



# Octora Solutions Pricing Guide

**All packages require a 3-month minimum commitment to ensure consistency, alignment, and sustainable results.**

## **Your Brand, Your Presence, Your Energy – Fully Aligned**

**Your brand deserves more than just visibility—it deserves impact, consistency, and effortless flow. These packages are designed to help you show up powerfully, engage authentically, and grow sustainably—without burnout or overwhelm.**

**With a blend of high-level strategy, compelling content, and holistic wellness, you'll not only build a strong digital presence but also cultivate the clarity, confidence, and energy to sustain it. Whether you're refining your messaging, scaling your reach, or strengthening your reputation, this is the support you need to elevate with ease.**

## **Your Vision, Your Strategy**

**Success isn't one-size-fits-all, and neither are these packages. Every plan can be fully customized to fit your unique goals, brand identity, and workflow. Let's craft a strategy that aligns with your growth, your energy, and your purpose.**

**Are you ready to step into your next level? Let's build your presence, your way.**



## 1 The Solo Flow Plan

(Designed for solopreneurs who want to grow without burnout.)

- ♦ **Custom Content Strategy & Brand Alignment** – Define your brand’s voice, aesthetic, and messaging with a tailored strategy that makes your content stand out.
- ♦ **Content Calendar & Execution Plan** – A structured workflow designed to keep your content consistent, stress-free, and effortlessly flowing.
- ♦ **Social Media Content Creation** (*Up to 2 platforms, 2-3 posts per week*) – High-quality, engaging visuals and captions crafted to reflect your unique style and connect with your audience.
- ♦ **Short-Form Video Editing** (*3 Reels/TikToks per month, with captions & copy*) – Professionally edited, scroll-stopping videos that boost engagement and visibility.
- ♦ **Email Sequence & Nurture Emails** (*2 per month*) – Strategic, value-driven emails to nurture your audience and keep them engaged.
- ♦ **Google Ad Campaign** (*1 per month*) – A targeted, data-driven Google ad to increase visibility and attract your ideal audience.
- ♦ **Monthly Mindfulness & Productivity Session** – Choose from a curated selection of wellness sessions to help you stay focused, aligned, and creatively energized.
- ♦ **One-on-One Strategy Call** (*60 min/month*) – Personalized coaching to refine your content, streamline workflows, and elevate your creative impact.

**Your Investment: \$700/month**

**(3-month minimum)**

## 2 The Aligned Expansion Plan

(For small businesses and entrepreneurs who are serious about expansion, impact, and sustainable growth)

- ♦ **Advanced Content Strategy & Brand Alignment** – A deeper dive into your brand identity, refining your messaging, visuals, and engagement strategy for maximum impact.
- ♦ **Content Calendar & Execution Plan** – A seamlessly structured system that keeps your content flowing effortlessly across platforms, ensuring consistency and engagement.
- ♦ **Social Media Content Creation** (*Up to 3 platforms, 4-5 posts per week*) – High-quality, scroll-stopping content tailored to your brand's unique voice, designed to build authority and connection.
- ♦ **Short-Form Video Editing** (*6 Reels/TikToks per month, with captions & copy*) – Professionally edited, high-impact video content to increase engagement and visibility.
- ♦ **Email Marketing & Nurture Sequences** (*4 emails per month*) – Strategic email content that nurtures your audience, builds relationships, and converts followers into loyal clients.
- ♦ **Google Ad Campaigns** (*2 per month*) – Optimized ad strategy designed to expand your reach, drive traffic, and bring in high-value leads.
- ♦ **Reputation Management & Brand Authority Building** – Active monitoring, responding to reviews, and strategic reputation growth to position you as a leader in your industry.
- ♦ **Monthly Mindfulness & Productivity Session** – A curated wellness session designed to help you stay aligned, energized, and creatively inspired.
- ♦ **One-on-One Strategy Calls** (*2 x 60 min per month*) – Personalized coaching sessions to refine your content, improve marketing strategies, and elevate your digital presence.

**Your Investment: \$1,200/month**

**(3-month minimum)**

### 3 The Presence Plan

(Designed for brands that are ready to step into full visibility, build authority, and create a presence that leaves a lasting impact)

- ♦ **Comprehensive Content Strategy & Social Media Management** (*Up to 3 platforms, 5 posts per week*) – A fully optimized content plan with visually striking graphics, compelling captions, and strategic scheduling to ensure brand consistency and engagement.
- ♦ **Short-Form Video Content** (*4 per month, with captions & copy*) – Professionally edited Reels, TikToks, or YouTube Shorts designed to capture attention and increase visibility.
- ♦ **Brand Messaging & Visual Storytelling Guidance** – A refined approach to clarifying your voice, messaging, and aesthetic, including a customized color palette and brand guidelines for seamless consistency across platforms.
- ♦ **Reputation Management & Engagement** – Active monitoring, responding to reviews, comment engagement, and community building to enhance credibility and customer trust.
- ♦ **Email Marketing & Nurture Sequences** (*7 per month*) – High-converting email campaigns that educate, engage, and guide your audience through your brand's journey.
- ♦ **SEO-Optimized Blog Posts** (*2 per month, 1,000–1,200 words each*) – Thoughtfully written long-form content to establish authority, drive organic traffic, and enhance brand positioning.
- ♦ **Google Ad Campaigns** (*3 per month*) – Strategically designed ads to expand brand awareness, attract leads, and boost conversions.
- ♦ **Bi-Weekly Creative Coaching Sessions** (*2 x 60 min per month*) – Personalized, in-depth strategy calls to refine content direction, elevate storytelling, and strengthen audience connection.

**Your Investment: \$1,600/month**

**(3-month minimum)**

## **Your Vision. Your Strategy!**

**Success isn't one-size-fits-all, and neither are these packages. Every plan can be fully customized to fit your unique goals, brand identity, and workflow. Let's craft a strategy that aligns with your growth, your energy, and your purpose.**

### **Content & Growth Add-Ons**

**Need more content, credibility, and engagement? Elevate your package with these upgrades:**

- Extra Short-Form Videos (Reels/TikToks/Shorts) – \$75 per video
- Carousel & Infographic Posts – \$100 per post
- Custom Social Media Templates (10 per platform) – \$250
- SEO-Optimized Blog Post (1,000+ words) – \$400
- Email Campaign (Additional 3 Emails/Month) – \$250
- Google Ad Campaign (Additional Ad Setup & Optimization) – \$500
- Reputation Management & Review Response – \$350/month
- Google My Business Optimization – \$400 one-time setup
- Press & PR Outreach for Brand Features – \$1,000 per campaign



## **Virtual Work-Wellness Add-Ons/One Time – Align, Recharge & Elevate**

**Designed for entrepreneurs, creatives, and brands who want to stay balanced, energized, and in flow while scaling their success.**

### **Mindfulness & Energy Alignment**

- **The Energy Reset Session (30 min) – \$75**  
(A guided mindfulness session to clear mental blocks, realign your focus, and restore creative flow.)
- **Sound Healing & Frequency Alignment (30 min) – \$100**  
(Experience deep relaxation and energetic recalibration through immersive sound healing.)
- **Breathwork for Stress Relief & Mental Clarity (30 min) – \$85**  
(Harness the power of breath to calm the mind, increase focus, and boost productivity).
- **High-Vibration Morning Ritual Guide (Custom Plan (30 min) – \$125**  
(Create a personalized morning routine that energizes your mind, body, and brand.)

### **Creative Flow & Productivity Booster**

- **Burnout Prevention & Creative Energy Coaching (30 min) – \$125**  
(Learn how to manage energy, avoid burnout, and tap into peak creativity with practical, high-performance strategies.)
- **Mindful Leadership & Decision-Making Workshop (Group or 1:1, 30 min) – \$175**  
(Strengthen intuition, confidence, and clarity in business through mindful decision-making techniques.)

## Flexible Payment Options to Fit Your Business Needs

At Octora Solutions, we believe in making growth accessible and stress-free—including how you pay. Choose the option that works best for you:

### 1 Monthly Payment Plan

- ✓ Pay month-to-month for flexibility
- ✓ No long-term commitment beyond our 3-month minimum
- ✓ Perfect for businesses looking for ongoing support without a large upfront cost
- ✓ Payments auto-billed at the start of each month

💡 Best for: Entrepreneurs and small businesses wanting consistent, hands-on support while managing cash flow.

### 2 Pay-in-Full & Save

- ✓ Pay upfront for 3 months and receive a discount
- ✓ One-time payment means no monthly invoices
- ✓ Priority access to additional services & early renewal options
- ✓ Ideal for businesses ready to commit and maximize value

💡 Best for: Entrepreneurs who prefer simplicity, savings, and long-term strategy.

✉️ Let's chat and find the best fit for you! [Book a call here](#) 🚀 ✨

## *Your Brand, Your Vision, Your Way*

Your presence should feel powerful, effortless, and aligned—because success isn't just about showing up, it's about showing up with purpose. If you don't see the perfect fit, let's create a custom plan tailored to your needs.

Where Digital Presence Meets Mindful Growth – All From Everywhere. 🚀

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