

**SL: Quick Question**

Hi [Name],

Firstly, I would like to compliment you on the "Quick Flick Quick Fix Makeup" Instagram video which created enough curiosity in the minds of your audience to click on your video.

I noticed your last 2 posts about The discounts you are offering are not making a high level of curiosity.

Which is making you lose potential customers to your competitors like [business] and [business].

I've attached an Instagram post of the same discount offer which I have seen help other businesses increase their conversion rates.

I also have seen [top business] and other top businesses in your niche have particularly 3 things in common that make them stand out to their audiences more than other businesses do.

I just want to help you in exchange for a testimonial.

If it's convenient for you I would love to send what I have in mind.

Best regards

Irtisam Ali Khan