

MoFo Monthly Call Agenda

Thursday, January 23, 2020

12pm EST/9am PST/6pm GMT+1

Participation Info

****Presenters only** should join the **ZOOM Meeting room** 30min prior for AV test.

ZOOM Meeting ID: 398 607 921 -> [Zoom Meeting link for Presenters ONLY](#)

Viewers join via AirMo

(ie. if you are *NOT* presenting or joining from an office meeting room join call via AirMo):

Tune into the live stream via [AirMo link](#)

Pasted AirMo Link -> <https://mzl.la/mofo-monthly-2020-01-23>

Physical Rooms Reserved:

TOR: Union Commons

SFO1: Americano

For Audio only (please mute!):

Use one tap mobile:

US: +17207072699,,425237629#

US (New York): +16465588656,,425237629#

OR - Dial by your location:

US: +1 720 707 2699 or +1 646 558 8656 or Toll-free: 1 877 853 5257

Canada: +1 647 558 0588

UK: +44 203 966 3809 or +44 203 695 0088 or Toll-free: 800 031 5717

France: +33 7 5678 4048 or +33 1 8288 0188 or Toll-free: 805 082 588

Germany: +49 69 8088 3899 or +49 30 3080 6188 or +49 30 5679 5800 or Toll-free: 800 724 3138

Australia: +61 8 7150 1149 or +61 2 8015 2088 or Toll-free: 1800 893 423

Hong Kong, China: +852 5808 6088

Slides: [[PDF link](#)]

Agenda starts [here](#) (below the roll call)

Chat: Slack **#mozilla-foundation** channel

<https://mozilla.slack.com/messages/C4M14HDG8>

Participation Guidelines:

<https://www.mozilla.org/en-US/about/governance/policies/participation/>

Monthly MoFo Call wiki:

<https://wiki.mozilla.org/Foundation/2019/MonthlyCalls>

Purpose of this call: The purpose of these calls is to build awareness for and draw inspiration from work happening across the Foundation and the movement for a healthy internet. Via lightning updates from Mozilla Foundation Fellows and staff, we aim to link internet health issues to our daily lives. These calls will be streamed and archived on Air Mozilla. <https://wiki.mozilla.org/Foundation/2019/MonthlyCalls>
Reminder about additional resources below.

Roll Call / Name + Your Berlin tip or handy German phrase (No tips? What are you looking forward to?)

- Abby + **Wunderbar** = “wonderful” or a delicious chocolate bar sold in Canada & Germany
- Lainie - Looking forward to Finnish sauna at the hotel! (wait, what??)
- Jessie K - What Lainie said
- Amanda + **Bis bald** (See you soon)... ^^and this!!! (More ‘easy’ German speak [here](#))
- Ruzanna+hope to explore sneaker (Adidas, Puma) culture [more here](#) +1 bob+1
- Alan: Carry cash. Virtually nowhere accepts cards.
- Ashley: There’s a great schnitzel place near the office; looking for name!
- Amy: The Jewish museum and the street art
- Kristina G: I won’t be in Berlin - will miss you all!
- Jenn: checking out some great cocktail spots!
- Janice: my favorite German word is “[quatsch](#)” (loosely translated to nonsense) + looking forward to having a Schwarzbier (it’s so hard to find in the U.S.)
- Steph W: The Red Elephant Gift Exchange (thanks for those continuing this tradition!)
- Anil: I LIKE RITTER SPORT CHOCOLATE
- Phia: Helpful bargaining phrases: wie viel (how much) , zu viel (too much), niedriger (lower) and danke (thank you) Never hurts to ask for a good deal :) and bitte (please)!
- Kaili: Seeing everyone!
- Chad: Catching up w/ folks.
- Jesse: Go see the Bust of Nefertiti at the Neues Museum
- Arlette: Seeing everyone in person
- Jlin: looking forward to seeing people in person! Going to try visiting the German Tech Museum at some point in the week
- Alexander: checking out lots of great Berlin graffiti
- Abigail: [Templehof Airport](#) if the weather is decent

- Sarah-Go to a turkish cafe for a breakfast of sesame seed bread dipped in tahini and dates!
- Angela: the bread - nothing beats German bread!
- Ethan: First time visitor...thanks for all the recommendations !

Agenda

Host: Abby Cabunoc Mayes

- **Introduction/review agenda - Abby (2 mins)**
- **2019 OKRs- Angela Plohman (10 mins)**
 - Comments
 - Quotes from MozFest House allies:
 - “Hosting our BBC ML Fireside Chat at MozHouse gave me and my team at the BBC an opportunity to reach folks that we wouldn't otherwise have”.
 - “In our Public Interest Tech ecosystem mapping session we had fruitful conversations about participants' civic tech landscapes and their stakeholders, projects, and needs within them...”
 - “I joined MozFest as a curious individual, not in relation to my job. I found it extremely useful and refreshing to exchange ideas and hear opinions about data, AI, ethics, and technology from such a diverse pool of people”
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 - Questions
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- **2020 OKRs - Angela Plohman, Ashley Boyd, J. Bob Alotta (15 mins)**
 - OKR 1
 - Changing from original version -still in draft mode, opportunity for feedback and to help shape next week at All Hands
 - Continuation of OKR 1 from 2019 - packaging and sharing trustworthy AI theory of change - moving from concept to action
 - KRs likely to be a mix of distribution, engagement, feedback
 - OKR 2
 - Mozilla staking a claim in the conversation around data stewardship
 - Rallying people, \$ towards data stewardship possibilities
 - OKR 3

- Mobilizing folks that companies care about to instill change
 - Help folks learn more about what trustworthy AI means
 - Broadening audience in 18-35 category (they have consumer power!)
 - Already started some of this work - Kaili developed a Venmo story collection ask this week
- OKR 4
 - Encompasses totality of our work, uplift collaborative work - where internet health movement connects with other movements/people around the world
 - Deepening work in global south
 - Quantifying how deepened relationships are happening
- OKR 5
 - Focusing our effectiveness as an org, measuring beyond just our execution score, exploring other benchmarks ie financial sustainability, how we measure performance, make decisions, etc.
 - We've been building capacity over the last 5 year, now building on longer term view in trustworthy AI to help match the vision
 - Talent development for staff, fellows, using PD program in a more targeted way
 - Not restricted to operations team, it's very cross-org, about systems and structures and capabilities of the org
- Comments
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- Questions
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- **All Hands** - Paul Zenke & Becca Ricks (*10 mins*)
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 - **Key docs and reference links**
 - [MoFo program - week at a glance](#)
 - [MoCo All Hands wiki](#)
 - [MoFo mana page](#) (specific details for MoFo on expenses and more)
 - **Full schedule** - <https://berlinallhandsjanuary2020.sched.com/>
 - [MoFo events in Sched](#)
 - Be sure to check out what's happening on Wednesday
 - Slack channel ([#Brrrlin](#))
 - [MoFo Meeting Rooms at Hotel Berlin Berlin](#)
 - [MoFo AH hotel website - Hotel Berlin Berlin](#)
 - [Tuesday Night Dine Around sheet](#)

- [Choose Your Own Adventure info](#)
 - [Red Elephant Gift Exchange - RSVP](#) (Thursday, 6:30pm)
- We'll see you in Berlin
 - Tuesday plenary at Intercontinental
 - MoFo All Hands starting 10:30 at Hotel Berlin Berlin (London room)
 - Comments
 - Check out the State of the Internet/surveillance economy homeroom on Wednesday. Stay for 15 minutes or stay for 3 hours! Based on the work we've been doing with IDEO and includes both background research and some product concept proposals. <https://berlinallhandsjanuary2020.sched.com/event/YgLD>
 - Demo tables on Wednesday, 4-6pm (Fellows, Campaigns team..)
 - Questions
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- **"A Matter of Trust: Exploring Data Stewardship Models" session at All Hands** - Melissa Huerta, on behalf of Richard Whitt and Anouk Ruhaak (2 mins)
 - Fellows Richard Whitt + Anouk Ruhaak, and Jane Scowcroft from Open Innovation will facilitate this deep dive session on Wednesday, 01/29; 1-2pm @ Hotel Berlin - Peking Room
 - [Find on Sched](#)
 - Today's data governance paradigm includes data exploitation and data stewardship. We see and experience how data exploitation is driven by the Big Five — so how can we bolster more and better data stewardship? We'll learn about individual agency and collective agency, existing models — including Common Voice and other projects led by MoCo — and we'll work together to come up with new and exciting ideas for future data trust models.
 - Thursday informal gathering: RSVP <https://datatrustedrinks.splashthat.com/>
 - Comments
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 - Questions
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- **Sustainability at All Hands** - Michelle Thorne & Cathleen Berger (3 mins)
 - [Project wiki](#)
 - Environmental working group ("EWG") Slack: **#environment**

- [EWG Letter to Chris & Mark](#)
- Wednesday, 01/29, in Tiergarten I (InterContinental) - Sustainability homeroom. Sessions:
 - [Museum of the Fossilized Internet;](#)
 - [Contribute to our Future Mood Board;](#)
 - Join a [workshop to imagine sustainable futures;](#)
 - Meet our (potential) [consultants;](#)
 - [Ask us anything](#) about this new programme;
 - Brainstorm with us what [Mozilla's environmental policy](#) should look like
 - Review your impressions and [share your feedback](#) on the day.
- Comments
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- Questions
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On the Horizon - Any new internal/external event updates on your schedule or radar?

- Please add them to the [MoFo Events Calendar](#)
- Please update this [conference spreadsheet](#) to help us learn more about and share out what conferences staff are attending which helps plan our conference strategy for 2020, and beyond!
- Add more!!

////////DON'T FORGET////////

- Please fill out the [January 2020 MoFo Monthly Call survey](#). THANKS!
- **Promo Zone:** add a tweet length update about your current work others can cut and paste to share!
 - Whatever your goals for the year, set yourself up for success this year by using open and collaborative practices in your goal-setting. Here are a few ways to get started that utilize working open resources from around the internet health movement.
<https://mzl.la/38sWISW>
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- **Useful resources to know what's happening across MoFo**
 - [MoFo 2020 org-wide OKRs](#)
 - [Theory of Change AMA slide deck](#)
 - [Weekly Priorities](#)
 - [Mozillian](#) (MoFo staff only)
 - [MoFo Learning Repository](#)
 - Please contribute to the **Mozilla Foundation Learning Repository** to help your colleagues on other teams locate and surface all of the program, team and project reflections, debriefs and evaluations happening across our organization. Please see the [README](#) for more information. Feel free to reach out to @Paulz with questions. Thanks!
- **FELLOWS & AWARDEES CORNER** - add updates on what you've been up to!
 - **December** [Fellows and Awards Updates](#) (pulls in the latest Pulse updates shared by current fellows)
 - [2019/20 Fellowship Directory](#)
- Miss one of our past Monthly Calls? You can view them via the AirMo links on the [MoFo Monthly Call Wiki](#)
- Miss an issue of The Mozillian or just want some fun reading? Check out the [Archives](#)!