

Target Market: Men from the USA who are sick and tired of being drowned by their own armpit odor.

Avatar: John, 22 lives in California with his dog. He hit puberty at the age of 16 and has been dealing with underarm sweat since then.

Day-In-The-Life: He wakes up, does a 40-minute full-body workout, takes a cold shower, drinks coffee, and dries scoops of protein powder. Doesn't eat breakfast because his thinking is limitless when he is starving. Only eats at dinner. He works as a salesperson and gets up at 5 p.m. Then eats dinner, reads 20 pages of a book, and spends time with his dog.

Values: Health, finance, relationships: friends, and relatives. Values time more than money. He believes that sales are a blueprint for life.

Forces: He's frustrated by the deodorant companies who make him beg on his knees, pleasing in the hope that the next product keeps up his promises and isn't as disappointing as other deodorants.

Current State: For years, he has been unknowingly using deodorants that make him sweat bullets. He can feel as if the whole Atlantic Ocean is taking place under his armpits. He definitely can't wear white T-shirts, which is his favorite tone. He hit puberty pretty late and hasn't stopped sweating since he was 16. This stirs up his rage and makes him constantly use the bathroom to wash his armpits. He can't interact with girls because, even though he has a good cologne, it still can't outcompete his drowning armpits that stink.

Words: wet sauna, I smell like a bouquet, frustrated for years, nasty odor. smell like a gymnasium locker room, stains on shirts,

Dream State: He wants to smell manly and keep his armpits fresh for days without having to wash his armpits and apply the same deodorant 10-12 times a day. This would allow him to have close interactions with women without having to keep a 2m distance. He would **feel** absolutely masculine and have an undefeatable power to interact with women and make them fall in love with your scent.

Words: amazing, no-brainer, the real source of confidence, manly scents. not that pretty boy smell. Women love the flavor, which smells like success, has no overpowering scent and lasts the entire day—so good that cologne isn't needed. I'm the best-smelling man in south Florida, the fragrance is subtle, masculine, and mature, keeping people from wanting to run from me when the sun and heat kick in, covering the nasty odor of my underarm sweat, whether I'm at work or exercising.

Roadblock: He doesn't know if there's anything to hope for that actually keeps his armpits dry and not drowned in sweat for days. A nice smell is a MUST.

Solution: Something that would totally eliminate odor for a few days and make him smell manly.

Product: Deodorant - Fresh Scent

USP: It contains a natural moss-like ingredient that helps fight odor-causing bacteria - Lichen Extract

Fascinations:

Angle: Companies are selling you crap that makes your armpits a wet sauna

- 1) Did you know that most deodorant companies are stealing your hard-earned money and killing your hope bit, by bit
- 2) Why you sweat isn't your fault
- 3) A new moss-like ingredient specializes in killing odor-causing bacteria that prevent you from close interactions
- 4) Men, who have a wet sauna taken place under their armpits, still need to follow the 2+2 Covid rule – here's how to fix it once and for all
- 5) What your deodorant says about you
- 6) How can your odor take away your chances of being successful
- 7) Deodorant companies resigned and announced that their deodorants contain a legally, harmful chemicals that are definitely NOT meant for human consumption
- 8) An easy fix for how to stop the 2+2 Covid rule for men – even if there is NO covid, some men still “have” to follow it
- 9) What women can tell about your personality based on your scent
- 10) Underpit odor is the number one killer way for men who want to hold a 2m distance from everyone to prevent getting verbally hurt
- 11) Don't fall into the gymnasium locker room trap
- 12) If you smell like a gymnasium locker room and want to fix it once and for all – read page 21
- 13) aren't you afraid of endless rejections and verbal abuses only because you didn't listen to what these experts said about body odor?
- 14) Will you stay low and get limitless rejections and verbal abuses just because you didn't grab the once-in-a-generation opportunity by its balls?
- 15) How to smell fresh – even when the blazing hot sun kicks in
- 16) Live an odor-free lifestyle even when the sun's heat kicks in – here's exactly how
- 17) How can a versatile moss-like ingredient help you escape the gymnasium locker room status
- 18) How to gain masculine status and smell like a man, not a pretty boy
- 19) Accomplish masculine status and be a real source of confidence by following quick hygiene tips for men
- 20) How to instantly go from a pretty boy to a masculine man with the way you smell

Project

Angle: An ingredient solves the problem of a deodorant scam

Are your armpits suffocating from the sweat that is caused by harmful chemicals that most companies can't solve?

If so, check this out:

- The little-known composite organism that fights odor-causing bacteria.
- How to ignite the sensational pleasure in women's hearts--without even using a cologne
- This fully natural moss-like ingredient cools down your armpits and keeps them smelling manly for a whole day – even when the sun's heat kicks in.
- A quick “blueprint” to accomplish a real source of confidence and true masculinity that can win ladies' attention

These are all based on a natural and safe ingredient that does NOT contain harmful chemicals found in your deodorant.

So if you're serious and want to get the “blueprint” for true masculinity that makes women run after your scent,

[Click here now to embrace the masculine scent that wins women's heart](#)

Another Project

Angle: Stop the odor smell and have chicks running after you

Armpits smell like a men's gymnasium locker room?

Then check this out:

- How can a versatile moss-like ingredient help you break free from the locker room status?
- Reverse-engineer the whole “runaway” process and have women stare back at you.
- How to stop having a wet sauna under your armpits that put you back in the Covid 2+2 rule

In conclusion, if you want women running after you, not away from you,

[Click here to smell so good that cologne isn't needed>>](#)

Third Project?

Angle: Workout with a fresh scent

“Smelling after nasty odor while working out is normal.”

This global lie couldn't be further from the truth.

While sweating is normal, smelling like a men's gymnasium locker room is definitely NOT normal.

Yes, even if you're working out.

People don't realize how easy it is to smell good while your muscles are about to collapse.

It comes off as a shock for most who haven't stumbled on this breakthrough that could make you [smell like after-rain grass](#) even when you hit your PR.

It's based on an environmentally squished-down organism that kicks harmful chemicals butts and keeps your armpits, smelling fresh and mature.

So go ahead, **wait no more**.

[Click here if you want to smell fresh in the gym without using a cologne](#)