

AP US Government & Politics

Topic: Political Parties

Textbook Chapter:11

Objectives:

LO 4.C.1: Describe the linkage functions of political parties and explain how parties impact the electorate and the government.

LO 4.C.2: Explain why and how political parties change and adapt.

LO 4.C.3: Explain how structural barriers impact third-party and independent-candidate success.

Student Tasks

1. Complete the Political Parties Pre-Test (found on Blackboard for each chapter)
2. View the Political Parties video(s) (link on Blackboard) and respond to the follow-up questions located below the video. <https://goo.gl/x2SGn8>
3. Read Chapter Eleven (241-264)
4. Chapter Vocabulary: For each term, Write the term and definition, provide related terms, provide an example (where appropriate), and be able to use the terms in context.

blanket primaries	closed primaries	coalition government	critical election	demographics of delegates to conventions	demographics of Dem voters
demographics of Rep voters	linkage institutions	McGovern-Fraser Commission	national chairperson	national committee	national convention
New Deal coalition	open primaries	organizational party	party dealignment	winner-take-all system	party identification
party in government	party in the electorate	party machines	party realignment	patronage	political party
Presidential elections since 1980	proportional representation	selection of Vice President	third parties	ticket splitting	two party system

Learning Objectives (What students must be able to do)	Essential Knowledge (What students need to know)
LO 4.C.1: Describe the linkage functions of political parties and explain how parties impact the electorate and the government.	EK 4.C.1.a: The functions and impact of political parties on the electorate and government are represented by: ▶Mobilization and education of voters ▶Party platforms ▶Candidate recruitment ▶Campaign management, including fundraising and media strategy
	EK 4.C.1.b: The committee and party leadership systems in legislatures influence the ability of political parties to carry out citizen preferences in government decision making.
LO 4.C.2: Explain why and how political parties change and adapt.	EK 4.C.2.a: Parties have adapted to candidate-centered campaigns, and their role in nominating candidates has been weakened.
	EK 4.C.2.b: The structure of parties has been influenced by: ▶Regional realignments ▶Campaign finance law ▶Changes in communication and data-management technology
	EK 4.C.2.c: Parties use communication technology and voter-data management to disseminate, control, and clarify political messages and enhance outreach and mobilization efforts.
LO 4.C.3: Explain how structural barriers impact third-party and independent-candidate success.	EK 4.C.3.a: In comparison to proportional systems, winner-take-all voting districts serve as a structural barrier to third-party and independent candidate success.
	EK 4.C.3.b: The incorporation of third-party agendas into platforms of major political parties serves as a barrier to third-party and independent candidate success.