



## **Job Title: Full Time Crypto Newsletter Writer**

### **Milk Road: Daily Crypto Newsletter With 290,000 Subscribers**

**Start Date:** ASAP

**Position:** Full Time (Remote)

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#### **Who is Milk Road:**

Milk Road is at the forefront of the crypto and the onchain revolution, offering daily insights that demystify the complex world of crypto markets for our 290,000 subscribers. We distill the latest news, narratives, trends, and market insights into simplified, engaging content. As we continue to grow, we're looking for a talented writer to join our team and enrich our readers' experience with insightful, fun, and accessible crypto content.

#### **Role:**

We are seeking a Crypto Newsletter Writer who is deeply entrenched in the crypto world and has a knack for breaking down complex topics into enjoyable reads. This role is perfect for someone who not only follows the pulse of the crypto markets but can also inject humor and light-heartedness into their writing. You will play a pivotal role in shaping the voice of Milk Road, making our content not just informative, but also a joy to read.

#### **Key Responsibilities:**

- Write daily newsletter content covering a wide range of crypto topics, including the latest news, market trends, emerging narratives, and more.
- Translate complex crypto concepts and market analyses into clear, engaging, and accessible content for a diverse audience.
- Inject humor and a fun, conversational tone into writing to enhance reader engagement and make complex topics relatable.
- Stay ahead of the curve by researching and identifying key developments in the crypto space, ensuring our content is always relevant and timely.
- Collaborate with the editorial team to brainstorm ideas, refine content strategy, and maintain the high quality and consistency of our newsletter.



### **Our Ideal Candidate:**

- Hustle - You learn fast and get stuff done.
- Proven experience as a writer or journalist, with a strong portfolio that showcases your ability to simplify complex topics and engage readers.
- Deep knowledge of and passion for crypto, blockchain technology, and the digital assets space. Being a crypto native is a must.
- Excellent research skills, with the ability to quickly digest new information and trends, and turn them into compelling content.
- A unique writing style that can blend informative analysis with humor and a conversational tone.
- Ability to work independently, meet tight deadlines, and adapt to the fast-paced nature of the cryptocurrency market.

### **What We Offer**

- A chance to be part of a leading crypto newsletter that's read by hundreds of thousands of enthusiasts, investors, and industry professionals.
- The opportunity to have your finger on the pulse of the crypto world and shape the conversation around it.
- A creative and dynamic work environment where your ideas and contributions are valued.
- Competitive compensation and the flexibility to work remotely.

If you're passionate about crypto and have a talent for writing content that educates, entertains, and engages, we'd love to hear from you. Join us at Milk Road and help our readers navigate the exciting world of crypto with confidence and a smile.

### **Location:**

Fully remote. Our team members live in Canada, USA, Mexico, Italy, Argentina, Romania and more!

### **How to Apply:**

- Check out our website and get a feel for our vibe - <https://milkroad.com/>.
- Apply Here: <https://forms.gle/FC5no7oAL27btXGf9>