



MFS Green Certification for Venues and Festivals



As the world faces the existential threats caused by climate change, [Musicians for Sustainability](#) (MFS) rises to the moment, partnering with venues, festival promoters, and artists to transform the live music industry. [Concert goers](#) in the US currently produce 1.2 million pounds of waste each year and emit 400,000 tons of carbon emissions. MFS has the tools to dramatically decrease the live music industry carbon footprint and reduce waste. The MFS Green Certification program will help your venue or festival transition towards more sustainable methods that will **save money, access guidance** and **gain public recognition**.

1. Save money

Making important shifts towards sustainability will save your venue money over time.

- Reduce electric bills 20% or more
- Qualify for environmental tax credits and deductions
- Drive sponsorship sales

2. Access Guidance

- Access coaching to pursue selected sustainability solutions
- Receive introductions to vetted third party providers of solutions
- Expand existing sustainability program

3. Gain Public Recognition

- Attract artists and fans who prioritize sustainability
- Receive proof of your sustainability efforts with a badge demonstrating your commitment
- Showcase your venue or festival as a beacon of sustainability with a listing on the MFS website

Below are the eco-friendly solutions you agree to implement and receive subsequent certification badges. You must select at least 3 solutions.. As part of the certification we'll help with as many solutions you'd like to pursue. The leaf numbers correspond to how many initiatives you complete.

The Six Solutions



1. Provide composting for front and back of house	2. 100% renewable energy	3. Incentivizing Low Carbon Travel See here for some ideas
4. Reusable Can Carriers, Keg Only or Reusable Glass Bottles	5. Reusable Cups and/or plates	6. Water Refill Stations

Certification Pricing (2/28/2024 prices)

- Our pricing is based on capacity, it's \$1 per capacity
- We require a 50% deposit to get started and the remaining 50% upon completion of desired solutions.

Thanks for your consideration and commitment to sustainability.

Ben Kogan

ben@reusablesolutions.co

Founder of Reusable Solutions parent company of Musicians for Sustainability