

## Outreach via Email

SB LINE: (Name, the reason why implementing this method is effective...)

Hey (Name),  
(Compliment)

When your website caught my attention, I observed that adding a landing page could greatly improve the customers' attraction to your products.

Major businesses, like Analogy, have implemented landing pages because it significantly increases their brand awareness.

With this effective approach, which leverages the power of persuasion, you'll improve your conversion rates while also being able to target your message leaving your customers curious and desperate leading them to your [products/service]

This insight regarding landing pages holds immense value that can change and improve your business indefinitely, so I have created a free page for you.

Would you like me to send it over? Specificity

Best Regards,

Jay Estrada

Hey (Name)

I understand you are busy<(This Varies) so I wanted to say that having looked over your website gave me an idea that can massively improve customer attraction.

Many major businesses like "Analogy" have implemented landing pages because it significantly boosted their conversion rates.

With this effective approach, you could also increase your brand awareness and target your message hooking the customers to your productys/serveice.

This insight regarding landing pages holds immense value that can change and improve your business indefinitely, so I have created a free page for you.

Would you like me to send it over?

Best Regards,

Jay Estrada

Hey sam

I know you're busy, so I briefly wanted to mention that when I first looked over your website, I noticed that implementing a landing page could greatly improve your conversion rates by 10-15%.

Major businesses like "Analogy" have obtained this desired result, additionally increasing their brand awareness.

With this effective approach, you'll provide additional insights to your customers attracting them to your [products/service] and your email list owning more leverage to double your sales.

This insight regarding landing pages holds immense value that can change and improve your business indefinitely, so I have created copy of a landing page for you for free.

Would you like me to send it over?

Best Regards,

Jay Estrada

Hey Sam,

I've recently come across your Instagram and facebook pages and noticed you have a big audience.

However on Twitter, it's not the case and it made me wonder, what if, you grew your Twitter as big as your IG and Facebook?

I have come up with strategies that can not only grow your page by 50% but monetize your Twitter presence.

Hey (Name)

Your hard work and dedication towards your business is truly impressive and inspiring.

I understand your busy so briefly mentioning that having looked over your website made me realize and think of an idea that could greatly improve your conversion rates significantly by adding a landing page.

Major businesses in the market like "Analogy" have also implement their brand awareness and monetize it.

With this effective approach, you'll give your customers more insights and demand for your [products/service], additionally attracting them to join your email list.

This insight regarding landing pages holds immense value that can change and improve your business indefinitely, so I have created copy of a landing page for you, for free.

Would you like me to send it over?

Best Regards,

Jay Estrada

