

JAYSON MEI / PRODUCT DESIGNER

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PERSONAL STATEMENT:

Economics graduate transitioning to UX design with hands-on experience in user research, wireframing, and prototyping through independent projects. Combines strong analytical thinking with user-centered design principles to create intuitive solutions in fast-paced, collaborative environments.

SKILLS:

Design Tools: Maintaining reusable design systems in Figma, Rapid wireframing/prototyping to validate product ideas in Figma, Graphic design in Canva & GIMP, Video editing capabilities in DaVinci Resolve, Portfolio Development in Framer.

Design Methodologies: UI/UX Design, Smooth user flows for clarity, Designed with accessibility in mind to ensure inclusive product experiences, Accessibility Standards, Responsive Design, Continuous Improvement.

Research & Analysis: Competitive Analysis to identify market gaps, User research to inform design solutions, Experience in analyzing trends with analytical views, Market Research.

Collaboration & Communication: Customer Communication, Able to work in a team environment and independently, Empathy driven insights to improve user experience.

WORK EXPERIENCE:

Royal Business Bank

March 2024 - July-2024

Teller/Customer Service Representative

- Collaborated with branch teams to streamline daily operations, enhancing customer focused workflows.
- Maintain organized filing systems for financial records and customer/client files, ensuring accuracy and accessibility.
- Provide exceptional customer service by addressing inquiries, and resolving issues.

Cyber Protection Consulting Services Inc. (Internship)

July 2023 - August 2023

Marketing/Communications Team

- Collaborated with the team to develop innovative logo concepts, designs, using color schemes, and client-specific preferences. Assisted peers in the creation of project-oriented reference materials.
- Communicated with the team through daily Zoom-based stand-up meetings and providing comprehensive updates on individual projects.

EDUCATION:

Google UX Design by Google on Coursera

March 2025

John Jay College of Criminal Justice (CUNY)

June 2023

Bachelor, Economics

Relevant Coursework - Statistics for Economists, Quantitative Analysis, Seminar in Economics

PROJECTS:

Tiktok Bookmarks UX App Redesign

- Proposed bookmarking feature to improve content discoverability through creator-organized collections.
- Focused on user retention and long-form video navigation.

TutorNextDoor Tutoring App

- Designed a student-tutor matching app that adapts to individual learning styles.
- Prioritized personalized learning and accessible UI through wireframes and user flows