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## Short Versions: Websites, emails, blurbs, social

### 1

Learn how to protect yourself from earthquakes, whether you live, work, or travel to an area where earthquakes are common. Register for *Great ShakeOut Earthquake Drills* at [ShakeOut.org/register](https://ShakeOut.org/register) to join your community in practicing earthquake safety.

### 2

Are you prepared? What we do to prepare now, before the next big earthquake, will determine how well we can survive and recover. Register for *Great ShakeOut Earthquake Drills* at [ShakeOut.org/register](https://ShakeOut.org/register) to join your community in practicing earthquake safety.

### 3

When the ground starts to shake, what do you do? If it involves a doorway, a triangle, or running - these are not earthquake-safe actions. Register now at [ShakeOut.org/register](https://ShakeOut.org/register) to learn more about [Drop, Cover, and Hold On](#) and practice updated earthquake safety actions.

### 4

After an earthquake, have you ever thought, "I was lucky"? Don't leave it to luck! Get the facts on how to protect yourself during the shaking. Register at [ShakeOut.org/register](https://ShakeOut.org/register) to practice earthquake safety and join a community of millions who are improving their level of preparedness too.

### 5

The International ShakeOut Day, every third Thursday of October, is a day of individual and community events featuring the largest earthquake drill ever, organized to inspire others to get ready for big earthquakes, and to prevent disasters from becoming catastrophes. What we do to prepare now, before the next big earthquake, will determine how well we can survive and recover. ShakeOut will occur in houses, workplaces, schools, and public spaces on October 17, 2024. You can also hold your drill on any other day of the year.

Register at [ShakeOut.org/register](https://ShakeOut.org/register) to involve your family or organization. You will receive information on how to prepare for earthquakes and what actions to take during and after the shaking, as well as other ShakeOut news and updates. You can also see who else is participating in your community at [ShakeOut.org/whoisparticipating](https://ShakeOut.org/whoisparticipating).

## 6

**On October 17, 2024**, millions of people will participate in the largest earthquake drill ever: ShakeOut! Why? Earthquakes can happen anywhere you work, live, or travel, which is why everyone, everywhere should know how to protect themselves should an earthquake occur.

Register at [ShakeOut.org/register](https://ShakeOut.org/register) to practice and improve your level of earthquake safety.

**Everyone, everywhere can participate!** Individuals, families, businesses, schools, government agencies and organizations are all invited to join on 10/17 or any day in 2024.

## 7

**On October 17, 2024, millions of people will participate in *Great ShakeOut Earthquake Drills* by practicing [Drop, Cover, and Hold On](#), or other protective actions that reduce earthquake injuries.. Many people and organizations will also practice other aspects of their emergency plans.**

The International ShakeOut Day is every third Thursday of October each year, but you can hold your drill on any other day of the year.

**Register now:** [ShakeOut.org](https://ShakeOut.org)

What we do now determines how well we will survive and recover later.

## 8

Earthquakes may happen anywhere you work, live, or travel. *Great ShakeOut Earthquake Drills* are our chance to practice together how to protect ourselves, and for everyone to become prepared. The goal is to save lives and prevent disasters from becoming catastrophes.

On 10/17, join millions of participants who want to take earthquake-safe action when seconds count. In order to act quickly, you must practice what to do – ShakeOut is that opportunity. Register for free at [ShakeOut.org/register](https://ShakeOut.org/register) to learn more about what to do.

Invite friends and family to practice for their safety, too!

## 9

In an earthquake, you may only have seconds to protect yourself before strong shaking knocks you down, or something falls on you. Practice earthquake-safe actions on October 17. Why? Because when the adrenaline kicks in, you may not act safely if you haven't practiced the [Drop, Cover, Hold On](#) drill before that moment. Don't wait until the shaking – register at [ShakeOut.org/register](https://ShakeOut.org/register) to practice earthquake safety with your community.

Invite everyone who matters to you to register and ShakeOut this year– on 10/17 or whatever day works.. Everyone is welcome to participate - individuals, families, businesses, schools, government agencies and organizations!

## Are You Ready to ShakeOut?

Millions of people live and work in earthquake-prone regions of the United States. A major earthquake could cause unprecedented devastation for one of these regions but also affect the economy of the entire country. What we do now, before a big earthquake, will determine how well we survive and recover.

The logo for ShakeOut, featuring the word "Shake" in a large, bold, black font above the word "Out" in a similar font. The "O" in "Out" is significantly larger and overlaps with the "e" in "Shake".

Each year, *Great ShakeOut Earthquake Drills* involve millions of participants worldwide through broad-based outreach programs, media partnerships, and public advocacy by hundreds of partners. The drill is held annually on the third Thursday of October. This year, International ShakeOut Day will be on October 17. However people and organizations can hold their drills on any other day of the year.

A key aspect of the ShakeOut is the integration of comprehensive science-based earthquake research and the lessons learned from decades of social science research about why people get prepared. The result is a “teachable moment” on par with having an actual earthquake (often followed by increased interest in getting ready for earthquakes). ShakeOut creates the sense of urgency that is needed for people, organizations, and communities to get prepared, to practice what to do to be safe, and to learn what plans need to be improved.

Not just any drill will accomplish this; it needs to be big. It must inspire communities to come together. It must involve children at school and parents at work, prompting conversations at home. It must allow every organization, city, etc., to make it their own event. We are all in this together.

To participate, go to [ShakeOut.org/register](https://ShakeOut.org/register) and pledge your family, school, business, or organization’s participation in the drill. Registered participants will receive information on how to plan their drill and involve others. At the minimum practice one of the recommended protective actions listed at [ShakeOut.org/dropcoverholdon](https://ShakeOut.org/dropcoverholdon). It is only a one-minute commitment for something that can save your life.

For more information, visit [ShakeOut.org](https://ShakeOut.org).