



VERNICE “FLYGIRL” ARMOUR

America’s First Black Female Combat Pilot; Former Marine & Cop; Author, *Zero to Breakthrough*; and Consultant to Business

Keynote 1

O.W.N.™ Your Leadership

You’ve got people sitting on gold—but it’s buried under fear, permission-seeking, or “not yet.”

And it’s costing you- innovation, opportunities, engagement, even customers.

But this isn’t a development issue. It’s an ownership issue.

You already have the talent. You already have the resources. What you’re missing is activation. That’s exactly what FlyGirl does.

Vernice “FlyGirl” Armour brings real-world urgency, unshakable presence, and a message your people can’t un-hear. She cuts through performance posturing, dismantles limiting beliefs, and replaces ‘safe leadership’ with self-led power.

OWN YOUR LEADERSHIP™ isn’t a motivational moment. It’s a leadership shift—one your people will feel, live, and act on long after the applause ends.

Why This Keynote Now

You’re not just managing a business. You’re managing energy, culture, identity—and the silent cost of untapped leadership potential.

Right now, you’re seeing:

- Talented people staying quiet when it matters most
- Teams filled with brilliance but paralyzed by hesitation
- Leaders who have the seat but won’t take a stand
- Safe conversations that keep your culture stuck

What This Keynote Delivers

OWN YOUR LEADERSHIP™ is the keynote that ends the waiting game.

Your people will walk away with:

- A full-body permission slip to stop playing small—and start making noise where it matters
This isn’t mindset fluff. This is about walking into Monday morning ready to move different.

- The clarity to stop overthinking and the courage to speak up, especially in rooms that once made them shrink
Because hesitation is the real performance killer.
- A leadership identity rooted in ownership, not obligation
They won't wait to be picked. They'll lead because they know they belong there.
- The language and confidence to disrupt groupthink, challenge the status quo, and still be respected for it
This isn't about being loud. It's about being undeniable.
- A new standard for what leadership looks like—from wherever they are, title or not
Because power isn't granted. It's claimed.