growing startup studio model and the advantages it presents to its stakeholders.

[Twitter](#)
[Facebook](#)
[LinkedIn](#)

17. **Services** one pager material - [Example](#) or **Process landing page** [like this](#) or One pager-like [Mach49](#)



For companies to leave a lasting impact they must grow quickly, be bold and go global.

In order to do so, companies must engineer five things simultaneously: Product, Investment, Influence, Sales/Marketing, and Systems.

Benchmarks for future funding rounds must be developed through all five lines of effort. We rarely find companies that are effective at all five, mainly because each line requires a tremendous amount of back office expertise and support. This is why we have partnered with top law firms, banks, coworking spaces, HR professionals and strategists to ensure your success.

THE POWER OF A VENTURE STUDIO

PROCESS

Flagship Pioneering is an experiment in institutional innovation.

Q: What if there was a band of insurgents who possessed the institutional advantages of an incumbent, but retained the creativity and adaptability of pioneers?

A: Our unique model combines scientific creativity, technological ingenuity, systematic entrepreneurship, executive leadership, professional capital management, and a vast network of experts in a single institution that produces first-of-their-kind businesses. We are the principal founders, funders, and owners of our companies, taking responsibility for their long-term



Flagship Pioneering CEO and Founder Noubar Afeyan on systematic innovation.

18. A few more content strategies:

- Podcasts

- Events
- Interviews
- eBooks
- Case Studies
- Portfolio Archive
- Partnerships
- Funding news
- Reviews
- Press release
- [Reports](#)

19. Social Media Post Ideas:

[Canva Creative 1](#)

[Canva Creative 2](#)